

# Across Borders: Cooperation in the South Adriatic Region

*Projects funded by*  
Interreg IPA CBC Italy-Albania-Montenegro 2014-2020



**Cover**

*View of the Acroceraunian Mountains in Albania from Santa Cesarea, Lecce,  
Italy. Author: Luigi Marzo*

# **Across Borders: Cooperation in the South Adriatic Region**

*Projects funded by*  
Interreg IPA CBC Italy-Albania-Montenegro 2014-2020

## 2014-20 Priority Axes

From Annex III of IPA II Reg. (EU) 231/2014

### Competitiveness of SMEs



(g) Strengthening the cross-border cooperation and competitiveness of SMEs.

### Tourism and Culture



(d) Smart management of natural and cultural heritage for the exploitation of cross-border sustainable tourism and territorial attractiveness.

### Environment and Energy



(b) Environment protection, risk management and low carbon strategy.

### Sustainable Transport



(c) Increasing cross border accessibility, promoting sustainable transport service and facilities and improving public infrastructures.

#### Type of project:

- *Standard project:* First Call 16/3/2017
- *Thematic project:* Notice 26/4/2018
- *Targeted project:* Targeted Call 4/4/2019
- *Small Scale project:* Targeted Call 4/4/2019
- *Capitalisation leader:* Notice 4/2/2022

## Keys

Project relevance for South Adriatic 2021-27



P.A. 1 - Smart



P.A. 2 - Green



P.A. 3 - Social



P.A. 4 - Connected



P.A. 5 - Governance

Project relevance for EUSAIR Pillars



Blue Growth



Connecting the Region



Environmental Quality



Sustainable Tourism



Project awarded for Capitalisation

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# Introduction

## **Interreg IPA CBC ITALY-ALBANIA-MONTENEGRO 2014-20**

### *Programme results at a glance*

Cooperation in the Southern Adriatic boasts an illustrious history that dates back to the earliest human migrations and trading activities in the region. Over the centuries, this spirit of collaboration has flourished, leaving an indelible mark on the area's cultural and commercial landscape. The roots of cooperation can be traced back to the time when Illyrian populations settled on both shores of the Adriatic Sea, establishing profound trade and cultural ties with the Greek and Slavic populations and cities. This exchange thrived even during the reign of the Roman Empire and Byzantium, laying the groundwork for future alliances. Throughout the course of history, various dominations and kingdoms have contributed to the ongoing cooperation in the region. From the Visigoths to the Normans, from the Swabians to the Angevins and Aragonese, from the Venetians to the Ottomans, and from the Spaniards to the French and Habsburgs, each era left its mark, fostering a sense of interconnectedness that endures to this day.

Drawing strength from these deep-rooted cultural, social, and commercial ties, European Territorial Cooperation finds a strong foundation to build upon. In more recent times, the cooperation has received a significant boost through European Union funding. Notably, the Italy-Albania programme and the IPA Adriatic programme, supported during the 2000-2006 and 2007-2013 programming periods, respectively, paved the way for the Interreg IPA CBC Italy-Albania-Montenegro in the programming period 2014-2020.

The financial support from the European Union has enabled even greater collaboration, unlocking new opportunities for the region's

prosperity and development. By capitalising on this momentum and the rich heritage of cooperation, the Southern Adriatic continues to forge a path towards a brighter and more interconnected future.

This catalogue offers a comprehensive overview of the remarkable accomplishments of the projects financed within the 2014-2020 programme. Co-funded by the European Union through the Instrument for Pre-Accession (IPA II), the programme boasted a substantial total budget of 92.707.558,00 euros, inclusive of 15% national co-financing.

Managed by the Puglia Region, this ambitious programme saw the participation from another Italian Region, Molise, as well as Albania and Montenegro, who participated with their entire territories. The programme's main objective was to foster economic growth and strengthen cooperation in the South Adriatic area. This was achieved by implementing joint initiatives between national and regional institutions, non-profit entities, and other stakeholders, with a strong focus on smart, inclusive, and sustainable development.

The external evaluators, responsible for assessing the programme's performance, acknowledged the well-balanced allocation of the budget across its priority axes. An impressive 28% of resources were dedicated to Priority Axis 2, focusing on tourism and culture, closely followed by 25% allocated to Priority Axis 3, encompassing water and energy initiatives. Priority Axis 1, centred on competitiveness of SMEs, received 20% of the funds, while Priority Axis 4, addressing accessibility, was allocated 17% of the total resources.

The external evaluators also praised the programme for not only meeting but surpassing the targets set in its performance framework. The achievements are going to leave a lasting impact on the South Adriatic region, propelling it towards a more prosperous and connected future.

## *The programme in numbers*

The Interreg IPA Italy-Albania-Montenegro programme funded 80 projects along with 21 capitalisation actions. A total of 370 project partners from the three countries could benefit from programme funding.

100% of the programme funds were allocated, and it is expected that 100% of the funds will be utilised by beneficiaries at programme closure.

The programme funded the 80 projects (excluding TA) through:

- A standard call (2017-2022): 32 projects;
- A thematic notice (2018-2023): 8 projects;
- A targeted call (2019-2023): 20 targeted projects and 20 small-scale projects.

Additionally, 21 capitalisation actions were financed at the end of the programming period.

For Priority Axis 1 - Competitiveness, 14 projects were financed for the benefit of SMEs, and more than 70 businesses or research centres were successfully involved.

For Priority Axis 2 - Tourism and Culture, 31 projects were financed for the benefit of the culture & tourism sectors, resulting in more than 100 new products, services or pilot activities delivered to support tourism and cultural sectors. Moreover, more than 40 cultural and natural sites were enhanced and more than 20 cross-border creative platforms were established.

For Priority Axis 3 - Environment, 21 projects were financed for the benefit of the environment, and over 180 new products, services or pilot activities were delivered to support environmental initiatives. Additionally, more than 200 environmental institutions or users were involved in these projects.

For Priority Axis 4 - Accessibility, 14 projects were financed to increase cross-border accessibility, leading to the delivery of more than 20 new

products, services, or pilot activities aimed at enhancing accessibility in the region.

Building on these successes, for the programming period 2021-2027, the new programme is now called Interreg IPA South Adriatic, and it follows the exact path of the previous programme. It is also co-funded by the European Union through the Instrument for Pre-Accession (IPA III), with a total budget of 81.258.768,19 euro (including 17,51% co-financing).

*The Programme in figures*

**80**

FUNDED PROJECTS



**21**

CAPITALISATION ACTIONS



**369**

PARTNERS FROM THREE COUNTRIES  
INVOLVED IN PROJECTS

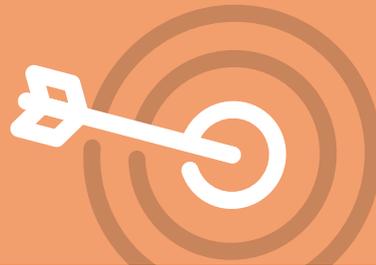
**100%**

OF THE FUNDS ALLOCATED



**100%**

OF THE PERFORMANCE  
TARGETS ACHIEVED



**100%**

OF THE FUNDS EXPECTED  
TO BE USED BY BENEFICIARIES  
AT CLOSURE



14

*Projects financed for the benefit of SMEs*

**Over 70** businesses or research centres successfully involved



31

*Projects financed for the benefit of the culture & tourism*

- **Over 100** new products, services or pilot activities delivered for the benefit of tourism and cultural sectors
- **Over 40** cultural and natural sites valorised
- **Over 20** cross-border creative platforms established



21

*Projects financed for the benefit of the environment*

- **Over 180** new products, services or pilot activities delivered for the benefit of the environment
- **Over 200** environmental institutions or users involved



14

*Projects financed for increasing cross-border accessibility*

**Over 20** new products, services or pilot activities delivered for an increased accessibility



*Priority Axis*

01





# Competitiveness of SMEs



# 3C4SME

*Cross-border Cooperation  
and Competitiveness for SMEs*

*Empowering SMEs to reach new heights  
through enhanced credit opportunities.*

**Small and Medium Enterprises account for over 95% of firms in Italy, Albania and Montenegro. They are the engine of growth, but face lots of challenges. Lack of financing is the major one.**

The 3C4SME project aims to study and implement innovative approaches to credit access, enabling local public systems to transfer these new methods to Albania and Montenegro, following the successful model in Italy. Key outputs include desk research on the economic-social context in which companies operate, along with a survey on concrete credit needs of businesses. These findings are summarised in the outputs 'Pilot action' and 'Framework Agreement'. Furthermore, a law proposal has been prepared through a prototype document, laying the foundations for any legislative intervention by the territories involved.

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SOUTH  
ADRIATIC 21-27

**LEAD PARTNER**

Unione Regionale dell'Artigianato e della Piccola Impresa Pugliese U.R.A.P. Confartigianato Imprese (IT)

**PROJECT PARTNERS**

- Unione Interprovinciale degli Artigiani e delle Piccole Imprese delle Province di Campobasso ed Isernia (IT)
- Bashkia Fier (AL)
- Qendra Kombetare e Biznesit (AL)
- Opština Kotor (ME)
- Direkcija za razvoj malih i srednjih preduzeća (ME)

**PROJECT BUDGET**

**597,555.00 EUR**

<https://3c4sme.italy-albania-montenegro.eu>



# BRE

Business Registry Empowerment



*Business registration: A transnational tool for business growth in Italy, Albania, and Montenegro.*

**Struggling with bureaucratic processes in cross-border business?** BRE aims to create a transnational tool connecting business registries from Italy, Albania, and Montenegro, enabling the mapping and registration of enterprises, start-ups, networks, and clusters. The project designed a query platform for business registration and prepared a map of existing repositories and a database of business information, facilitating their integration with unified classification criteria. Additionally, the project delivered an analysis of existing legislation systems and provided training/mentoring activities for chamber employees. Other achievements include transnational B2B meetings, the signing of a consortium agreement for joint implementation of a new transnational course, and a foresight plan to capitalise on project results. Over 200 companies have already participated in the process.

<b>LEAD PARTNER</b>	Dhoma e Tregtisë dhe Industrisë, Tiranë (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Ministria e Financave dhe Ekonomisë</li><li>• Camera di Commercio, Industria, Artigianato e Agricoltura di Bari (IT)</li><li>• Privredna komora Crne Gore (ME)</li><li>• Inovaciono preduzetnički centar Tehnopolis (ME)</li></ul>
<b>PROJECT BUDGET</b>	<b>1,124,046.47 EUR</b>

EUSAIR	 Blue Growth	
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<https://bre.italy-albania-montenegro.eu/>





**Ever wondered how traditional businesses can not only survive but flourish in the era of digital evolution?** The EBIT small-scale project aims to establish an innovative cross-border hub, fostering an industrial and scientific network in the South Adriatic area. The project established contacts between industrial and scientific entities in Italy and Albania, promoting cooperation and driving digitisation efforts among enterprises. Three international conferences and a B2B meeting provided Small and Medium Enterprises access to scientific and technological research outcomes, leading to startup creation, innovative enterprise clusters, and enhanced competitiveness. Discussions encompassed key Industry 4.0 domains, enriched by proven technological transformation experiences.

<b>LEAD PARTNER</b>	Università del Salento (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>Politecnico di Bari (IT)</li> <li>Bashkimi i Dhomave të Tregëtisë dhe Industrisë së Shqipërisë (AL)</li> </ul>
<b>PROJECT BUDGET</b>	<b>66,000.00 EUR</b>

<b>EUSAIR</b>	
<b>SOUTH ADRIATIC 21-27</b>	



# FILA

*Strengthening and empowering of cross border innovation networks through Fertilization Innovation Labs in Agro-food for improving the connection between research and SMEs (EIP Approach)*

*Through cross-border collaboration, we are redefining the way research and business interact in agriculture.*

**“We are what we eat” said ancient Romans. So how can ensure that the food industry efficiently delivers the very best products to our tables?** The FILA project aims to enhance SME competitiveness and cross-border cooperation by strengthening the link between research and business. Its main results include a policy paper titled “Cooperating for Innovation in Agriculture – The European Innovation Partnership (EIP) Approach,” and the establishment of three “FILA Lab - Fertilization and Innovation Labs” in the agrifood sector, located in Valenzano (Italy), Korca (Albania), and Nikšić (Montenegro). The project has also developed an ecosystem consisting of 7 important elements (Innovation Bricks) to guide and facilitate interactions, known as the FILA Model. Additionally, the project has successfully trained 12 FILA managers and 60 innovation brokers to support its objectives.

<b>LEAD PARTNER</b>	CIHEAM Istituto Agronomico Mediterraneo di Bari (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Regione Puglia – Dip. Agricoltura, Sviluppo Rurale e Ambiente (IT)</li> <li>• Fondi Shqiptar i Zhvillimit (AL)</li> <li>• Agjencia Shqiptare e Zhvillimit të Investimeve AIDA (AL)</li> <li>• Inovaciono Preduzetnički Centar TEHNOPOLIS (ME)</li> <li>• Direkcija za razvoj malih i srednjih preduzeća (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>1,044,547.80 EUR</b>

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<https://fila.italy-albania-montenegro.eu>





# FOOD4HEALTH

*Sustainable and innovative Agro food and fisheries value chain for MSME's cross border market*

*We've transformed the way we produce, promote, and connect with consumers, for a sustainable and flavourful future.*



**How can we harness the full potential of traditional products in the agricultural, food and fishery industry?** The FOOD4HEALTH thematic project enhances MSME competitiveness and market access through improved production techniques, European quality standards, and the promotion of agri-food typical products. Key achievements include a report on best practices for quality food and consumer health, 5 community laboratories in Kotor, Campobasso, Tricase, Korca, Vlora, a technology platform for traceability of product origin, food education, innovation demand and supply, and a start-up database. A policy paper was produced to promote consumer well-being, sustainable food production, and trade. Five clusters were created to encourage joint research in the food and health sector. Lastly, 30 participants gained digital skills through a hands-on, open-innovation approach, in partnership with 20 businesses.

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SOUTH ADRIATIC 21-27



<b>LEAD PARTNER</b>	Ministria e Bujqësisë dhe Zhvillimit Rural (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Qendra e Transferimit të Teknologjisë Bujqësore në Korçë (AL)</li> <li>• Qendra e Transferimit të Teknologjisë Bujqësore në Vlorë (AL)</li> <li>• CIHEAM - Istituto Agronomico Mediterraneo di Bari (IT)</li> <li>• Regione Puglia, Presidenza – Direzione Amm. del Gabinetto (IT)</li> <li>• Regione Molise (IT)</li> <li>• Ministarstvo poljoprivrede i ruralnog razvoja (ME)</li> <li>• Univerzitet Crne Gore, Institut za biologiju mora (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>4,914,651.20 EUR</b>

<https://food4health.italy-albania-montenegro.eu/>



# HISTEK

High Specialized Technicians in Kets

Pathways to success: Training the next generation in Key Enabling Technologies.

**People are the driving force behind successful companies. This applies even more to SMEs, which play a vital role in the Programme area.** The HISTEK project aims to create a cross-border education cluster, fostering synergies between educational institutions and enterprises, and training young people in Key Enabling Technologies (KETs). Three national clusters have been established to develop an innovative curriculum and training methodologies, leveraging digital technologies. The cross-border assessment interactive toolkit serves as a guideline for recruiting technicians trained in 5th level EQs. The assessments consist of an analysis of SMEs' needs for technicians specialised in KETs, in order to identify a profile to be trained through a new transnational short-cycle education pathway. Finally, a Consortium agreement has been signed for the implementation of the new course.

