

Cross Border Seminar

“Creation of n. 1 S.A. FAME Cluster to issue n. 1 editorial and production plan to produce n.1 digital movie tourism”

Venue: BIBLIOTEK “MOIKOM ZEKO”

Rruga: “Tefta Tashko Koco”, <https://maps.app.goo.gl/JsMC59E1o7HmuvK87> 

Tirana- Albania, 1001

Dt. 22/10/2024

9:15 – 9:30 Registration	
9:30 Start of the Seminar	
9:30 - 9:45	Welcome speech
Contents and inputs	<ul style="list-style-type: none"> Ms. Mirela Kocollari –General Director, Cultural Heritage and Tourism at the Municipality of Tirana, <i>Institutional greetings and welcome speech</i> Mr. Genci Kojdheli, General Director, Municipality of Tirana <i>Brief description of Tirana Municipality path for supporting CCIs and Youth in artistic growth and performances</i>
Expected output	<ul style="list-style-type: none"> <i>Knowledge about the Project, objectives.</i> <i>Emphasis on cultural and artistic activities of the municipality,</i>
9:45 – 10:00	FAME CLUSTER – A step further (Capitalization of FAME project)
Contents and inputs	<ul style="list-style-type: none"> Speaker Mrs. IDA BORRELLI -MoT External Expert Bari, Italy <i>Brief presentation of the main achievements of FAME CLUSTER and introduction to the capitalization actions the path from FAME project to FAME CLUSTER</i>
Expected output	<ul style="list-style-type: none"> <i>Participants will be informed about the accomplishments of the FAME CLUSTER Project, gaining a comprehensive understanding of its impact. Furthermore, they will be introduced to the FAME CLUSTER capitalization actions, providing insight into the next phase and how it builds upon the outputs and results of the previous Project.</i>
10:00-11.00	The value of the Project – Networking for FAME CLUSTER
Contents and inputs	<ul style="list-style-type: none"> Mrs. VLADANA VUCINIC <i>The role of RTCG in the project capitalization activities</i>
Expected output	<ul style="list-style-type: none"> <i>Objectives and activities of RTCG national television of Montenegro</i>
Contents and inputs	<ul style="list-style-type: none"> Mr LINO MANOSPERTA <i>The lessons learnt and future commitment to improve innovative tourism</i>

	<i>strategies (FAME MOVIE with tourism vocation)</i>
Expected output	<ul style="list-style-type: none"> Participants will provide new knowledge from different experiences and new ideas on which can be the impact of the realization of a TOURISM movie at CB, level
Contents and inputs	<ul style="list-style-type: none"> Mr. PAOLO MANUELE Mayor of the Municipality of Civita Campomarano Capitalization of "Cvtà Street Fest" model for the development of FAME CLUSTER editorial Plan
Expected output	<ul style="list-style-type: none"> Participants will learn more on steps that Municipality of Civita Campomarano has done to promote and capitalize the Cvtà Street Fest
11:00-11:30	Coffee Break
11:30-12:150	1st round TABLE
Contents and inputs	<ul style="list-style-type: none"> Mrs. MERI DISHNICA - (WRITER AND DIRECTOR) RULES TO BE FOLLOWED FOR A MOVIE TOURISM SCRIPT
Expected output	<ul style="list-style-type: none"> Participants will learn how incorporating tourism landmarks into storytelling enriches the cinematic experience.
12:15-13:00	2nd round table
Contents and inputs	<ul style="list-style-type: none"> Mr. ENO MILKANI- DIRECTOR THE ROLE OF FILM FESTIVALS IN PROMOTING SUSTAINABLE LOCAL TOURISM
Expected output	<ul style="list-style-type: none"> Participants will learn more on the idea and how it is implemented. Participants will be urged to produce similar ideas for future actions
13:00– 15.00	Lunch
15:00-15:30	3rd round table
Contents and inputs	<ul style="list-style-type: none"> Ms RINA PLAKU -Head of Projects Department Creative Industries Agency, Tirana Municipality THE ROLE OF THE CREATIVE INDUSTRY AGENCY AND THE FILM OFFICE IN PROMOTING THE FILM INDUSTRY IN TIRANA.
15.30-16.00	Conclusions and Future steps
	<ul style="list-style-type: none"> Mrs. Ida Borrelli/Mrs. Adela Krajka Summary of the n. 3 round tables
Expected output	<ul style="list-style-type: none"> Participants will learn on the link about FAME 3 – project
16.30– 17.00	Q&A session- Networking and farewell of participants
17:00 End of the Seminar	

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