

Roadmap for a New Vision in the South Adriatic Area

CAPITALISATION EVENTS

Interreg IPA CBC Italy-Albania-Montenegro 2014-2020
towards Interreg IPA South Adriatic 2021-2027

TOPIC 3: BUSINESS NEEDS

ENTERPRISES AND START-UPS WITH SIGNIFICANT SOCIAL IMPACT TECHNOLOGIES FOR BUSINESSES AND INNOVATION PROCESSES

Agenda

November 22, 2023	9.00-13.00
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The event will be held at Hotel Villa Romanazzi Carducci – BARI (Federico II room) – Working language: English

The thematic event aims to show the innovation landscape for enterprises up to 2030 and the interdependence between social responsibility, technological advancement, and environmental management of the entrepreneurial ecosystems to achieve positive social and environmental impact. Reflections on open innovation and implications of the emerging ICTs will be also pointed out.



The thematic event is connected to SDG 4 (targets 4.4, and 4.7); SDG 8 (targets 8.2, 8.3, and 8.4); SDG 9 (target 9.4), SDG 12 (target 12.6), SDG 17 (target 17.7, and 17.8)

EUSAIR references: All PILLARS

9:15-9:40	<p>Welcome address <i>Short presentation of the standard call South Adriatic</i> Managing Authority Interreg IPA CBC IT-AL-ME & Interreg IPA South Adriatic Programmes</p> <p><i>Capitalisation framework overview</i> Chiara Campanile, IT-AL-ME & South Adriatic Joint Secretariat</p>
9:40-10:40	<p>Keynote speech: trend watching “Enterprises and Start-ups with Significant Social Impact. Technologies for Businesses and Innovation Processes” Moderated by Annamaria Fiore, ARTI</p> <p>Prof. Paolo LANDONI - Associate Professor at Politecnico di Torino University; Director of Social Innovation Monitor (SIM) <i>He carries out research, training and consultancy activities on innovation and entrepreneurship with a focus on ethics, sustainability and social or environmental impacts. He founded and coordinates the international research team Social Innovation Monitor (SIM) that publishes analysis and data on entrepreneurial ecosystems. He founded the non-</i></p>

	<p><i>profit community Social Innovation Teams (SIT) that supports start-ups and projects with significant social and environmental impact.</i></p> <p>Prof. Claudio FEIJOO - Professor and Rector's Delegate for Entrepreneurship at Universidad Politécnica de Madrid <i>He leads programs on education, launch and acceleration of tech-based startups and spin-offs, and pursues research on the future socio-economic impact of emerging technologies. His employment record includes assignments at the European Commission and the Spanish Ministry of Industry and he is the author of several publications.</i></p>
10:40-10:50	Regione Puglia – Regional strategic vision on the topic concerned
10:50-11:50	<p>Round up/pitch session of best practices</p> <p><i>IT-AL-ME project experiences/outputs with good level of applicability/transferability to other subjects/contexts are presented to the audience (max 10 minutes each):</i></p> <ol style="list-style-type: none"> 1. <i>FILA – fertilization innovation lab in agrifood for improving research-industry cooperation</i> 2. <i>FOOD4HEALTH – sustainable agrifood value chain for MSMe's cross-border market</i> 3. <i>PHASE – eHealth solutions for stimulating local economies</i> 4. <i>INTERFIDE CRT – enhancing the touristic potential of inter-religious experiences</i>
11:50-12:50	<p>Matching and networking parallel sessions</p> <p>Facilitation by Ms. Ms. Zsuzsanna BODI and Francesca SPAGNOLI</p>
12:50-13:00	<p>Wrap-up session and conclusions</p> <p><i>Plenary outcomes of the parallel sessions presented by facilitators</i></p>