EUSAIR



Blue Growth



Sustainable Tourism

SOUTH ADRIATIC 21-27



<b>LEAD PARTNER</b>	Ministarstvo prosvjete, nauke, kulture i sporta Crne Gore (ME)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>Privredna komora Crne Gore (ME)</li> <li>Fondazione ITS "Antonio Cuccovillo" (IT)</li> <li>Camera di Commercio, Industria, Artigianato e Agricoltura di Bari (IT)</li> <li>Fakulteti i Biznesit, Universiteti "Aleksandër Moisiu", Durrës (AL)</li> <li>Dhoma e Tregtisë dhe Industrisë, Tiranë (AL)</li> </ul>
<b>PROJECT BUDGET</b>	<b>1,099,538.36 EUR</b>

<https://histek.italy-albania-montenegro.eu/>





# INERRAnT

*INterregional Ecosystem for entRepreneurship,  
ReseArch and Technology*

*Innovative ecosystems: Uniting research,  
entrepreneurship, and growth.*

**Are our enterprises up to the challenges of a fast-changing world? Are they able to adapt and create new job opportunities?** The INERRAnT project aims to create an innovative ecosystem with research and entrepreneurial actors, fostering dialogue between different territories, strengthening collaborative research actions, and enhancing the ability to attract private capital. The project has established an ecosystem of public-private actors, aiming to share knowledge, facilitate cross-border collaboration, and create new research and market opportunities. A technological platform is now available online, enabling structural bridges between companies to support the process of sharing and matching between supply and demand. The project has also defined a model of Digital Innovation Hub for the territory and established a technological centre in Tirana.

<b>LEAD PARTNER</b>	Associazione degli Industriali della Provincia di Lecce (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Dhitech Distretto Tecnologico High-Tech (IT)</li> <li>• Dhoma e Tregtisë dhe Industrisë Tiranë (AL)</li> <li>• Konfindustria Shqiptare (AL)</li> <li>• Regionalna Razvojna Agencija – Ulcinj Biznis Asocijacija (ME)</li> <li>• Regionalna razvojna agencija za Bjelasicu, Komove i Prokletije (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>1,199,215.00 EUR</b>

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<https://inerrant.italy-albania-montenegro.eu/>



# INNOTOURCLUST

*Innovative Cross Border Tourism SMEs Cluster*

*Collaborate, innovate, succeed: Driving tourism growth in the South Adriatic region.*



**How can tourism become a sustainable source of income for Small and Medium enterprises of the South Adriatic region?** The INNOTOURCLUST project aims to enhance the competitiveness and cooperation of SMEs by establishing an innovative cross-border tourist cluster that focuses on integrating and training local economic operators. The creation of this tourist cluster followed an innovative approach, combining offer analysis (an overview of the project area's tourism resources) and demand analysis (insights into the world's most significant tourism trends and needs). As a result of this analysis, eight new pilot 'travel experiences' were created, carefully aligning the supply and demand aspects. More than 80 companies have joined the cluster, subscribing to a service charter that outlines common managing principles and the shared use of a digital platform.

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SOUTH ADRIATIC 21-27			

<b>LEAD PARTNER</b>	Camera di Commercio Industria Agricoltura Artigianato, Lecce (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Università del Salento - Dipartimento di Scienze dell'Economia (IT)</li> <li>• Azienda Autonoma di Soggiorno e Turismo di Termoli (IT)</li> <li>• Agjencia Kombetare e Turizmit (AL)</li> <li>• Dhoma e Tregtisë dhe Industrisë, Tiranë (AL)</li> <li>• Nacionalna turistička organizacija Crne Gore (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>813,341.00 EUR</b>

<https://innotourclust.italy-albania-montenegro.eu/>



# inTERaCt 4.0

*Trilateral Empowerment for Change 4.0*

*From analysis to action:  
Creating a future-ready business ecosystem.*

**Are businesses ready to embrace the transformative power of Industry 4.0?** The main goal of inTERaCt 4.0 is to create favourable conditions for the development of a 4.0 growth model for enterprises. The project conducted a deep analysis of the business ecosystems in the involved territories, including their growth rates, actual welfare states, and policies adopted by the governments of Puglia, Montenegro, and Albania. Additionally, an analysis of the business growth needs related to the Industry 4.0 paradigm was carried out. This information was used to develop user-side business technological platforms, which collect the genuine business needs of companies, and serve as a valuable support to define educational policies enabling their internationalisation and digital transformation. Furthermore, a technological center in Albania (HUBIM Mediterranean Innovation Hub) was established.

<b>LEAD PARTNER</b>	Bashkimi i Dhomave të Tregëtisë dhe Industrisë së Shqipërisë (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Qendra e Promovimit të Biznesit dhe Ekonomisë (AL)</li> <li>• Camera di Commercio, Industria, Artigianato e Agricoltura di Bari (IT)</li> <li>• Università del Salento (IT)</li> <li>• Privredna komora Crne Gore (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>1,166,515.00 EUR</b>

<b>EUSAIR</b>	 Blue Growth	 Sustainable Tourism
<b>SOUTH ADRIATIC 21-27</b>		



# LONETA

Local Opportunities for Negative Emission Technologies and their Applications

*We want to shape a future where environmental protection and economic development go hand in hand.*

**The pace of environmental safeguarding is accelerating, and it's crucial to stay on track!**

The small-scale project LONETA aims to enhance the administrative, industrial, and technical framework conditions for the development of new cross-border green market niches in the Programme area. Its primary focus is on fostering early-stage and pilot investments in Negative Emissions Technologies (NETs) in Puglia, Albania, and Montenegro. Through workshops, B2B events, and conferences, the project has successfully facilitated networking and collaboration among relevant stakeholders in the three countries. This collective effort has led to the development and signing of the 1st Memorandum of Understanding on NETs and nature-based solutions in the Southern Adriatic, establishing an official cooperation mechanism for these innovative solutions aimed at achieving climate neutrality and resilience.

<b>LEAD PARTNER</b>	Fondazione Centro Euro-Mediterraneo sui Cambiamenti Climatici (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Konfindustria Shqiptare (AL)</li><li>• Regionalna Razvojna Agencija – Ulcinj Biznis Asocijacija (ME)</li></ul>
<b>PROJECT BUDGET</b>	<b>91,000.00 EUR</b>

<b>EUSAIR</b>	 Blue Growth	 Environmental Quality
<b>SOUTH ADRIATIC 21-27</b>		

<https://www.italy-albania-montenegro.eu/loneta>





# PHASE

Promoting eHealth in cb Area  
by Stimulating local Economies

Transforming healthcare:  
Advancing eHealth solutions  
for a healthier society.

## New technologies are crucial in addressing the diseases that predominantly affect our modern society.

The PHASE thematic project aims to advance the eHealth sector in the Programme area, benefiting citizens and MSMEs by implementing innovative electronic tools and procedures. Its activities focus on efficiently treating heart attacks, neurodegenerative, and chronic diseases. The project started with a desk analysis, exploring the trends of pathologies, mapping eHealth SMEs, and addressing legal issues. It then proceeded with three pilot actions, focused on tele-cardiology, neurodegenerative diseases, and cardiovascular diseases. Finally, a capacity building phase commenced, including seminars, a start-up competition, and an international conference. Investments in a web-based platform, a control room setup, and specialised equipment were also finalised to bolster the project's objectives.

EUSAIR



SOUTH  
ADRIATIC 21-27



### LEAD PARTNER

Azienda Ospedaliero-Universitaria Consorziale  
Policlinico Bari (IT)

### PROJECT PARTNERS

- Azienda Ospedaliero-Universitaria Ospedali Riuniti di Foggia (IT)
- Regione Molise (IT)
- Ministria e Shëndetësisë dhe e Mbrojtjes Sociale (AL)
- Qendra Kombetare e Urgjences Mjekesore (AL)
- Bashkimi i Dhomave të Tregtisë dhe Industrisë së Shqipërisë (AL)
- Klinički Centar Crne Gore (ME)
- Ministarstvo zdravlja Crne Gore (ME)
- Privredna Komora Crne Gore (ME)

### PROJECT BUDGET

3,746,064.78 EUR

<https://phase.italy-albania-montenegro.eu/>



# SMART ADRIA

SMART ADRIA Blue Growth

*Building a sustainable Blue Growth cluster:  
Smart strategies in the Adriatic-Ionian region.*

## How can innovation concretely help small and medium enterprises facing the challenges of the global markets?

The SMART ADRIA thematic project aims to develop a Quadruple-Helix strategy in the Programme area, facilitating the transfer of innovation from applied research to SMEs, with the active involvement of policy makers and civil society in the Blue Growth sector. The project identified key barriers hindering Blue Growth in the project area, including inadequate waste rehabilitation, limited protected sea areas, climate change risks, and a lack of specific competences.

In response, a collaborative Blue Growth Cluster was established in the Adriatic-Ionian region, complemented by virtual Blue Labs supporting the commercialisation, testing, and piloting of innovative products and services. Additionally, online capacity-building platforms were developed to promote Blue Growth and foster an entrepreneurial culture.

<b>LEAD PARTNER</b>	Ministarstvo ekonomskog razvoja (ME)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Bashkimi i Dhomave të Tregtisë dhe Industrisë së Shqipërisë (AL)</li><li>• Regione Puglia - Coordinamento Politiche Internazionali (IT)</li><li>• Ministria për Evropën dhe Punët e Jashtme (AL)</li><li>• Regione Molise – 1° Dip. Presidenza Giunta Regionale (IT)</li><li>• Vlada Crne Gore Kabinet predsjednika Kancelarija za evropske integracije (ME)</li><li>• Unioncamere Puglia - Unione Regionale delle Camere di Commercio, Industria, Artigianato e Agricoltura della Puglia (IT)</li></ul>
<b>PROJECT BUDGET</b>	<b>2,111,496.69 EUR</b>

EUSAIR	
SOUTH ADRIATIC 21-27	 

<https://smartadria.italy-albania-montenegro.eu/>





# SME BE SMART

*Driving SME's competitiveness in the field of Blue and green Economy through SMARTer cross-border market interaction*

*Empowering SMEs to lead the way to a greener, more vibrant economy.*

**How can small businesses unlock the potential of the green and blue economy for greater growth opportunities?** The SME BE SMART small-scale project aims to promote innovation and competitiveness in the fields of the green and blue economy across the Programme area. It has provided tangible support and significantly enhanced cooperation opportunities through the implementation of six cross-border project events, incoming missions, and B2B meetings. Additionally, it has established a Network for Green and Blue Economy Competitiveness hosted on the project's Facebook page. The project has achieved the following results: a strengthened business environment and enhanced SME capacities, improved quality of interaction and cooperation among business actors, and increased awareness of emerging business opportunities in the green and blue economy sectors.

<b>LEAD PARTNER</b>	Confindustria Albania (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Confindustria Bari e Barletta Andria Trani (IT)</li> <li>• Konfindustrija Crna Gora (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>97,000.00 EUR</b>

EUSAIR	
SOUTH ADRIATIC 21-27	

# WELLNESS

WELfare in itaLian and albaNian EnterpriSeS

*Forging a path into a fresh era of technological advancement and people-focused enterprise.*

**In a world shaped by digital innovation, businesses have the potential to create an environment where both technological progress and employee well-being thrive.**

The WELLNESS small-scale project aims to establish a robust framework on the topic of Innovation 4.0 and corporate welfare among social partners, the business world, institutions, and civil society. This initiative seeks to lay the groundwork for regulatory interventions and development guidelines in both Italian and Albanian territories. Five events have been organised to foster discussions on digital transformation, corporate welfare, enhanced competitiveness and efficiency for enterprises, and the promotion of a culture that emphasizes human-centric corporate development.

<b>LEAD PARTNER</b>	Associazione degli Industriali della Provincia di Lecce (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>Bashkimi i Dhomave të Tregëtisë dhe Industrisë së Shqipërisë (AL)</li></ul>
<b>PROJECT BUDGET</b>	<b>80,000.00 EUR</b>

<b>EUSAIR</b>		
<b>SOUTH ADRIATIC 21-27</b>		

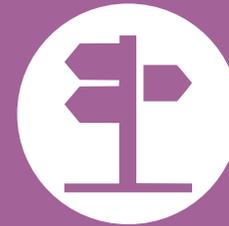
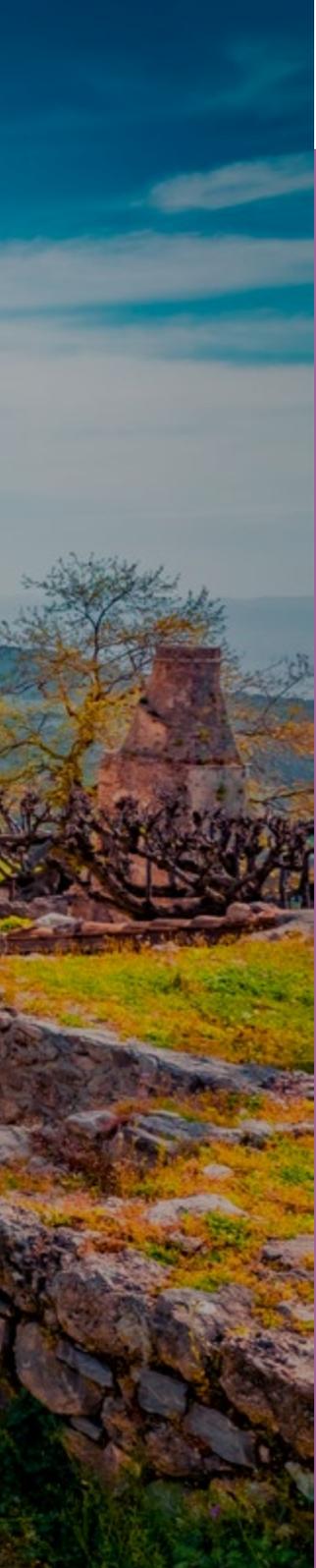
<https://www.italy-albania-montenegro.eu/wellness>



*Priority Axis*

02





**S.O. 2.1**  
***Tourism***



**Interreg - IPA CBC**  
Italy - Albania - Montenegro



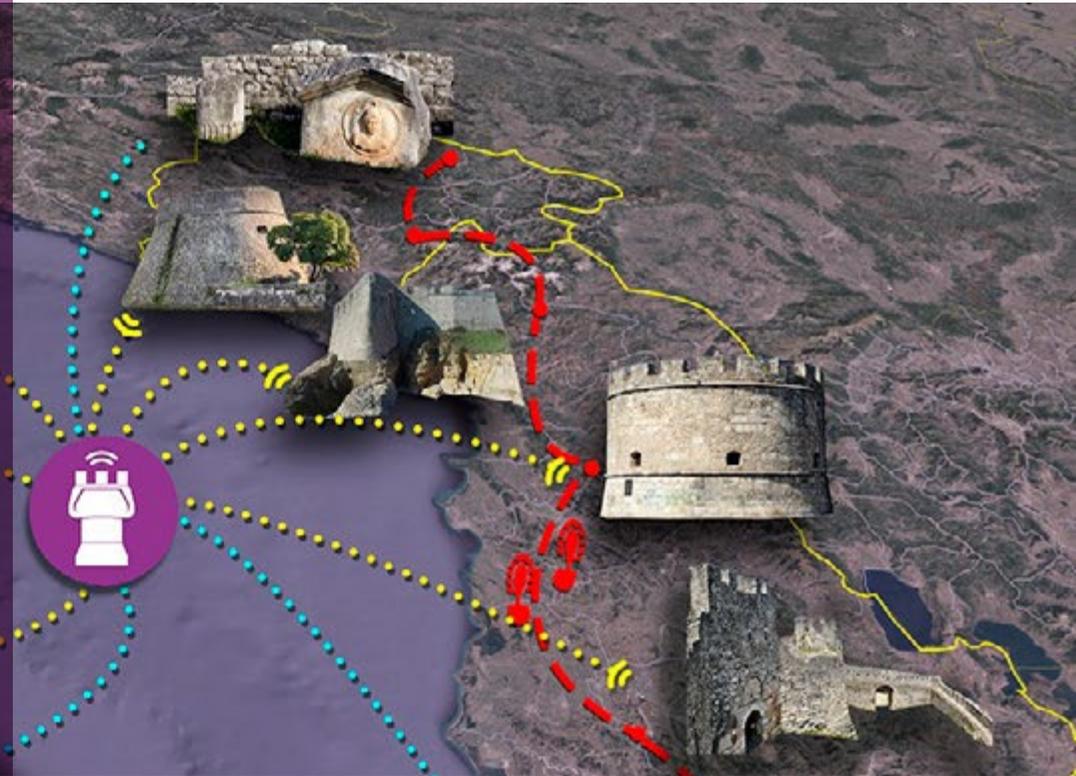
EUROPEAN UNION



# 3D-IMP-ACT

*Virtual reality and 3D experiences to IMProve territorial Attractiveness, Cultural heritage smart management and Touristic development*

*Exploring cultural heritage in virtual reality: Join us on a cross-border journey!*



### Can the latest 3D technology extend our perception of reality when visiting historic sites?

3D-IMP-ACT enhances cross-border smart and sustainable tourism management while promoting the protection of world heritage sites through 3D and virtual reality technologies. The project has developed a Web-GIS platform, offering online mapping of historic sites. Additionally, it has created VR/AR models, enabling immersive experiences and photorealistic 3D documentations of pilot-cases. The project has also produced 3D artefacts to facilitate inclusive access to cultural heritage, as well as 3D creative environments and objects. New laboratories were established at the University of Podgorica, Polytechnic University of Tirana, and the Albanian National Institute for Cultural Heritage, focusing on digital terrestrial and aerial photogrammetry, terrestrial laser scanning, 3D modelling, and printing.

