

Project acronym: NEW ICONS, Organiser LP CNA Bari

Event agenda

B2B Italy: for the construction of business connections among women entrepreneurs of the Area  
CNA Bari Via N.Tridente 2/bis, May 06<sup>th</sup> 2024

9:15 – 9:30 Registration 9:30 Start of the session	
9:30 - 9:40	<b>Welcome and institutional greetings</b> <b>Speaker: Mr. Michele Piccione, CNA Bari President</b>
Contents and inputs	<ul style="list-style-type: none"> <li>Brief description of CNA Bari activities, welcome the participants.</li> </ul>
Expected output	<ul style="list-style-type: none"> <li>Welcome of the participants.</li> </ul>
9:40 – 9:50	<b>State of the art NEW ICONS project</b> <b>Speaker: Mrs. Grazia Petrosino, Project Coordinator CNA Bari</b>
Contents and inputs	<ul style="list-style-type: none"> <li>Brief presentation of the main achievements of NEW ICONS project.</li> </ul>
Expected output	<ul style="list-style-type: none"> <li>Participants will be informed about the next phase of the project and how to reach the outputs and results.</li> </ul>
9:50-10:00	<b>Presentation of enterprises involved in B2B</b> <b>Speaker: Grazia Petrosino- project coordinator of CNA Bari</b>
Contents and inputs	<ul style="list-style-type: none"> <li>Participants will be informed about the typologies of enterprises involved in the B2B</li> </ul>
Expected output	<ul style="list-style-type: none"> <li>Provide the perspective of the right use of local territory resources</li> </ul>

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<b>10:00 – 10:15</b>	<b>Brief Presentation of 1<sup>st</sup> enterprise- TERRACIELO GUEST HOUSE</b>
<b>Contents and inputs</b>	Speaker: LOREDANA CAMPANELLI Presentation of the company
<b>Expected output</b>	Participants will learn more about the enterprise
<b>10:15 – 10:30</b>	<b>Brief Presentation of 2<sup>nd</sup> enterprise- ODA APARTHOTEL SHKODER</b>
<b>Contents and inputs</b>	Speaker: RUDINA MUCA Presentation of the company
<b>Expected output</b>	Participants will learn more about the enterprise
<b>10:30 – 10:45</b>	<b>Brief Presentation of 3<sup>rd</sup> enterprise - AVE TOURS AGENCY</b>
<b>Contents and inputs</b>	Speaker: TIJANA KOSOVIC Presentation of the company
<b>Expected output</b>	Participants will learn more about the enterprise
<b>10:45 – 11:00</b>	<b>Brief Presentation of 4<sup>th</sup> enterprise- B&amp;B OLEUM</b>
<b>Contents and inputs</b>	Speaker: NATASCIA PALMIERI Presentation of the company
<b>Expected output</b>	Participants will learn more about the enterprise
<b>11:00 – 11:30</b>	<b>Coffee break</b>

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<b>11:30 – 11:45</b>	<b>Brief Presentation of 5<sup>th</sup> enterprise- LE CONTRADE DIMORE PUGLIESI</b>
<b>Contents and inputs</b>	Speaker: MIRANGELA LENOCI Presentation of the company
<b>Expected output</b>	Participants will learn more about the enterprise
<b>11:45-12:00</b>	<b>Brief Presentation of 6<sup>th</sup> enterprise- ARTISAN</b>
<b>Contents and inputs</b>	Speaker: BUKURUSHE ZENELI Presentation of the company
<b>Expected output</b>	Participants will learn more about the enterprise
<b>12:00-12:15</b>	<b>Brief Presentation of 7<sup>th</sup> enterprise- ARTISAN</b>
<b>Contents and inputs</b>	Speaker: DEBORA DI IORIO Presentation of the company
<b>Expected output</b>	Participants will learn more about the enterprise
<b>12:15 – 12:30</b>	<b>Brief Presentation of 8<sup>th</sup> enterprise- CLUSTER FOR CREATIVE TOURISM</b>
<b>Contents and inputs</b>	Speaker: OLJA FATIC Presentation of the company
<b>Expected output</b>	Participants will learn more about the enterprise
<b>12:30 – 12:45</b>	<b>Brief Presentation of 9<sup>th</sup> enterprise- HOLLY TOUR</b>
<b>Contents and</b>	Speaker: MARGHERITA NAPOLITANO

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<b>inputs</b>	Presentation of the company
<b>Expected output</b>	Participants will learn more about the enterprise
<b>12:45– 13:00</b>	<b>Brief Presentation of 10<sup>th</sup> enterprise- TERRAMMARE CERAMICHE</b>
<b>Contents and inputs</b>	Speaker: MARIA ROSARIA FURIO Presentation of the company
<b>Expected output</b>	Participants will learn more about the enterprise
<b>13:00 – 14:00</b>	<b>Lunch break</b>
<b>14:00 – 16:00</b>	<b>B2b session</b>
<b>Contents and inputs</b>	5 desk will be available for ongoing meetings
<b>Expected output</b>	Participants will have 20 minutes to present cooperation opportunities
<b>16:00 – 16:20</b>	<b>Presentation of Joint Action Plan for female entrepreneurship</b> <b>Speaker: Camillo Marracino- Gal Molise verso il 2000</b>
<b>Contents and inputs</b>	Integrated Joint Action Plan will present to identify the functioning method of the cross-border Cluster that will respond to women needs
<b>Expected output</b>	Create the conditions to build enterprises Cluster
<b>16:20 – 17:20</b>	<b>Joint action plan Roundtable</b>
<b>Contents and inputs</b>	Testing phase of the instruments identified by Joint action plan will be lead in cross-border roundtable
<b>Expected output</b>	Apply the rules of procedure to the entrepreneurs interested in joining the Cluster in a real case use.
<b>17:20 – 17:30</b>	<b>Conclusions</b>
<b>17:30 End of the session</b>	