

## Artisan 4.0

#### **ARTISAN 4.0**

# DIGITAL TRANSFORMATION AND INNOVATION FOR ARTISANS IN SOUTH ADRIATIC REGION

### **Project Kick-off Meeting**

Tuesday, 18/11/2025

Venue: CNA Bari, Via Nicola Tridente, 2/bis, Bari, Italy

Time	Agenda	Speakers
09:30 – 10:00	Registration of Participants and welcome coffee	
10:00 – 10:15	Welcome note and presentation of CNA Bari	LP
10:15 – 11:00	Presentation of INTERREG SOUTH ADRIATIC Programme	JS
11:00 – 12:00	Presentation of the ARTISAN 4.0 project partners (10 min each)	All PPs
12:00 – 12:30	WP 1 – Strengthening Artisan Network  Description of WP, overview of activities, expected contributions from partners and definition of initial actions and timeline	WP leader PP5
12:30 – 13:00	WP 2 – Enhancing Innovation and digital competence  Description of WP, overview of activities, expected contributions from partners and definition of initial actions and timeline	WP leader PP2
13:00 – 13:30	WP 3 – Strategic cross-border Planning  Description of WP, overview of activities, expected contributions from partners and definition of initial actions and timeline	WP leader LP
13:30 – 14:30	Lunch break	
14:30 – 15:00	Project management and administrative issues  First steps to be done, JEMS platform, coordination and reporting, procurement procedures	LP and all partners



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15:00 – 15:30	Communication activities  External communication, project webpage, social media, newsletters, promo material any other management, financial or communication issues;	PP5 and all partners
15:30 – 16:00	Next steps, Question and Answers, Open Discussion	LP and all partners
16:00	End of the kick-off meeting	