<b>LEAD PARTNER</b>	Politecnico di Bari (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Polo Museale della Puglia (IT)</li> <li>• Instituti Kombëtar i Trashëgimisë Kulturore (AL)</li> <li>• Universiteti Politeknik i Tiranës (AL)</li> <li>• Univerzitet Crne Gore Podgorica (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>1,023,984.77 EUR</b>

EUSAIR



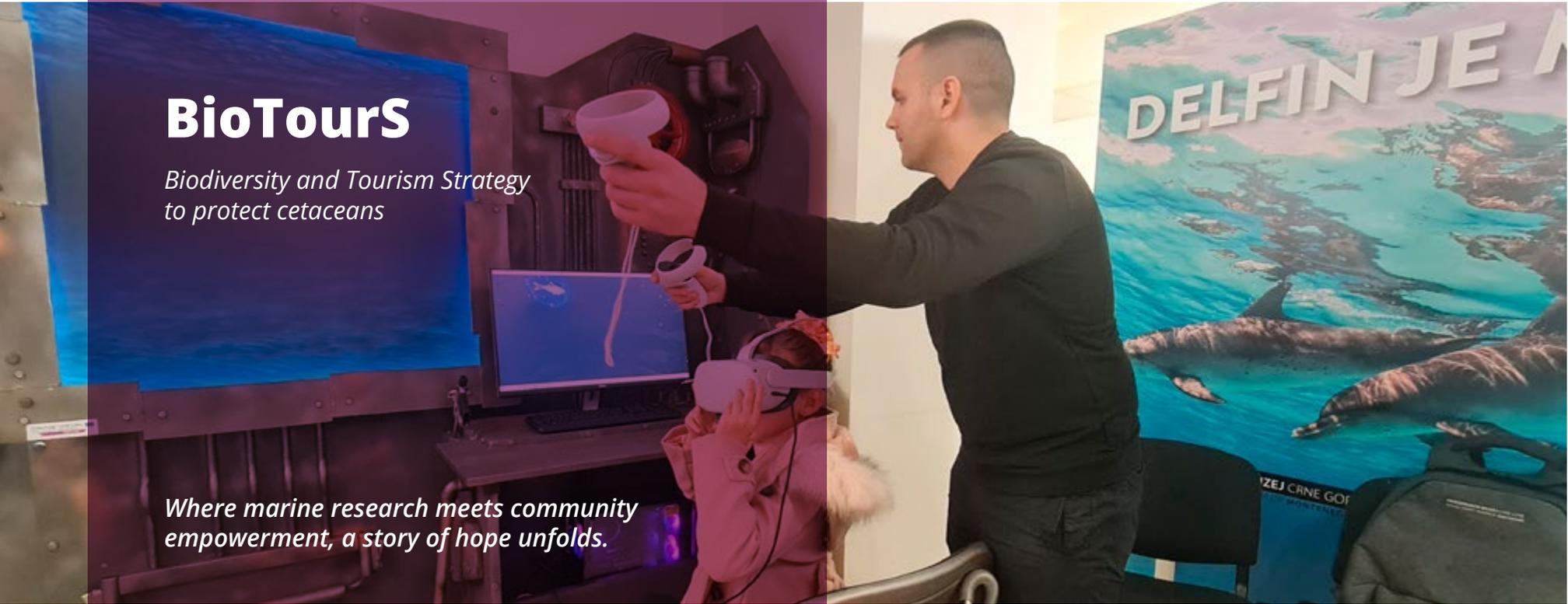
SOUTH ADRIATIC 21-27



# BioTourS

*Biodiversity and Tourism Strategy to protect cetaceans*

*Where marine research meets community empowerment, a story of hope unfolds.*



## How can we integrate the preservation of marine life with the enrichment of local communities?

BioTourS aims to transfer sustainable cross-border tourism practices, building on citizen-science activities pioneered in Taranto since 2009 for Jonian Dolphin Conservation. The project set up three Cetaceans Education Centres within existing structures in Bari, Termoli, and Kotor. This involved designing and creating exhibition content, as well as making the rooms accessible for individuals on the autism spectrum. Cross-border youth camps, combining marine research, cetacean conservation, and educational workshops, were organised in Bari, Termoli, Kotor, Vlorë, lasting 25 days in total. Activities targeted diverse youth groups, including students, young researchers, people with disabilities, and emerging tourism operators. A digital platform was also developed, hosting sighting data and geo-tagged photos of cetaceans.

<b>LEAD PARTNER</b>	Jonian Dolphin Conservation (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Agjencia Kombëtare e Turizmit (AL)</li> <li>• Comune di Termoli (IT)</li> <li>• Inovaciono preduzetnički centar Tehnopolis (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>722,500.00 EUR</b>

<b>EUSAIR</b>	 Environmental Quality	 Sustainable Tourism
<b>SOUTH ADRIATIC 21-27</b>		

<https://biotours.italy-albania-montenegro.eu/>





# CASTER

*Cycling And Sailing Tourism's Enhancement Roller*

*Pedals and sails: Redefining cross-border tourism experiences.*



**Sports tourism represents one of the fastest-expanding sectors in the realm of travel. But how can we harmonize its growth with nature?** The CASTER small-scale project is dedicated to forging innovative and eco-conscious cross-border sport tourism routes and itineraries across the Lower Adriatic region. Through 5 workshops/conferences and targeted B2B meetings, the project has focused on elevating the value of sport tourism destinations, as well as crafting cycling and sailing tourism routes.

This initiative has led to the formulation of shared and sustainable cross-border sport tourism plans. Additionally, the project has devised effective short-term strategies to amplify the scope of sustainable sport tourism across the Programme area.

<b>LEAD PARTNER</b>	Comune di Santeramo in Colle (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• EuroPartners Development (AL)</li> <li>• Plivački i vaterpolo klub Jadran (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>95,000.00 EUR</b>

EUSAIR



SOUTH ADRIATIC 21-27



# CAVES

*Speleological Tourism Development  
in the Southern Adriatic Area*

*Beneath the surface: Fostering sustainable  
exploration in the Adriatic region.*



**Curious about the myriad treasures concealed within the natural underground cavities of the Adriatic area?** The CAVES small-scale project aims to nurture the speleological tourism sector by developing two new itineraries in Albania and establishing a cross-border network for exchanging experiences, skills, and best practices. Three key actions were executed, including an educational workshop in Crispiano, a B2B meeting in Tirana, and a final seminar at the Castellana Caves. This collective effort resulted in a joint transnational strategy for sustainable speleological tourism, with contributions from Montenegro. The project engaged 10 NGOs, 10 SMEs, and 2 research organisations, while producing two guides on speleological sites, including Pellumbasi Cave (also known as Black Cave), and Holta Canyon and Kabashi Cave (also known as Farrica Cave), both located in Albania.

LEAD PARTNER	Gruppo Speleologico Martinese (IT)
PROJECT PARTNERS	• Qendra Kombetare e Levizjes Ambientaliste (AL)
PROJECT BUDGET	54,000.00 EUR

EUSAIR	 Sustainable Tourism	
SOUTH ADRIATIC 21-27		





# Co.Co.Tour

*Safeguarding, enhancing and promoting the natural and cultural heritage of COastal COmmunities by boosting the eco-museum model aiming at smart and sustainable TOURism management*

*We've crafted an innovative cross-border eco-museum model that nurtures community tourism, bringing together people and places.*



**In Roman mythology, natural places were thought to host a spirit, the genius loci. Today, it's people who breathe life into locations.** Co.Co.Tour aims to secure smart, inclusive, and sustainable growth for coastal communities in the Programme area through the development of a cross-border eco-museum model and a common strategy focused on community tourism. The project conducted a territorial analysis of the municipalities of Herceg Novi, Himara and Tricase, and created guidelines for the 'Eco-museum cross-border model.' It also organised training sessions, developed a touristic package combining public and private interests in the tourism market, and implemented two new eco-museums in Himara and Herceg Novi. Small investments were also made to install ICT tools in the eco-museum areas, improving the smart usability of the heritage and transferability of stories. The project culminated in the creation of a web and ACCESS PORT App linked to the three Eco-Museums.

<b>LEAD PARTNER</b>	Fondi Shqiptar i Zhvillimit (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Bashkia Himarë (AL)</li> <li>• Magna Grecia Mare (IT)</li> <li>• Comune di Tricase (IT)</li> <li>• Agencija za lokalnu demokratiju (ME)</li> <li>• Opština Herceg Novi (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>1,079,523.71 EUR</b>

EUSAIR

SOUTH  
ADRIATIC 21-27<https://cocotour.italy-albania-montenegro.eu/>

# CROSS BORDER OL

*Cross-border cooperation for sustainable development and tourism, through valorization of rural cultural heritage and conservation of natural asset of areas with ancient olive groves*

*Step into a timeless landscape where sustainable tourism and cultural preservation thrive.*

## **Amidst the Mediterranean breeze, a hidden treasure of ancient olive trees awaits discovery.**

CROSS BORDER OL aims to promote sustainable tourism activities, conserve natural resources in areas with ancient olive trees and orchards, and raise awareness of the cultural heritage linked to traditional olive growing, rural activities, and culinary traditions. The project's key accomplishments include a comprehensive communication strategy, the mapping and census of old olive trees, as well as biodiversity registration with accompanying photos, annexes, and classification. Furthermore, it entails a repository of best practices for conserving ancient olive groves and landscapes, the development of community maps, local studies aimed at fostering rural tourism, and the formulation of a cross-border smart and sustainable tourist action plan.

<b>LEAD PARTNER</b>	Universiteti Bujqesor i Tiranës (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• CIHEAM Istituto Agronomico Mediterraneo di Bari (IT)</li><li>• Shoqata e Kerkimeve Urbane (AL)</li><li>• Ente Parco Regionale Storico Agricolo dell'Olivo di Venafro (IT)</li><li>• Opština Bar (ME)</li><li>• Udruženje za održivi razvoj, regionalnu sardanju i maslinarstvo Valdanos (ME)</li></ul>
<b>PROJECT BUDGET</b>	<b>625,440.21 EUR</b>

<b>EUSAIR</b>	 Sustainable Tourism	 Environmental Quality	
<b>SOUTH ADRIATIC 21-27</b>			

<https://crossborderol.italy-albania-montenegro.eu/>





# DUE MARI

*"DUE MARI" next generation tourism development*

*A blend of innovation and heritage, a digital gateway to sustainable travel experiences across Italy, Albania, and Montenegro.*

### Sustainable tourism is not only a buzzword, but a reality everyone can experience.

The DUE MARI project addresses the key challenge of sustainable touristic development in the Adriatic-Ionian region by utilizing 'smart' technologies through an interactive web platform, aiming to move away from the seasonal and mass tourism approach. The project has successfully developed a virtual interactive platform, a web-based tool that promotes both existing and new touristic routes.

This platform enables users to explore over 600 cultural and natural assets across the three countries involved in the project through immersive virtual tours. The selection of pilot sites was conducted using a meticulous methodology and extensive territorial mapping.

<b>LEAD PARTNER</b>	Ministarstvo ekonomskog razvoja i turizma (ME)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Ministria e Turizmit dhe Mjedisit (AL)</li> <li>• Regione Puglia – Dipartimento Turismo, economia della cultura e valorizzazione territorial e (IT)</li> <li>• Regione Molise (IT)</li> <li>• INNOVAPUGLIA S.p.A. (IT)</li> <li>• Nacionalna turistička organizacija Crne Gore (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>4,946,666.15 EUR</b>

<b>EUSAIR</b>		
<b>SOUTH ADRIATIC 21-27</b>		



# EXCELLENT

*Cross-Border Experience for a Sustainable Tourism Development in the Programme Area*

*Innovation and dedication guide us as we redefine tourism, placing the South Adriatic in the global spotlight.*



## **Tourism is a prime industry in the South Adriatic area, and together, we can shape its future!**

The EXCELLENT small-scale project strives to establish a sustainable model for promoting cross-border destinations while enhancing the cultural heritage and natural resources of less developed regions. Through 2 workshops and an incoming mission, the project has given rise to the “Training Plan for the High-Quality Learning Experience of the Cross-Border Adriatic Tourism Academy.”

This important resource encompasses a high-performance training programme tailored to address tourism-related aspects, the creation and promotion of fresh tourist offerings, and the introduction of innovative territorial marketing strategies

<b>LEAD PARTNER</b>	Comune di Brindisi (IT)
<b>PROJECT PARTNERS</b>	• Qendra për Bashkëpunim dhe Zhvillim Rajonal (AL)
<b>PROJECT BUDGET</b>	<b>55,000.00 EUR</b>

EUSAIR



SOUTH ADRIATIC 21-27



<https://www.italy-albania-montenegro.eu/excellent>





# EXTRA

*Strengthen EXchanges of experiences to enhance quality products and services for sustainable development of Tourism in South Adriatic Region*

*Sustainability isn't just a goal; it's our compass, guiding us to a brighter tourism future.*

**Tourism is one of the major growth engines. That's why we need to make it sustainable.** The EXTRA small-scale project aims to enrich targeted tourism sectors (eno-gastronomic, green, trekking, biking, fishing, etc.) while fostering a collaborative space among stakeholders. This platform offers the opportunity for engagement, knowledge sharing, and the enhancement of best practices. EXTRA has executed a comprehensive cross-border calendar of workshops and B2B experiential labs, all guided by the tenets of sustainable tourism. These initiatives emphasize parks, Natura 2000 sites, traditional agricultural practices, and distinctive products, with focus on the fishing sector. Its final goal has been to contribute to smart management of tourism destinations within the Programme area and enhance cooperation among Adriatic protected areas.

<b>LEAD PARTNER</b>	Consorzio di Gestione di Torre Guaceto (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>Qendra Shqiptare per Mbrojtjen e Mjedisit dhe Zhvillimin e Qendrushem (AL)</li> </ul>
<b>PROJECT BUDGET</b>	<b>87,000.00 EUR</b>

<b>EUSAIR</b>	 Blue Growth	 Sustainable Tourism
<b>SOUTH ADRIATIC 21-27</b>		



# FRIENDS4FAMILY

*Alliance between rural areas for family-friendly tourist hospitality*

*Embark on heart-warming family escapes:  
A journey into rural authenticity.*



## What if your next family adventure embraced the essence of authentic rural living?

The FRIENDS4FAMILY small-scale project aims to create a high-quality territorial tourism offering centred around rural values, catering to family-friendly tourist hospitality in the Region of Vlorë (Albania) and the Salento area in Puglia (Italy). B2B meetings, workshops, and study visits have provided an opportunity for tourist operators and regional/local authorities to exchange best practices and impart expertise in the realm of “family tourism.” The project’s principal outcomes encompass innovative services established on a foundation of minimum quality standards, alongside a cross-border network of rural tourism operators formed through public-private partnerships.

<b>LEAD PARTNER</b>	Këshilli i Qarkut Vlorë (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>Gruppo di Azione Locale – Terra d’Arneo (IT)</li></ul>
<b>PROJECT BUDGET</b>	<b>67,000.00 EUR</b>

EUSAIR



SOUTH  
ADRIATIC 21-27



<https://www.italy-albania-montenegro.eu/friends4family>



# G.W.A

*Green Waters Adventure*

*Dive into aquatic wonderlands:  
Where sport, nature, and tourism unite  
for a memorable journey.*

**How can innovative tourism fuel sustainable growth in water-rich territories?** The G.W.A. project aims to promote regions abundant in lakes, rivers, lagoons, and salinas, fostering sustainable development in the sport and adventure tourism sector. It has developed a comprehensive tourist guide for water sports, complemented by a GIS platform displaying tourist points of interest in the target areas. Moreover, the project prepared an action plan with the G.W.A. cross-border strategy, and designed a small mobile pavilion equipped with information and utility tools tailored to each region's unique characteristics. Additionally, twelve tourist packages have been created, showcasing water sports and other territorial assets, providing visitors with an array of unforgettable experiences.

<b>LEAD PARTNER</b>	Ente Parco Nazionale del Gargano (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Politecnico di Bari (IT)</li> <li>• Turisticka Organizacija Ulcinj (ME)</li> <li>• Ministria e Kultures (AL)</li> <li>• Comune di Castel San Vincenzo (IT)</li> </ul>
<b>PROJECT BUDGET</b>	<b>402,096.99 EUR</b>

EUSAIR



SOUTH ADRIATIC 21-27



# HAMLET

Highlighting Artisanal Manufacturing, culture and Eco Tourism



*Preserving heritage, empowering communities:  
Enhancing historical centres and cultural treasures.*

**The cultural heritage of cities and villages in the cross-border area between Italy, Albania and Montenegro is truly unique, yet often under-estimated.**

The objective of HAMLET project is to enrich historical centres, villages, and small towns, highlighting their environmental and cultural assets. Key outputs included territorial mapping to emphasize natural features, ancient traditions, and local landmarks, a cross-border brand identity, and an IT platform. Tourist accessibility was improved through info points and guided tour programmes. The project also fostered local crafts with dedicated services. Moreover, 30 writers were selected to capture local features through short stories, compiled into a book distributed across the Programme area. Literary meetings and artisan performances further celebrated the region's cultural richness.

<b>LEAD PARTNER</b>	Ministria e Kultures (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>Ministarstvo kulture (ME)</li> <li>Agenzia Pugliapromozione (IT)</li> <li>Shoqata e Kerkimeve Urbane (AL)</li> <li>Confederazione Nazionale Artigianato e PMI Provinciale Bari (IT)</li> </ul>
<b>PROJECT BUDGET</b>	<b>975,800.00 EUR</b>

<b>EUSAIR</b>		
<b>SOUTH ADRIATIC 21-27</b>		

<https://hamlet.italy-albania-montenegro.eu/>





# INTERFIDE-CRT

*Fostering Interfaith Dialogue and  
Enhancing Cross-border Religious Tourism*



*Bridging faiths, enriching travel: Uniting tourists  
with the profound heritage of inter-religious sites.*

**What new perspectives can we offer to tourists seeking authentic and transformative experiences?** INTERFIDE-CRT aims to develop an operative framework for enhancing the touristic potential of inter-religious experiences in Albania, Italy, and Montenegro. The project successfully conducted two 7-day pilot tours, exploring sites of religious, artistic, and historical relevance. Proposed tour models were evaluated for logistics, infrastructure, and contents by participants and stakeholders. A seminar held in Tirana facilitated discussions on the findings from the pilot tours, gathering crucial insights to shape a collaborative model for religious tourism. Moreover, the project provided training for professionals on topics related to religious tourism, and offered an online platform for stakeholders to organize new tours.

<b>LEAD PARTNER</b>	Shoqata Kulturore Vizart (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Bashkia Tiranë (AL)</li> <li>• Opština Bijelo Polje (ME)</li> <li>• EuRelations GEIE (IT)</li> </ul>
<b>PROJECT BUDGET</b>	<b>684,800.00 EUR</b>

<b>EUSAIR</b>	
<b>SOUTH ADRIATIC 21-27</b>	

<https://interfidecrt.italy-albania-montenegro.eu/>



# NEST

Networking for Smart  
Tourism Development

*This project has been a game-changer, connecting us with innovative tools and strategies that have enriched our tourists' experiences.*

**Digital transformation is rewriting business models and processes. So, how will technology reshape the future of tourism?**

NEST aims to foster socio-economic growth in the Programme area by empowering small and medium tourism enterprises with innovative approaches, tools, and strategies that harness the potential of digital technologies and networking. The project's main outputs include an action plan for the creation of smart tourism destinations, a virtual joint experiential laboratory for smart tourism, a smart tourism entrepreneurial development roadmap to enhance skills and capabilities of tourism entrepreneurs, three smart destination management pilot paths for each theme (cultural heritage and eno-gastronomy; nature and sports), one in each participating country, and 2 digital volumes/Google maps accessible through innovative tools.

<b>LEAD PARTNER</b>	Ministria e Financave dhe Ekonomisë (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Ministarstvo ekonomskog razvoja (ME)</li><li>• EuRelations GEIE (IT)</li><li>• Tecnopolis Parco Scientifico e Tecnologico Scarl (IT)</li><li>• Forumi Pavarur i Gruas Shqiptare (AL)</li><li>• Università del Salento (IT)</li></ul>
<b>PROJECT BUDGET</b>	<b>702,480.20 EUR</b>

<b>EUSAIR</b>		
<b>SOUTH ADRIATIC 21-27</b>		

<https://nest.italy-albania-montenegro.eu/>





# OPEN TOURISM

*Cross-border cooperation network for an open-to-innovation tourism*

*Travel is not just about visiting places, but about discovering the heart and soul of a destination.*

**Ever dreamed of becoming a temporary citizen while exploring the tourist sites of Italy, Albania, and Montenegro?** OPEN TOURISM fosters meaningful connections between visitors and local communities within the tourism sector. The project has established a comprehensive tourist information and welcome service, encompassing 18 local communities across 3 countries and 5 regions. Through a participatory approach involving public and private stakeholders in the tourism, cultural, and environmental sectors, a robust governance model has been implemented. Operators have been equipped with innovative resources and tools such as thematic itinerary maps, promotional videos, brand stickers, an app, and workshops. The project has also launched a campaign to encourage participation in the Open Tourism Circuit and has approved a sustainability plan, ensuring long-term impact.

<b>LEAD PARTNER</b>	Unione dei Comuni "Terre del Mare e del Sole" Fascia orientale della provincia di Taranto (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Unione dei Comuni delle Sorgenti del Biferno (IT)</li> <li>• Fondazione Città del Libro - Onlus (IT)</li> <li>• Bashkia Fier (AL)</li> <li>• Qendra per Zhvillim Ekonomik dhe Marrdhenie Nderkombetare (AL)</li> <li>• Prijestonica Cetinje (ME)</li> <li>• Consorzio di gestione Area Marina Protetta Porto Cesareo</li> </ul>
<b>PROJECT BUDGET</b>	<b>885, 799.25 EUR</b>

<b>EUSAIR</b>	
<b>SOUTH ADRIATIC 21-27</b>	 



# P.A.S.T.4FUTURE

*Promoting Accessible and Sustainable  
Tourism for Future*

*Empowering all travellers, embracing  
diversity: Towards inclusive  
and sustainable tourism.*

**What if every traveller could explore the cross-border region without limitations?** P.A.S.T.4Future promotes and strengthens the Accessible and Sustainable (A&S) tourist offer by diversifying tourist products and services. The project has realised a cross-border network for A&S tourism, involving training, capacity building, and mapping activities for tourist operators, along with the development of a strategic action plan. A web platform and mobile app have been created, featuring over 600 points of interest for tourists with special needs. Additionally, the project enhanced accessibility at sites in the Municipalities of Malesi e Madhe, Tuzi, and Gravina di Puglia for people with special needs. Four local destination management organisation offices were also established in the partners' premises to promote accessible tourist destinations.

<b>LEAD PARTNER</b>	Ministria e Financave dhe Ekonomisë (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Molise verso il 2000 (IT)</li><li>• ESCOOP - Cooperativa Sociale Europea (IT)</li><li>• Comune di Gravina in Puglia (IT)</li><li>• Bashkia Malësi e Madhe (AL)</li><li>• Opština Tuzi (ME)</li></ul>
<b>PROJECT BUDGET</b>	<b>1,113,056.25 EUR</b>

EUSAIR



SOUTH  
ADRIATIC 21-27



<https://past4future.italy-albania-montenegro.eu/>





# REGLPORTS

*Nautical Tourism Development and Promotion of Regional Ports*

*In every wave, we find inspiration to redefine nautical tourism, enriching every season.*



**Beaches of the South Adriatic region are overcrowded in Summer, while coastal and inland areas have more to offer all-year-round.** The objective of REGLPORTS is to develop a shared model and plans for enhancing Nautical Tourism in the Programme area. The key outputs encompass a cross-border nautical tourism development plan (including data collection, SWOT analysis, thematic routes enhancing coastal and inland areas, and an interactive GIS application); an IT platform featuring common tourist services; pollution monitoring installations achieved through the acquisition and development of a Port Monitoring System, which is tested in two ports (Termoli and Herceg Novi); tools for upgrading tourism skills, and an e-learning platform tailored for tourism professionals, providing them with training materials, suggestions, and best practices.

<b>LEAD PARTNER</b>	Agjencia Kombëtare e Bregdetit (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Comune di Molfetta (IT)</li> <li>• Comune di Termoli (IT)</li> <li>• Unione Regionale delle Province Pugliesi (IT)</li> <li>• Ministria e Turizmit dhe Mjedisit (AL)</li> <li>• Agjencia za gazdovanje Gradskom lukom Herceg Novi, društvo sa ograničenom odgovornošću (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>1,151,280.00 EUR</b>

<b>EUSAIR</b>	 Blue Growth	 Sustainable Tourism
<b>SOUTH ADRIATIC 21-27</b>		



# ROOTS

Route Of Origins and Troubles

*In every step, we celebrate the fusion of culture and nature, inviting travellers to delve into our shared roots.*

**Tourism is rapidly moving from the “things to see” to the “things to do” concept.** The ROOTs small-scale project aims to create cross-border thematic experiences in Albania and Puglia, providing visitors with the opportunity to explore shared natural beauties and points of historical and cultural significance. Through 2 workshops and 2 incoming missions, the project has developed an experiential tour package that can be adapted to other regions, enhancing experiential pathways and informing relevant parties (authorities, environmental associations, and tourism companies) for the promotion of culture and tourism.

<b>LEAD PARTNER</b>	Associazione Pro Loco Triggiano (IT)
<b>PROJECT PARTNERS</b>	• Agjencia Kombetare e Turizmit (AL)
<b>PROJECT BUDGET</b>	<b>70,000.00 EUR</b>

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<https://www.italy-albania-montenegro.eu/roots>





# WISHFUL

*ICT for Smart Healthcare to Tourism*

*Dedicated to creating a world where everyone can explore and enjoy without barriers.*

**Ever worried about accessing medical services while travelling abroad? Or wondered about the availability of targeted touristic services for people with disabilities?** The WISHFUL project aims to reduce access barriers for tourists suffering from chronic conditions and/or disabilities by implementing a network of tourist and medical services. Outputs include creating a target community through the identification of user experience models, analysing requirements for mapping touristic and medical structures, developing statistical and sentiment algorithms, and a data visualisation dashboard. The project developed an interregional healthcare tourist network on an IT platform to create tourist offers tailored to users' medical needs and created three cross-border touristic route solutions. Furthermore, it focused on the valorisation of a historical site in Maglie, improving accessibility for different types of disabilities.

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<b>LEAD PARTNER</b>	Comune di Maglie (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Università del Salento (IT)</li> <li>• Fondacioni Shqiptar per Zhvillimin e Kapaciteteve Lokale (AL)</li> <li>• Bashkimi i Dhomave të Tregëtisë dhe Industrisë së Shqipërisë (AL)</li> <li>• Regionalna razvojna agencija za Bjelasicu, Komove i Prokletije (ME)</li> <li>• Lokalna turistička organizacija opštine Zabljak (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>1,157,290.07 EUR</b>

<https://wishful.italy-albania-montenegro.eu/>

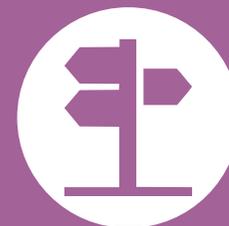
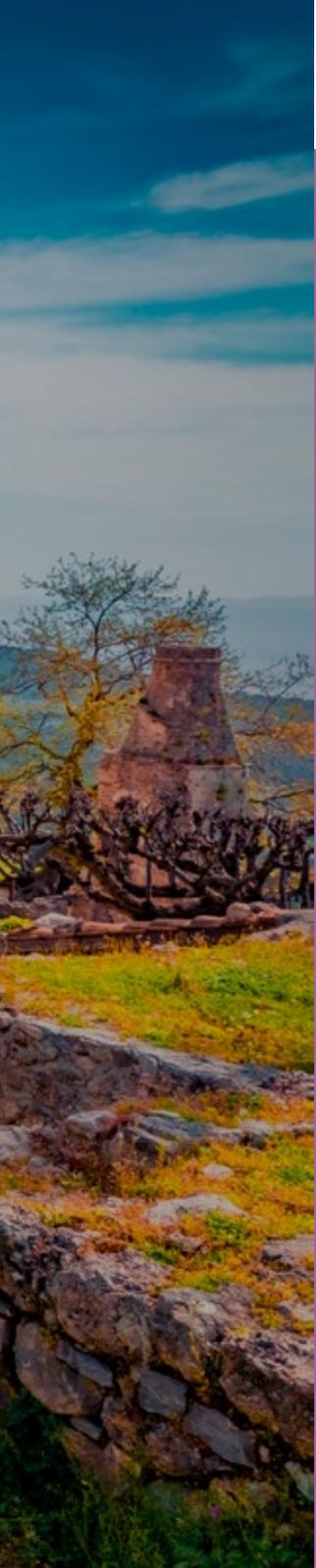




*Priority Axis*

02





**S.O. 2.2**  
***Culture***



# 3C

*Cross-border exchange for the development of Cultural and Creative industries*

*Culture: The heartbeat of progress, uniting creativity and collaboration across borders.*

**Cultural industries have proven to be invaluable assets for regional development.** The 3C project fosters cooperation among cultural and creative industries within the Programme area. The project invested in innovative centres in Albania (Kinostudio and Park of Art), Italy (Palazzo ex GIL in Campobasso, Regional Library-Museum Pole of Bari), and Montenegro (Old Prison Building in Kotor). Additionally, it organised three arts mobility and visiting programmes in each region. Target sectors encompass Design, ICT (video gaming), and Modern crafts, while the subsectors include “The City of lights” (Video art and 3D mapping); “Music roots”; and “Cultural memory” (contemporary theatrical expressions). A web platform was also developed to enhance networking among cultural and creative enterprises and provide information about the cross-border region’s culture and creative sector.

<b>LEAD PARTNER</b>	Ministarstvo kulture i medija (ME)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Ministarstvo ekonomije Crne Gore (ME)</li> <li>• Ministria e Kultures (AL)</li> <li>• Instituti Kombëtar i Trashëgimisë Kulturore - IKTK (AL)</li> <li>• Regione Puglia – Dip. Turismo, economia della cultura e valorizzazione territoriale (IT)</li> <li>• Regione Molise (IT)</li> <li>• Fondazione Molise Cultura (IT)</li> </ul>
<b>PROJECT BUDGET</b>	<b>4,067,591.50 EUR</b>

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<https://3c.italy-albania-montenegro.eu/>

# ADNICH

*ADriatic Network of artistic production for the development and enhancement of Intangible Cultural Heritage*

*A journey through the captivating realm of theatre, where the stories and traditions of a region come to life on stage.*



**Theatre, an ancient art form, continues to embody the vibrant cultural heritage of a region, its people, and their traditions.** The ADNICH project strengthens cross-border collaboration by harnessing the intangible assets of the Programme area, creating immersive cultural experiences. Embracing a bottom-up approach, the project fosters fruitful partnerships between academic and cultural institutions. Through in-depth studies on cultural intangible heritage, it delved into topics, engaging in 3 focus groups, 17 workshops, 18 artistic residencies, and 3 co-writing workshops. This fruitful collaboration resulted in the production of 6 theatre plays, an evocative movie, and the first edition of the Adriatic Ionian Theatre Festival. The Montenegrin branch of the International Theatre Institute UNESCO was also established.

<b>LEAD PARTNER</b>	Kraljevsko pozorište Zetski dom (ME)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• International Theatre Institute Italia (IT)</li><li>• Qendra Event (AL)</li><li>• Universiteti I Arteve (AL)</li><li>• Università del Salento (IT)</li></ul>
<b>PROJECT BUDGET</b>	<b>1,041,069.90 EUR</b>

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<https://adnich.italy-albania-montenegro.eu/>





# AIDA

*Adriatic Identity through Development of Arts*



*Unveiling the Adriatic's untold stories:  
Rediscovering our shared identity and unity.*

**What hidden stories lie beneath the surface of the Adriatic region?** Unlock the secrets of the Adriatic with the power of remembrance. AIDA is a cultural research project that explores the shared identity of the Adriatic area through the lens of collective memory. The project conducted desk research and community performances in four cities (Lecce, Campobasso, Tirana, and Ulcinj), delving into the history and transformation of the territories and society by studying abandoned places from the recent past. The findings of the desk research informed the creation of performances, which were filmed and shared online. Additionally, a cross-border team of actors, supported by an expert board and a selected director, developed an original play titled “La Riparazione”. The project also produced a scientific document and a video that introduce “the AIDA Creative Adriatic Identity Model.”

<b>LEAD PARTNER</b>	Koreja Soc. Coop. Impresa Sociale (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>Fondazione Molise Cultura (IT)</li> <li>Qendra Kulturore Tirana (AL)</li> <li>Nevladina Fondacija “Lika” (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>722,193.98 EUR</b>

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<https://aida.italy-albania-montenegro.eu/>



# CIRCE

*Common Initiatives to pRomote CinEma across Italy - Albania – Montenegro*

*Lights, camera, action! Cultural heritage comes to life on the screen, reminding us of our vibrant past.*



**How many brilliant video products have you watched in recent years from countries across the Adriatic? Most probably not enough.** The CIRCE project aims to enhance the growth of the audio-visual sector and promote the valorisation of cultural heritage in the project areas. The project has developed the CIRCE joint cross-border production platform, featuring a web series comprising 9 episodes centred around the theme of “journey.” This platform plays a pivotal role in increasing the visibility and recognition of the Programme territories. The project has also installed new digital equipment in the cinema halls of Vlora and Gjirokastra, empowering cinema operators with training opportunities. Moreover, several operators have gained expertise through the cross-border Cinelab training on new technologies, along with a dedicated Training Week for partners’ staff and stakeholders.

<b>LEAD PARTNER</b>	Fondazione Apulia Film Commission (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Filmski Centar Crne Gore FCM (ME)</li><li>• Qendra Kombëtare e Kinematografisë (AL)</li><li>• Regione Molise (IT)</li></ul>
<b>PROJECT BUDGET</b>	<b>831,540.00 EUR</b>

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<https://circe.italy-albania-montenegro.eu/>





# COMPLICITIES

COntemporary art Modeling Peripheries  
for Livable CITIES

*Collaborating for change:  
The power of culture and creativity  
in suburban regeneration.*



**Can places of degradation like city suburbs be transformed into innovative laboratories where new products and services flourish?** The COMPLICITIES project aims to create a collaborative and transferable model for suburban regeneration, bringing together Culture and Creative Industries (CCIs), local communities, and public institutions. Taking a bottom-up approach, the project identified assets and needs in three pilot suburban areas: Bar in Montenegro, Shkoder in Albania, and Lecce in Italy.

This participatory model has led to the adoption of a Common Strategy to foster creative urban regeneration, documented in Community guidelines outlining medium to long-term regeneration projects.

The new governance strategy was successfully tested through participatory and tailored interventions, fostering positive change in the pilot areas.

<b>LEAD PARTNER</b>	Javno preduzeće "Kulturni centar" Bar (ME)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Comune di Lecce (IT)</li> <li>• Consulting and Development Partners (AL)</li> </ul>
<b>PROJECT BUDGET</b>	<b>637,544.67 EUR</b>

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# EArPieCe

Encoding and Analysing Popular music

Harmonising cultures through melodies:  
Unveiling cross-border musical connections.



## Can the notes of the past guide us towards a harmonious future across borders?

EArPieCe focuses on analysing popular music repertoires in Italy, Albania, and Montenegro, spanning from the Baroque period to the present. The aim is to uncover potential similarities, forming the foundation for future music production that integrates the cultures of the involved territories. The project's key achievements include the creation of cross-border and collaborative artistic productions, the development of original music content, exhibitions showcasing artistic works, and neuroscientific analysis to identify a universal capacity to recognise not only culture-specific elements within music samples but also cross-cultural indications tied to basic emotional perceptions. These endeavours culminated in the establishment of a cross-cultural network centred around popular musical repertoires.

<b>LEAD PARTNER</b>	Dhitech Distretto Tecnologico High-Tech (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Akademia Muzika (AL)</li> <li>• Conservatorio di Musica "Lorenzo Perosi" di Campobasso (IT)</li> <li>• Udruženje Mladih Umjetnika Crne Gore (ME)</li> <li>• Conservatorio "Tito Schipa" di Lecce (IT)</li> </ul>
<b>PROJECT BUDGET</b>	<b>721,820.00 EUR</b>

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<https://earpiece.italy-albania-montenegro.eu/>





# FAME

*Innovative model for young artists cross border laboratory*

*Transforming Dreams into Reality: an Innovative Path to fuel the Creative Industry.*



**How can we empower young artists and create new avenues for success in the world of arts and culture?** The FAME project addresses this challenge by fostering job creation and supporting young artists in accessing new markets within the cultural and creative sectors. Through a collaborative model, the project has successfully facilitated the creation of innovative cultural formats in four distinct phases. Four musical groups, comprising talented young artists, were carefully selected to embark on a guided journey, creating unique and captivating musical performances. These performances were showcased at the final FAME project events, including the CINZELLA Festival in Apulia, the EUPHONY concert in Tirana, the final event in Podgorica, and the Civita Campomarano concert. Additionally, an e-platform has been established to promote the development of partnerships among artists.

<b>LEAD PARTNER</b>	Bashkia Tiranë (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Teatro Pubblico Pugliese (IT)</li> <li>• Comune di Civitacampomarano (IT)</li> <li>• Radio i Televizija Crne Gore (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>662,702.64 EUR</b>

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<https://fame.italy-albania-montenegro.eu/>



# MONET

culture in MOtion in adriatic  
NETwork of Museums

*We believe that museums should be dynamic spaces where artists work together and visitors become co-creators of culture.*

**Is it possible to transform the museum experience into an exciting journey of personal involvement and discovery?** The MONET project promotes natural and cultural heritage by revitalising museums, enhancing their management and services. Through the formation of a multidisciplinary and multi-institutional working group, this project seeks to redefine the pathways for internationalisation and attractiveness of cultural actions in Italy, Albania, and Montenegro. By developing a framework for museum management and implementing novel ways to create and present museum collections, including exchanges of artistic laboratories, MONET aims to revolutionise how museums engage their visitors. An internet platform enables innovative data presentation, museum representation, and services, such as interactive museum trail itineraries.

<b>LEAD PARTNER</b>	Ministarstvo kulture Crne Gore (ME)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Fondazione Pino Pascali Museo d'arte contemporanea (IT)</li><li>• ARATRO, Archivio delle Arti Elettroniche Università del Molise (IT)</li><li>• Regione Puglia, Dipartimento turismo, economia della cultura e territorio (IT)</li><li>• Ministria e Kultures (AL)</li><li>• Muzeu Kombëtar i Fotografisë Marubi (AL)</li></ul>
<b>PROJECT BUDGET</b>	<b>980,100.00 EUR</b>

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<https://monet.italy-albania-montenegro.eu/>





# NetFolk

*New Cross-Border Network about Folk Music in the Southern Adriatic Region*

*Folk music serves as our vessel, carrying the essence of tradition to embrace diversity.*

**Explore the magic of music as a bridge between cultures and countries!** The NetFolk small-scale project aims to enhance the cultural bond between Puglia and Albania through a cross-border network of folk music associations, fostering connections among diverse communities. With the implementation of two workshops, a robust network has been established among NGOs (cultural associations and musical groups) within the Programme area. A shared Memorandum of Understanding has been signed, aiming to promote and conserve folk music, develop collaborative projects, execute joint initiatives, and organise communal events. Shoqata SYRI BLU (AL)

<b>LEAD PARTNER</b>	Associazione Culturale "RHYMERS' CLUB" (IT)
<b>PROJECT PARTNERS</b>	• Shoqata SYRI BLU (AL)
<b>PROJECT BUDGET</b>	<b>34,000.00 EUR</b>

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# RECON

*RE-valuation of Cultural-Heritage,  
Knowledge and Opportunity Network*

*Reviving film heritage:  
Preserving the past, inspiring the future.*

## Uncover the hidden treasures of film heritage. It's time to delve into the captivating reel world.

RECON project modernises archival processing and maps film heritage in the Programme area, fostering cross-sector collaboration in the creative industries and promoting the production of new art forms. The main output is a joint cross-border online platform with a standardised film catalogue and co-production of restored films and video installations using archived cultural heritage material. To achieve this, several steps have been taken, including standardised film cataloguing through a multilingual web application, and cross-border restoration of film heritage. The project also created four documentary films and experimental video installations by local artists, showcased in Montenegro, Albania, and Italy.

<b>LEAD PARTNER</b>	Ju Crnogorska Kinoteka (ME)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Arkivi Qendror Shteteror i Filmit (AL)</li><li>• Fondazione Apulia Film Commission (IT)</li><li>• Comune di Termoli (IT)</li></ul>
<b>PROJECT BUDGET</b>	<b>638,066.20 EUR</b>

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<https://recon.italy-albania-montenegro.eu/>

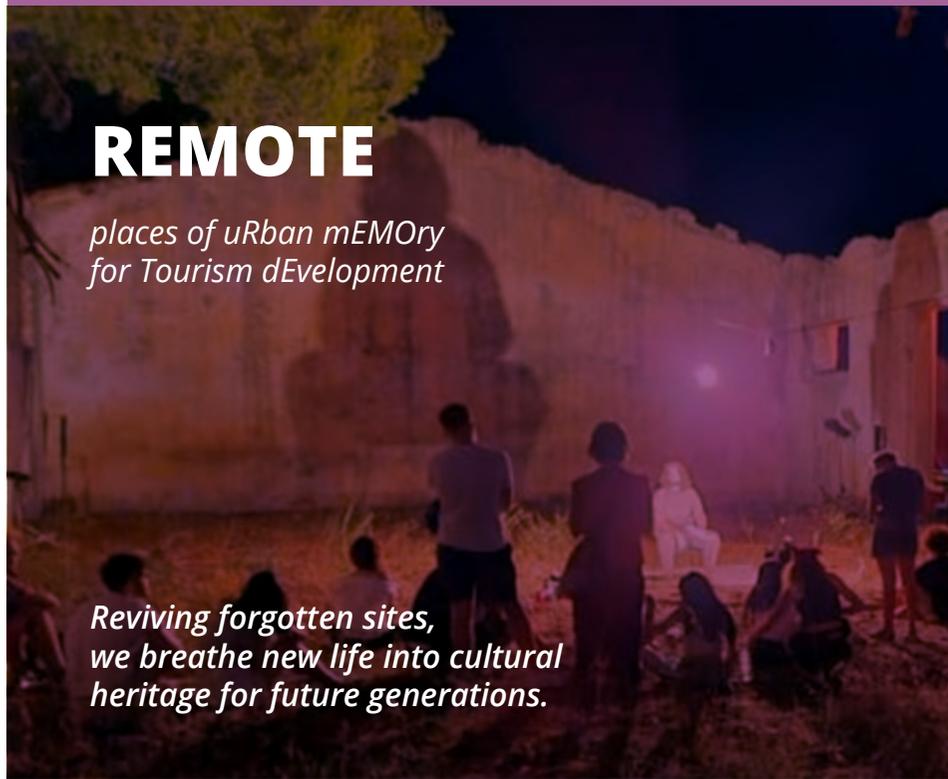




# REMOTE

*places of uRban mEMOry  
for Tourism dEvelopment*

*Reviving forgotten sites,  
we breathe new life into cultural  
heritage for future generations.*



### Countless historical, cultural, and environmental sites lay dormant, yearning for revitalisation.

The small-scale project REMOTE exports site management best practices in the Programme area, focusing on the Forced Labor Camp in Tepelene, Albania. It re-evaluates and enriches the site from a cultural perspective, demonstrating how dissonant heritage can transform into cultural heritage for public enjoyment while preserving its identity and history. Seminars in Tepelene and the B2B event in Lecce at Cantieri Teatrali Koreja (a prime example of urban regeneration) have generated constructive discussions on various forms of creative development. This has paved the way for tangible joint actions between Puglia and Albania, including the organisation of a festival in Valona to commemorate the 20th anniversary of the arrival of the Vlora, a ship carrying Albanian migrants, in Bari.

LEAD PARTNER	Koreja Soc. Coop. Impresa Sociale (IT)
PROJECT PARTNERS	• Qendra Multidisciplinary Arts Movement (AL)
PROJECT BUDGET	33,000.00 EUR

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# TOURNEE

*Theatres for tOURism developmeNt in EuropE*

*The magic of theatre transcends borders,  
uniting artists from diverse regions  
to craft a tapestry of creativity.*



## Can the world of theatre be the thread that weaves together diverse cultures and communities?

TOURNEE sparks the potential of collaboration in the theatrical sector, fostering a lasting Cluster of Theatre Institutions in the Programme area. The project has delivered significant outputs, including the formation of an agreement for the cluster of theatre institutions. It has also identified potential stakeholders, such as theatre institutions, festival organisers, managers, distributors, buyers of theatre plays, specialised journalists, and tour operators, who participated in the TOURNEE's Theatrical Festival event, including international stakeholders. Moreover, the project successfully carried out showcases in Budva and Barletta, along with creating videos and implementing dissemination actions.

<b>LEAD PARTNER</b>	Bashkia Fier (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Comune di Barletta (IT)</li><li>• Bashkia Tiranë (AL)</li><li>• Javnaustanova "Grad teatar" Budva (ME)</li></ul>
<b>PROJECT BUDGET</b>	<b>808,044.00 EUR</b>

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<https://tournee.italy-albania-montenegro.eu/>



*Priority Axis*

03





**S.O. 3.1**

# ***Environment***



# 3 WATCH OUT

*Trilateral model of civil protection:  
WAYS, TOOLS and CHALLENGES for OUR safeTy*

*Joining forces in Civil Protection is necessary:  
Towards a cross-border risk management system.*



### Natural disasters may affect all of us, wherever we are. Hydrogeological, seismic or fire risks

**know no borders.** The main goal of 3 WATCH OUT is to foster an integrated and multi-sectoral approach to environmental resources, deeply rooted in local territories and landscapes, while also undertaking collaborative efforts for risk prevention. Partners conducted a territorial analysis and risk inventory, leading to the implementation of a web platform. Additionally, specific environmental protection works and risk reduction measures were undertaken, alongside investments in warning equipment and risk control. Other outputs include the development of guidelines and the execution of field exercises, as well plans, strategies, and actions to raise awareness about civil protection. Lastly, all partners have signed a trilateral agreement, committing to transfer all project results to relevant authorities.

<b>LEAD PARTNER</b>	Regione Puglia - Sezione Protezione Civile (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Università di Bari - Dipartimento Scienze Agro-Ambientali e Territoriali (IT)</li> <li>• Keshilli Qarkut Lezhe (AL)</li> <li>• Ricerca e Cooperazione IT)</li> <li>• Ministarstvo Unutrašnjih Poslova – Direktorat za Vanredne Situacije (ME)</li> <li>• Foundation “Partneritet per Zhvillim” (AL)</li> </ul>
<b>PROJECT BUDGET</b>	<b>886,705.43 EUR</b>

<b>EUSAIR</b>	
<b>SOUTH ADRIATIC 21-27</b>	



# ADRINET

*Adriatic Network for Marine Ecosystem*

*Our mission: to safeguard the Southern Adriatic, and build a sustainable legacy for generations to come.*

**The beauty of the Southern Adriatic lies in its rich biodiversity, yet marine pollution and overexploitation threaten this unique ecosystem.** ADRINET enhances a joint coastal management system and establishes governance plans to preserve biodiversity and coastal ecosystems within the Programme area. Addressing common challenges like pollution, over-exploitation of fish stocks, illegal fishing, fish sophistication, and 'ghost fishing,' the project contributes to safeguarding the region. Scientific studies have provided valuable data, including reports on sea conditions, best fishing practices, and environmental risk management plans. Pilot actions carried out by local partner administrations involved removing ghost-nets and creating a traceability system using RFID technology, fostering engagement with fishermen and local communities.

<b>LEAD PARTNER</b>	Università degli Studi di Bari (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Comune di Castro (IT)</li><li>• Opština Herceg Novi (ME)</li><li>• Univerzitet Crne Gore (ME)</li><li>• Universiteti Bujqesor i Tiranes (AL)</li><li>• Keshilli i Qarkut Vlore (AL)</li></ul>
<b>PROJECT BUDGET</b>	<b>1,075,567.00 EUR</b>

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<https://adrinet.italy-albania-montenegro.eu/>



# BLUE LAND

*Participatory model for the sustainable management of marine and coastal resources and for cross border habitats, biodiversity and ecosystem services safeguard*

*Enhancing our marine heritage:  
A collaborative approach for a sustainable future.*

**Just like the ocean is made of tiny drops of water, protecting our environment requires collective efforts.** The BLUE LAND project's main goal is to develop and implement a participatory and ecosystem-based model for safeguarding marine and coastal resources, habitats, biodiversity, and ecosystem services. The project successfully achieved its objectives by producing a strategic document, conducting regulatory legislation analyses, and creating innovative ICT products. These products include a web-based geoportal for interactive visualization of spatial data collected from three selected areas (Porto Palermo in Albania, Tricase in Italy, and Velika Plaža in Montenegro), as well as a native smartphone app available in four languages. Additionally, the project activated three pilot initiatives, further advancing its mission.

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SOUTH ADRIATIC 21-27



**LEAD PARTNER**

Agjencia Kombëtare e Zonave të Mbrojtura, në Shqipëri (AL)

**PROJECT PARTNERS**

- Instituti për Ruajtjen e Natyrës në Shqipëri (AL)
- Ministarstvo poljoprivrede i ruralnog razvoja Crne Gore (ME)
- Univerzitet Crne Gore - Institut za biologiju mora (ME)
- CIHEAM Istituto Agronomico Mediterraneo di Bari (IT)
- Istituto Cooperativo di Ricerca (IT)

**PROJECT BUDGET**

**1,114,349.19 EUR**

<https://blueland.italy-albania-montenegro.eu/>



# CrossWater

Integrated Water Management System  
in cross-border area

Water is life: Sustaining ecosystems through  
efficient water management.



**Life on earth is only possible because of water. Our bodies are 60% water. These two facts alone compel a wise use of this vital resource.** The CrossWater thematic project aims to establish an efficient and effective cross-border water management system in the Programme area. To achieve this goal, a Water Management System Plan and a shared Policy Paper with guidelines for improving local water management plans in a sustainable and eco-compatible way, were developed. The project delivered four pilot technical projects, including a monitoring system for the biological sector in two treatment stations in Puglia, the construction of a water supply network in an Albanian village, an integrated system for improved performance in Molise, and the installation of specialised equipment in Montenegro. Additionally, technical-scientific activities and an awareness campaign to reduce wastewater were carried out.

<b>LEAD PARTNER</b>	Regione Puglia, Dip. Agricoltura e Sviluppo rurale ed ambientale, Sezione risorse idriche (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>Acquedotto Pugliese S.p.A. (IT)</li> <li>Regione Molise, 1° Dip. Presidenza Giunta Regionale (IT)</li> <li>Bashkia Tiranë (AL)</li> <li>Ujësjellës Kanalizime Tiranë (AL)</li> <li>Javno preduzeće Regionalni vodovod crnogorsko primorje – Budva (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>5,424,153.55 EUR</b>

EUSAIR



SOUTH  
ADRIATIC 21-27



<https://crosswater.italy-albania-montenegro.eu/>





# FLAT

*Flood and landslide assistance and training*

*Empowering communities to withstand the forces of nature, together we build resilience.*



**In case of heavy rainfall, floods and landslides can pose significant threats. The key lies in effective risk management planning.** The FLAT project aims to improve institutional capacity and establish an effective flood and landslide management system in the Programme area. Project outputs include the establishment of a regional resource centre in Danilovgrad, equipped for trainings on floods and landslides; provision of rescue equipment to the Municipality of Nikšić and Montenegro mountain rescue service; a GIS system for monitoring coastal erosion in Brindisi; three joint documents analysing the current situation, providing recommendations for protection and risk mitigation, and offering a practical guidebook for action; two knowledge improvement workshops, and a web platform for real-time information sharing to enhance cooperation during hazardous events.

<b>LEAD PARTNER</b>	Opština Danilovgrad (ME)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Comune di Brindisi (IT)</li> <li>• Shoqata e Bashkive te Shqiperise (AL)</li> <li>• Opština Nikšić (ME)</li> <li>• Gorska služba spašavanja Crne Gore (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>959,073.71 EUR</b>

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SOUTH ADRIATIC 21-27



<https://flat.italy-albania-montenegro.eu/>



# LASPEH

*Low Adriatic Species and Habitat*

*Preserving biodiversity is a shared responsibility that underscores our commitment as guardians of the natural world.*



## How can we safeguard endangered species from the threats of climate change and human activity?

LASPEH project takes action to combat the loss of biodiversity by developing a collaborative strategy to preserve the natural heritage and landscape of the low Adriatic area, with a focus on protected species. Through scientific research, project partners have created a joint strategic plan and conservation measures. They have implemented a set of concrete actions, such as the reclamation of the Quirino torrent canyon, installation of information panels and training meetings in the Natural Regional Park of Coastal Dunes, monitoring activities by the Municipality of Ugento and the Litorale Tarantino reserve, and habitat revitalization led by the Public Enterprise for National Parks of Montenegro. The National Agency of Protected Areas of Albania has installed explanation tables and a viewpoint for observing the Tetrao Urogallus.

<b>LEAD PARTNER</b>	Consorzio di gestione provvisoria del Parco Naturale Regionale "Dune costiere da Torre Canne a Torre S. Leonardo" (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Agjencia Kombëtare e Zonave të Mbrojtura (AL)</li><li>• Javno preduzeće za nacionalne parkove Crne Gore (ME)</li><li>• Ente di Gestione delle Riserve Naturali Regionali Orientate del Litorale Tarantino Orientale (IT)</li><li>• Comune di Ugento (IT)</li><li>• Comune di Guardiaregia (IT)</li></ul>
<b>PROJECT BUDGET</b>	<b>504,490.10 EUR</b>

EUSAIR



SOUTH ADRIATIC 21-27



<https://laspeh.italy-albania-montenegro.eu/>





# TO BE READY

*The fIlood and Big firE foREst, prediction, forecAst anD emergencY management*

*Timeliness is crucial in emergency situations. Cross-border cooperation holds strategic importance in preventing disasters.*



**Climate change demands cross-country collaboration to address emergencies arising from extreme weather conditions, fires, and floods.** The TO BE READY thematic project enhances prevention and preparedness measures for natural and man-made disasters, improving safety in the Programme area. This is achieved through the acquisition of facilities and equipment (e.g., field hospitals, satellite products, sensors), improving the skills of operators involved in risk prevention through training and practical exercises, and conducting scientific and communication activities (e.g., operational procedures, bulletins). Other project outcomes include obtaining certifications, developing a Geographic Information System (GIS), and creating mobile applications (APPS) for civil protection.

<b>LEAD PARTNER</b>	Regione Molise – Servizio Protezione Civile (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Regione Puglia – Sezione Protezione Civile (IT)</li> <li>• Ministarstvo unutrašnjih poslova, Direktorat za vanredne situacije Crne Gore (ME)</li> <li>• Ministria e Mbrojtjes e Republikës së Shqipërisë (AL)</li> </ul>
<b>PROJECT BUDGET</b>	<b>5,703,481.29</b>

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# WELCOME

*WatEr LandScapes sustainability thrOugh reuse of Marine littEr*

*Through creative innovation, we reimagine our relationship with the sea, paving the way for a cleaner and more beautiful coastline.*



**When we want to enjoy a beach during our holiday time, we become particularly sensitive to marine litter that mars the beauty of the landscape.** The WELCOME project supports the long-term management of marine litter (ML) and promotes sustainable development through innovative approaches, including the artistic reuse of wood ML. Throughout the project, beach cleaning operations were conducted in Italy, Albania, and Montenegro, with a video reportage capturing the efforts. An artistic competition was organized to create dune protections using natural beached garbage, mainly wood. The winning project was then implemented to restore dunes and protect sandy areas in Italy and Montenegro. Moreover, the project developed a comprehensive cross-border ML management plan and legal framework to effectively address the ML issue.

## LEAD PARTNER

Consorzio Nazionale Interuniversitario per le Scienze del Mare (IT)

## PROJECT PARTNERS

- Comune di Lecce (IT)
- Agjencia Kombëtare e Bregdetit (AL)
- Universiteti Politeknik i Tiranës - Fakulteti i Gjeologjisë dhe Minierave (AL)
- Javno preduzeće za upravljanje morskim dobrom Crne Gore (ME)
- Univerzitet Crne Gore, Institut za biologiju mora (ME)

## PROJECT BUDGET

909,249.32 EUR

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<https://welcome.italy-albania-montenegro.eu/>



*Priority Axis*

03





**S.O. 3.2**

# ***Energy***



**Interreg - IPA CBC**  
Italy - Albania - Montenegro



EUROPEAN UNION



# ADRIA\_Alliance

*ADRIatic cross-border ALLIANCE  
for the promotion of energy efficiency  
and climate change adaptation*

*Local actions can have a global impact  
in combating climate change risks.*

**Are our cities prepared for the challenges of climate change?** ADRIA\_Alliance aims to transfer know-how, focused on increasing energy efficiency in buildings and enhancing the safety of cities against climate change risks. Main outputs include four LABs for renewable energy communities, a series of awareness events, meetings with local governance systems highlighting business opportunities, and two energy forums in Campobasso and Tuzi to encourage municipalities' adhesion to sustainable energy and climate action plans (SECAPs). Notable pilot actions were implemented in Fossalto and Tuzi (schools), Malesi and Madhe (eco-camp houses), and the Union of the Municipalities of Grecia Salentina (a panoramic power centric business). As a result, 19 municipalities formally adhered to the Covenant of Mayors, and five SECAPs were approved.



<b>LEAD PARTNER</b>	Unione dei Comuni della Grecia Salentina (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• GAL Molise Verso il 2000 (IT)</li> <li>• ESCOOP Cooperativa Sociale Europea (IT)</li> <li>• Bashkia Malesi e Madhe (AL)</li> <li>• Opština Tuzi</li> </ul>
<b>PROJECT BUDGET</b>	<b>684,874.75 EUR</b>

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SOUTH ADRIATIC 21-27



# AWeSOMe

*Agricultural Waste as Sustainable 0 km building MatErial*

*Revolutionising construction: Transforming waste into sustainable building solutions.*

**“Nothing is lost, nothing is created, everything is transformed” – declared the French chemist Antoine Laurent de Lavoisier.** AWeSOMe aims to raise awareness about fully sustainable building materials crafted from agricultural waste. The project began with an analysis of the local agro-waste’s status, followed by an assessment of prototype physical properties. These efforts demonstrated the secure utilisation of agricultural waste in construction through distinct and complementary methods. Furthermore, the installation of one prototype each in four public buildings within the involved regions was executed, accompanied by monitoring activities. Ultimately, the partners orchestrated public self-building workshops to illuminate the potential and advantages of the proposed technologies.

<b>LEAD PARTNER</b>	CONFIMALBANIA (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Politecnico di Bari (IT)</li><li>• Inovaciono preduzetnički centar Tehnopolis (ME)</li><li>• Molise verso il 2000 (IT)</li></ul>
<b>PROJECT BUDGET</b>	<b>706,936.09 EUR</b>

EUSAIR



SOUTH ADRIATIC 21-27



<https://awesome.italy-albania-montenegro.eu/>





# CO-CLEAN

*CO-designed and implementation of loCal sustainable energy action.*

*From sun to sustainability: Empowering communities with clean energy.*

**How can we embrace a greener future and harness the power of renewable energies for a sustainable tomorrow?** CO-CLEAN enhances energy efficiency and promotes the use of renewable energies in the Programme area. The objectives were achieved through 5 pilot actions: installing a photovoltaic plant on a primary school in Brindisi, setting up photovoltaic modules on the roof of the public swimming pool in the Municipality of Racale, implementing a new air conditioning system for the headquarters of Consorzio per lo Sviluppo Industriale della Valle del Biferno, installing solar panels on a municipal kindergarten in Vlora, and establishing an ecological heating system at the Municipal Cultural Center in Berane. These initiatives not only improve energy efficiency but also raise awareness among citizens. Furthermore, a cross-border RES & RUE development plan was prepared.

<b>LEAD PARTNER</b>	Comune di Brindisi (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Comune di Racale (IT)</li> <li>• Consorzio per lo Sviluppo Industriale della Valle del Biferno (IT)</li> <li>• Bashkia Vlorë (AL)</li> <li>• Opština Berane (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>693,350.00 EUR</b>

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<https://coclean.italy-albania-montenegro.eu/>



# DE-RESS

*Dissemination of the European measures for Renewable Energy Shared and Sustainable: analysis of a practical*

*Join us in shaping a world where energy consumption aligns with environmental preservation.*



**The earth provides us with all the natural resources we require; thus, it becomes our responsibility to safeguard them and use renewable energy in our daily lives.** The DE-RESS small-scale project aims to introduce the new self-consumption methods mandated by the recent EU Directive, which necessitates a transformation in the role of the end customer, encouraging active participation in energy production and consumption. Through two workshops and one incoming mission, the project provided training to stakeholders on energy efficiency measures in both the public and private sectors, offering innovative practices and tools to mitigate carbon emissions. This included a case study of the Community Cooperative in the Municipality of Melpignano.

<b>LEAD PARTNER</b>	Distretto Tecnologico Nazionale sull'Energia Scarl (IT)
<b>PROJECT PARTNERS</b>	• Qendra për Bashkëpunim dhe Zhvillim Rajonal (AL)
<b>PROJECT BUDGET</b>	<b>55,000.00 EUR</b>

EUSAIR



SOUTH ADRIATIC 21-27



<https://www.italy-albania-montenegro.eu/deress>





# EFFECTS

*EFFective Planning of schools buildings for Environment and ClimaTe changeS*

*Shaping sustainable futures:  
Empowering schools for energy efficiency.*



### As we shape the minds of tomorrow, can our schools also shape a more sustainable future?

EFFECTS aims to tackle the energy efficiency challenge within school buildings, evaluating potential intervention strategies to mitigate their environmental and climate impact. The achieved outcomes include an energy system assessment to analyse crucial protocols for building energy efficiency and establish tailored adaptations for schools, a comprehensive census tool and an online virtual hub for resource aggregation. Pilot interventions were executed in De Nittis School in Barletta, Montecarlo School in Termoli, Kindergarten n.11 in Vlora, and 25 Maj School in Tuzi. Finally, capacity-building initiatives were conducted utilising both a bottom-up approach (with schools) and a top-down one (with public bodies), culminating in the delivery of optimal energy efficiency practices for schools.

<b>LEAD PARTNER</b>	Comune di Barletta (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Comune di Termoli (IT)</li> <li>• Agenzia Nazionale per le Nuove Tecnologie, l'Energia e lo Sviluppo Economico Sostenibile (IT)</li> <li>• Bashkia Vlorë (AL)</li> <li>• Ministarstvo prosvjete Crna Gora (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>722,500.00 EUR</b>

<b>EUSAIR</b>	 Blue Growth	 Environmental Quality
<b>SOUTH ADRIATIC 21-27</b>		



# ENEA

ENergy Efficiency living 1Ab

*Transforming buildings, empowering efficiency: A cross-border collaboration.*

**Did you know that buildings are the largest energy-consuming sector in the world?** The ENEA small-scale project aims to stimulate demand-driven research commercialisation and technology transfer for energy efficiency in buildings, achieved through strategic collaborations within a cross-border Living Lab environment. Dedicated workshops and B2B meetings have contributed to the growth of skills and knowledge related to carbon emissions reduction in the Programme area. Thanks to ENEA, discussions on rural tech and sustainable architecture have been made possible, along with insights into the case study of Lamia Santolina: a practical example of 'green building', showcasing the harmony between construction, respect for nature, and the integration of typical local materials with natural and innovative building elements such as lime and hemp.

<b>LEAD PARTNER</b>	Ce.F.A.S. - Centro di Formazione e Alta Specializzazione (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• EXPEDITIO (ME)</li><li>• Instituti për Bashkëpunim dhe Zhvillim (AL)</li></ul>
<b>PROJECT BUDGET</b>	<b>94,000.00 EUR</b>

EUSAIR



SOUTH ADRIATIC 21-27



<https://www.italy-albania-montenegro.eu/enea>





# LEC

*Civic energy future:  
sustainable Local Energy Communities*

*Empowering local energy communities  
is our key to creating a brighter future  
for generations to come.*



### How can we transform our communities into active contributors to a sustainable energy future?

The LEC project contributes to the improvement of energy efficiency through the development of a “local community of active energy consumers” (LEC), promoting the creation of sustainable municipal models. The project involved four target areas (Tuzi, Tirana, Mirabello, and the Metropolitan City of Bari) and had three main steps: organising living labs to define the general model for local energy communities (LECs) and the specific LECs for each area; signing agreements and organising workshops to raise awareness about LECs among local stakeholders; developing a common plan for energy efficiency and sustainable energy production, implementing pilot projects in schools (Tuzi, Tirana, Mirabello), and promoting the energy efficiency process for public infrastructure on a partner’s website.

<b>LEAD PARTNER</b>	Opština Tuzi (ME)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Confindustria Bari e Barletta-Andria-Trani (IT)</li> <li>• Comune di Mirabello (IT)</li> <li>• Bashkia Tiranë (AL)</li> </ul>
<b>PROJECT BUDGET</b>	<b>717,904.35 EUR</b>

EUSAIR



SOUTH ADRIATIC 21-27



<https://lec.italy-albania-montenegro.eu/>



# REEHUB

Regional Energy Efficiency HUB

*Energy is a gift: Building a circular economy for sustainable growth.*

**Half of the world's electricity is consumed by buildings. But how much energy could we save with greater efficiency?** The REEHUB project aims to increase energy efficiency of the public buildings within the Programme area, through a network of hubs, enabling the training of building managers on energy-efficiency measures. The project developed guidelines for energy audit methodology, conducted a measuring campaign in each country to collect valuable information and data, and organised online technical workshops with a particular focus on skilled labour. A road show for key stakeholders was also organised to raise public awareness, providing information, and practical education on energy performance certificates and energy efficiency in local policies. Finally, 4 HUBs were established in public buildings in each of the involved regions (Puglia, Molise, Montenegro, and Albania).

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SOUTH ADRIATIC 21-27



<b>LEAD PARTNER</b>	Ministrisë së Infrastrukturës dhe Energjisë (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Instituti për Kërkim dhe Zhvillim Barleti (AL)</li><li>• ENEA - Agenzia Nazionale per le Nuove Tecnologie, l'Energia e lo Sviluppo Economico Sostenibile (IT)</li><li>• Distretto Tecnologico Nazionale sull'Energia Scarl (IT)</li><li>• Comune di Agnone (IT)</li><li>• Javna ustanova Univerzitet Crne Gore (ME)</li></ul>
<b>PROJECT BUDGET</b>	<b>744,800.00 EUR</b>

<https://reehub.italy-albania-montenegro.eu/>





# REEHUB PLUS

*Regional Energy Efficiency HUB Plus*

*Building green communities:  
A dialogue for energy efficiency with citizens,  
industries and policy-makers.*



**How can our cities get ready for a greener and more energy-efficient future?** REEHUB PLUS aims to strengthen the role of energy efficiency hubs as an “agora” where local policymakers can have an open dialogue with citizens, industries, designers, and green SMEs for the implementation of local energy plans. The project delivered a manual for energy performance requirements; best practices for legislation on energy efficiency; a manual for energy efficiency (in old and new buildings); a manual of standards and qualifications for energy efficiency audits. Moreover, a shared training programme for energy auditors has been realised, and energy efficiency diagnoses of 11 public buildings in the Programme area have been carried out. Finally, capacity-building and public awareness activities and a smart city open innovation forum have been organized in Albania.

<b>LEAD PARTNER</b>	Instituti për Kërkim dhe Zhvillim Barleti (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Ministria e Infrastrukturës dhe Energjisë (AL)</li> <li>• Distretto Tecnologico Nazionale sull'Energia Scarl (IT)</li> <li>• Javna ustanova Univerzitet Crne Gore (ME)</li> <li>• Comune di Agnone (IT)</li> </ul>
<b>PROJECT BUDGET</b>	<b>718,200.00 EUR</b>

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SOUTH ADRIATIC 21-27



<https://reehubplus.italy-albania-montenegro.eu/>



# Re-sources

*Renewable Energy for the Optimization of Resources in Industrial Areas*

*Innovation, collaboration, and sustainability: the cornerstones of our industrial evolution.*

**Climate change stands as one of the most serious global challenges, compelling the need for urgent energy efficiency plans and actions.** The Re-sources small-scale project strives to heighten awareness and knowledge about renewable energies and optimization systems within the industrial sector.

Through a series of informative and collaborative activities, including two workshops and one incoming event, the project has successfully crafted a “Smart Industry Development Strategy.”

This significant asset aims to disseminate strategic decisions, approaches, potential courses of action, and exemplary practices regarding innovative renewable energy strategies applied in the industrial domain across the Adriatic region.

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SOUTH ADRIATIC 21-27



<b>LEAD PARTNER</b>	Consorzio Area di Sviluppo Industriale di Brindisi (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>Qendra per Zhvillim Ekonomik dhe Marrdhenie Nderkombetare (AL)</li></ul>
<b>PROJECT BUDGET</b>	<b>55,000.00 EUR</b>

<https://www.italy-albania-montenegro.eu/resources>





# SESC

*Smart Energy Community for Smart City*

*By embracing smart energy practices,  
we're not only conserving resources  
but also fostering social well-being.*



**In a world striving for sustainable progress, the need for smart energy solutions has never been greater.** The SESC small-scale project aims to develop a community relying on smart energy through informative training activities that highlight the benefits of preserving environmental resources and their positive impact on social inclusion. The project achieved its goals through two workshops, three B2B meetings, and one conference, establishing the first smart energy community. This was accomplished by creating a regional strategy for education and training, aligning with European standards, to implement smart energy knowledge. The project successfully equipped young researchers and students with smart energy management skills, while also providing smart energy providers and consumers with valuable exposure to innovative advancements.

<b>LEAD PARTNER</b>	Universiteti "Ismail Qemali" Vlore (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>Confederazione Nazionale dell'artigianato e della piccola e media impresa di Lecce (IT)</li> <li>Univerzitet Mediteran Podgorica (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>94,000.00 EUR</b>

EUSAIR



SOUTH ADRIATIC 21-27



# SMARTPORT

Smart and Sustainable Energy Port

*From carbon-intensive to eco-friendly:  
Charting a course for greener ports.*

**In a world increasingly conscious of its environmental impact, how can ports drive sustainable transformation?** SMARTPORT aims to facilitate the transition from a carbon-intensive to a low-carbon port model by enhancing the South Adriatic port's energy profile through the adoption of renewable energy sources (RES) and rational energy use (RUE) standards. The project produced reports on energy needs and production, guidelines for improving the sustainability of the local energy system, and an assessment of the current status of port areas. It has also executed pilot actions, installing LED luminaire lighting systems in the ports of Taranto and Bar. Moreover, the project has undertaken capacity-building activities, including the development of a protocol for the adoption of RES and RUE policies in South Adriatic ports, a training course, a feasibility plan for electrifying docks and promoting sustainable mobility within the port, as well as an energy plan.

EUSAIR



SOUTH  
ADRIATIC 21-27



## LEAD PARTNER

Autorità di Sistema Portuale del Mar Ionio Porto di Taranto (IT)

## PROJECT PARTNERS

- Agenzia regionale per la prevenzione e la protezione dell'ambiente (IT)
- Comune di Termoli (IT)
- Luka Bar Akcionarsko Društvo Bar (ME)
- Porti Detar Vlore Sh.A (AL)

## PROJECT BUDGET

722,500.00 EUR

<https://smartport.italy-albania-montenegro.eu/>





# SOLAR

*Sustainable reduction Of carbon footprint  
Level in programme AiRports*

*Clearing the skies: A collaborative approach  
to airport carbon emission reduction.*



**Amidst the urgent need for more sustainable air travel, how can airports take meaningful steps towards reducing their carbon footprint?** SOLAR is dedicated to developing precise tools for measuring the carbon footprint of airports in Puglia, Albania, and Montenegro, while also initiating effective policies for the reduction of carbon emissions. The project has produced a carbon footprint report to detect, account for and report CO2 emissions, a low carbon/low energy plan containing possible strategies to reduce carbon footprint in the airports, and a study on environmental impact of connections between Puglia and Molise. Moreover, awareness and behavioural change campaigns for promoting sustainable management in involved airports, as well as training campaigns on energy efficiency and carbon management techniques were held. All actions have resulted in the creation of a joint toolkit for sustainable management of CO2 emissions in airports.

<b>LEAD PARTNER</b>	Regione Puglia - Dipartimento Mobilità (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Aeroporti di Puglia S.p.A. (IT)</li> <li>• Aerodromi Crne Gore ad Podgorica (ME)</li> <li>• Autoritetii Aviacionit Civil Shqiptar (AL)</li> <li>• Agenzia Regionale per lo Sviluppo del Molise - Sviluppo Italia Molise S.p.A. (IT)</li> </ul>
<b>PROJECT BUDGET</b>	<b>688,500.00 EUR</b>

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<https://solar.italy-albania-montenegro.eu/>





*Priority Axis*

04





# Sustainable Transport



**Interreg - IPA CBC**  
Italy - Albania - Montenegro



EUROPEAN UNION

# #DYNAMOB 2.0

Dynamic MOBILitization 2.0

*Driving towards a greener tomorrow:  
Together, we transform urban mobility.*

**Would cities be better places with fewer cars on the streets? There would certainly be less pollution, less noise, less stress, and life would become more enjoyable.** #DynaMob 2.0 promotes environmentally friendly modes of transportation in the Programme area, with a focus on electric car and bike sharing. The project realised its goal through the development of a mobility smart application (DynAPP), which monitors traffic peaks and road conditions. Local information and inputs were collected, leading to the finalisation and dissemination of an integrated action plan. Municipalities selected two roads exclusively for sustainable mobility, and informative signs were placed along these routes in Copertino and Campobasso. Moreover, the project facilitated the acquisition of e-bikes and the establishment of bike-sharing/eco-car point infrastructures in Budva, Campobasso, and Copertino.

<b>LEAD PARTNER</b>	Comune di Copertino (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Agenzia Formativa Ulisse (IT)</li> <li>• Opština Budva (ME)</li> <li>• Comune di Campobasso (IT)</li> <li>• Dhoma e Tregtisë dhe Industrisë, Tiranë (AL)</li> <li>• Bashkia Skrapar (AL)</li> </ul>
<b>PROJECT BUDGET</b>	<b>839,500.00 EUR</b>

<b>EUSAIR</b>	 Connecting the Region
<b>SOUTH ADRIATIC 21-27</b>	 



# ALMONIT-MTC

Albania, Montenegro, Italy, Multimodal  
Transport Connectivity

Connecting regions: Fostering growth through  
efficient transport networks.

**A well-functioning transport network is vital for development in the South Adriatic area, where regional connections lag behind.** The ALMONIT-MTC thematic project aims to enhance cross-border accessibility, promote sustainable transport services and facilities, and improve public infrastructures. Pilot initiatives included: 1) In Puglia: a direct bus connection from the port and airport of Bari to various Gargano towns, and plastic monitoring activity in the ports of Bari, Barletta, Manfredonia, and Vieste; 2) In Molise: a study on a new multimodal maritime transport route between the ports of Termoli (IT) and Bar (ME), and the construction of a maritime station in Termoli's port area with facilities such as solar panels and bicycle and electric scooter charging columns; 3) In Albania: a bathymetric study and traffic vessel management in Lake Shkoder, along with the reconstruction of piers in Zogaj and Shiroke for lake transportation operations.

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<b>LEAD PARTNER</b>	Fondi Shqiptar i Zhvillimit (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Regione Puglia – Dip. Mobilità, Qualità Urbana, Opere Pubbliche, Ecologia e Paesaggio (IT)</li><li>• Ministarstvo kapitalnih investicija (ME)</li><li>• Regione Molise, 1° Dip. Presidenza Giunta Regionale (IT)</li></ul>
<b>PROJECT BUDGET</b>	<b>6,843,359.68 EUR</b>

<https://almonitmtc.italy-albania-montenegro.eu/>



# CRISIS

*Cross-border RISK management of hazardous material transportation*

*With cutting-edge technology, we are advancing towards safer and more efficient transport of hazardous materials.*

**Hazardous materials always pose a risk. How can we ensure their safe transportation in a cross-border area?** CRISIS aims to comprehensively study the risks linked to hazardous materials within the Italian, Albanian, and Montenegrin territories, as well as their road transportation in the surrounding area. The project's main outputs include identifying precise risk measures that address key aspects of hazardous material transportation in the Programme area, creating a multimodal safest routing algorithm for transportation, and developing a berth allocation algorithm. Additionally, the project successfully designed an advanced ICT platform to monitor and facilitate decision-making regarding the transportation of hazardous materials in the region.

<b>LEAD PARTNER</b>	Città di Molfetta (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• FLAG Molise Costiero (IT)</li> <li>• Opština Ulcinj (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>994,917.48 EUR</b>

<b>EUSAIR</b>	 Blue Growth	 Connecting the Region
<b>SOUTH ADRIATIC 21-27</b>		

# ECSYT

*Enhancing Cooperation and Synergies  
of Transport in the Southern Adriatic Ports*

*Charting the course: Collaborative strategies  
for optimised Adriatic port connections.*



**The Adriatic Sea is not just a geographical divide; it's a shared ally in shaping sustainable transport networks.** The ECSYT small-scale project aims to enhance the efficiency of transport connections, optimizing economic operators' activities in southern Adriatic ports from logistical, operational, and administrative perspectives. A cross-border workshop, an international conference, and two incoming events held in Albania and Italy have culminated in the development of the "Sustainable Strategic Planning of Port Sector Transport." This significant tool facilitates the sharing of strategic decisions, potential courses of action, best practices, and the promotion of a shift towards sustainable transportation methods.

<b>LEAD PARTNER</b>	Confederazione Nazionale dell'Artigianato e della Piccola e Media Impresa, Associazione provinciale di Brindisi (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>Qendra per Zhvillim Ekonomik dhe Marrdhenie Nderkombetare (AL)</li></ul>
<b>PROJECT BUDGET</b>	<b>70,000.00 EUR</b>

EUSAIR



SOUTH  
ADRIATIC 21-27



<https://www.italy-albania-montenegro.eu/ecsyt>



# EFINTIS

*Enhancing eEfficiency of the INTermodal transport flows by Improved ict Systems*

*Navigating Efficiency: Transforming ports through advanced information systems..*

### How can advanced information systems revolutionize intermodal flows in Southern Adriatic ports?

EFINTIS aims to increase the efficiency of intermodal transport flows in the Programme area by upgrading management information systems. Through the project, existing ICT systems and platforms of the involved partners have been developed for the first time or upgraded and optimised. These ICT tools enhance services' digitisation in the participating ports, streamlining administrative activities and reducing processing time. Prior to implementing the pilots, EFINTIS conducted a "Report on the state of the art in involved ports," followed by an "Action plan for development of the ICT connection," adapting the findings to the potential and capacity of each region. Moreover, a Memorandum of Understanding was signed by all project partners.

<b>LEAD PARTNER</b>	Luka Bar A.D. (ME)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Istituti i Transportit (AL)</li> <li>• Autorità di Sistema Portuale del Mare Adriatico Meridionale (IT)</li> <li>• Autoriteti Portual Durrës (AL)</li> <li>• Azienda Autonoma di Soggiorno e Turismo di Termoli (IT)</li> </ul>
<b>PROJECT BUDGET</b>	<b>1,075,500.00 EUR</b>

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<https://efintis.italy-albania-montenegro.eu>



# ISACC

*Innovative Systems to enhance  
Antifraud Customs Controls*

*Streamlining customs: Advancing efficiency  
and transparency for secure trade.*



**Optimising customs procedures and anti-fraud measures in the cross-border area between Italy, Albania, and Montenegro is urgent.** ISACC aims to define information methodologies, models, processes, and structures to introduce innovative approaches in the anti-fraud inspection and control phases. The project built an international network of public institutions and conducted research and studies on custom procedures and antifraud measures. A customs 'footprint' has been created, consisting of a pilot digital form with information and parameters of a good, aimed at verifying the invariance of the generated information through automatic data analysis systems and geo-tracking. The project was completed with capacity-building actions to enhance the operational, administrative, and technical/IT capacities for customs officials and private transport operators.

#### LEAD PARTNER

Fondazione ITS per la Mobilità sostenibile  
GE.IN.LOGISTIC (IT)

#### PROJECT PARTNERS

- Università del Salento (IT)
- Camera di Commercio, Industria, Artigianato e Agricoltura del Molise (IT)
- Javna ustanova Univerzitet Crne Gore (ME)
- Instituti I Trasportit (AL)

#### PROJECT BUDGET

**996,997.04 EUR**

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<https://isacc.italy-albania-montenegro.eu/>



# LASTING

Lower Adriatic Sea - Transit Intermodal Networking Grid

*Embracing a new era of seamless travel:  
A journey towards regional prosperity.*

## From bottlenecks to smooth sailing: How can we transform the Lower Adriatic transport landscape?

LASTING enhances regional coordination and streamlines passenger flows in the Lower Adriatic area and Trans-European Transport Network (TEN-T), reviving Pan-European Corridor VIII. Key project outcomes include the development of a strategic plan for the transnational passenger transit system, a pilot action to harmonize equipment and software for smoother embarkation and disembarkation in Lower Adriatic ports, a bottom-up research study on passengers traveling along the eastern and western coasts of the Lower Adriatic, and a joint study to improve multimodal connections within the Programme area. A memorandum of understanding has also been signed, involving transport authorities and regional stakeholders.

<b>LEAD PARTNER</b>	ASSET Agenzia Strategica per lo Sviluppo Eco-sostenibile del Territorio Regione Puglia (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Autorità di Sistema Portuale del Mare Adriatico Meridionale (IT)</li> <li>• Autoriteti Portual Durres (AL)</li> <li>• Luka Bar Akcionarsko Društvo Bar (ME)</li> <li>• Agenzia Regionale per lo Sviluppo del Molise – Sviluppo Italia Molise S.p.A. (IT)</li> </ul>
<b>PROJECT BUDGET</b>	<b>634,710.85 EUR</b>

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# ON CLOUD NINE

*cONnecting CLOse and Unexplored Destinations with New INter-Adriatic transport sErVICES*

*Empowering cross-border travel is the key to unlocking a connected and accessible future.*



**Albania and Montenegro are only 150 km away from Italy's heel, but have you ever tried to reach the country just across the sea?** The ON CLOUD NINE project aims to enhance sustainable cross-border connectivity through an integrated transport model that improves multimodality and accessibility to airports. Despite COVID-19 challenges, the project adapted its actions to ensure progress. Aeroporti di Puglia increased flight frequency to Albania through specific contracts with WIZZAIR. Molise Tour conducted a pilot action for interregional road transport, aligned with the Bari-Tirana round-trip flights in Summer 2022. Furthermore, project partners invested in vehicles and equipment to strengthen COVID pre-screening measures, and improve accessibility and services at airports. This includes screens, re-charging stations, and devices catering to the needs of disabled passengers.

<b>LEAD PARTNER</b>	Aeroporti di Puglia S.p.A. (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>Akcionarsko društvo za Uslužne djelatnosti u Vazdušnom saobraćaju "Aerodromi Crne Gore" (ME)</li> <li>Regione Molise (IT)</li> <li>Autoriteti i Aviacionit Civil Shqiptar (AL)</li> </ul>
<b>PROJECT BUDGET</b>	<b>1,093,504.16</b>

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<https://oncloudnine.italy-albania-montenegro.eu/>



# PORTS 4.0

*Partnership for the prOMotion of a maRiTime cross-border Strategy*

*Innovation, collaboration, and sustainability are the key drivers for advancing maritime transportation.*

**Maritime transportation of passengers and freight is of vital importance in the cross-border area between Italy, Albania, and Montenegro.** PORTS 4.0, a small-scale project, aims to establish a robust network of public and private stakeholders in the logistics and maritime transport sectors, fostering smart and sustainable development, based on new technologies inspired by the Industry 4.0 concept. Through three networking events and three B2B events, the project formed a cross-border network and facilitated the forging of business agreements. Additionally, a set of policy recommendations was crafted to create a supportive environment for maritime transport players to embrace and leverage the potential of the ongoing digital revolution.

<b>LEAD PARTNER</b>	Fondazione ITS per la Mobilità sostenibile GE.IN.LOGISTIC (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>Javna ustanova Univerzitet Crne Gore (ME)</li> <li>Instituti i Transportit (AL)</li> </ul>
<b>PROJECT BUDGET</b>	<b>94,000.00 EUR</b>

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# PORTS

*Partnership for the Observation and study of new Routes and Transnational Sea-highways*

*Charting the course to progress: A multimodal transport model for growth in the Southern Adriatic.*

**There is no magic wand to make vehicles disappear from our highly congested roads. We need alternative and sustainable solutions, such as maritime transports.** The project PORTS aims to strengthen the Apulian Sea links with Montenegrin and Albanian coasts to support the socio-economic growth of the area. To achieve this objective, the partners delivered the following: a needs analysis for cross-border accessibility, involving an analysis of the state of the art of sea highways and routes in the Adriatic-Ionian region; a mathematical transport model that examines the current state of the logistic Ionian-Adriatic Corridor, providing users with a multimodal transport network chart illustrating possible connections for various modes of transport. Additionally, an online training webinar was disseminated using two different platforms, tailored to the specific interests of the target audience.

<b>LEAD PARTNER</b>	Fondazione ITS per la Mobilità sostenibile GE.IN.LOGISTIC (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Programma Sviluppo (IT)</li> <li>• Politecnico di Bari (IT)</li> <li>• Instituti i Transportit (AL)</li> <li>• Univerzitet Crne Gore - Pomorski Fakultet Kotor (ME)</li> <li>• Autorità di Sistema Portuale del Mar Ionio (IT)</li> </ul>
<b>PROJECT BUDGET</b>	<b>1,091,053.08 EUR</b>

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<https://ports.italy-albania-montenegro.eu/>



# SAGOV

South Adriatic Connectivity Governance

*Innovative solutions and trilateral cooperation are paving the way for a stronger maritime future in the South Adriatic.*

**The world is full of roads that end at a country border or where transport routes between countries do not match at all.** The main goal of the SAGOV project is to promote connectivity networks in the South Adriatic area, with a specific focus on improving maritime transport infrastructure. The project has successfully implemented a transport connectivity e-platform, which is now available online. Additionally, a trilateral Memorandum of Understanding/Agreement for maritime coordination in the South Adriatic was signed as a significant achievement. Furthermore, the implementation of the Vessel Traffic Monitoring Information System (VTMIS) has commenced in Albania, marking another important step towards improving maritime transport in the region.

<b>LEAD PARTNER</b>	Instituti për Bashkëpunim dhe Zhvillim (AL)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>• Ministria e Infrastrukturës dhe Energjisë (AL)</li> <li>• Regione Puglia - Coordinamento Politiche Internazionali (IT)</li> <li>• Evropski pokret u Crnoj Gori (ME)</li> <li>• Ministarstvo saobraćaja i pomorstva (ME)</li> </ul>
<b>PROJECT BUDGET</b>	<b>655,950.25 EUR</b>

EUSAIR	 Connecting the Region
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# SkEye

*Strengthening Key aerospace technology for smart transport monitoring systems*

*Beyond horizons: Uniting minds for the future of aerospace technology.*



**The future of air travel is going high-tech!** The SkEye small-scale project fosters collaboration among R&D, industries, SMEs, and policymakers to leverage existing technologies and maximise the innovation potential of future aerospace technologies for transport monitoring and spatial planning in the Programme area. Through 2 workshops, 2 incoming missions, and 1 final conference, international cooperation among research institutes, SMEs, academia, and public administration has been achieved. In particular, SkEye has facilitated the integration of new technologies, especially in the field of smart and sustainable transport monitoring, capable of meeting the capacity and safety requirements of Albania and Montenegro in accordance with EU standards. Industrial R&D agreements were established through Memoranda of Understanding; the most innovative business concepts were identified, and both the political community and the general public were actively engaged.

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<b>LEAD PARTNER</b>	Distretto Tecnologico Aerospaziale (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>• Autoriteti i Aviacionit Civil Shqiptar (AL)</li><li>• Inovaciono preduzetnicki centar Tehnopolis (ME)</li></ul>
<b>PROJECT BUDGET</b>	<b>93,000.00 EUR</b>

<https://www.italy-albania-montenegro.eu/skeye>



# SuMo

*Sustainable Mobility in the Port Cities of the Southern Adriatic Area*

*Embracing sustainable mobility in port cities: the path to a greener future begins.*

**Imagine a world where sustainable transportation reigns supreme, reshaping the way we move in port cities!** The SUMO project enhances sustainability and mobility in key port cities of the Programme area by promoting alternative modes of transportation to cars, such as hybrid/electric motor boats, buses, and bicycles. To achieve this goal, four pilot actions were implemented: 1) an electric catamaran was purchased to provide more sustainable passenger transport in the port of Brindisi; 2) a hybrid bus was acquired to improve public transportation in the port area of Bar; 3) a cycleway was developed to connect the port of Vlora to the city centre; 4) two Variable Message Panels were installed near the port area and railway station in Termoli. Furthermore, a cross-border development plan was devised to promote sustainable and multimodal urban mobility systems.

<b>LEAD PARTNER</b>	Società Trasporti Pubblici Brindisi S.p.A. (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"> <li>Luka Bar Akcionarsko Društvo Bar (ME)</li> <li>Bashkia Vlorë (AL)</li> <li>Comune di Termoli (IT)</li> </ul>
<b>PROJECT BUDGET</b>	<b>1,079,535.00 EUR</b>

<b>EUSAIR</b>	 Connecting the Region
<b>SOUTH ADRIATIC 21-27</b>	

<https://sumo.italy-albania-montenegro.eu/>



# TRADAM

*TRansport Assets DAta Management*

*Pioneering collaborative strategies  
for efficient transport asset data utilisation.*

**In an era driven by data, unlocking the potential of collaborative transport asset management could revolutionise efficiency and innovation.** TRADAM is a small-scale project that aims to create a network of expertise among industrial and scientific actors to promote the collaborative management and integration of transport asset data. Through two conferences (one in Italy and one in Albania) and a B2B meeting in Albania, the project has heightened awareness about the utilisation of transport asset data, while fostering cooperation and networking among stakeholders in the Programme area. Additionally, TRADAM has produced a comprehensive guidebook titled "Roadmap on Transport Data Integration," designed to disseminate guidelines tailored for various categories of stakeholders.

<b>LEAD PARTNER</b>	Università del Salento (IT)
<b>PROJECT PARTNERS</b>	<ul style="list-style-type: none"><li>Bashkimi i Dhomave të Tregëtisë dhe Industrisë së Shqipërisë (AL)</li></ul>
<b>PROJECT BUDGET</b>	<b>49,000.00 EUR</b>

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<https://www.italy-albania-montenegro.eu/tradam>



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# Disclaimer

The Joint Secretariat and Managing Authority have revised the project information included in this publication, which was extracted from the different Programme's databases, aiming for an outcome that is as updated and reliable as possible. However, it should be noted that not all project partners provided the most updated data at closure.

The Joint Secretariat and Managing Authority accept no responsibility or liability whatsoever with regard to the information in this publication. Also, the contents can under no circumstances be regarded as reflecting the position of the European Union.



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