



## B2B MEETING

### MARITIME PASSENGER TRANSPORT & TOURISM OPERATORS

Accelerate the development of maritime tourism destinations in the Programme area

09:00-09:30 REGISTRATION

09:30-09:45 GREETINGS AND PRESENTATION OF THE PROJECT

09:45-10:15 TOUR DE TABLE

10:15-10:30 COLLABORATION BETWEEN TOUR OPERATORS & PORTS/MARINAS

10:30-10:45 COLLABORATION BETWEEN TOUR OPERATORS & SERVICE/PRODUCTS PROVIDERS

10:45-11:00 COFFEE BREAK

11:00 - 13:00 B2B SESSION I (POTENTIALS FOR DEVELOPING FERRY LINER SERVICE IN THE PROGRAMME AREA)

11:00-13:00 SESSION II (OPPORTUNITIES FOR SUSTAINABLE MARITIME TOURISM DESTINATIONS)

13:00-14:00 LUNCH

14:00-16:30 DISCUSSION, FUTURE COOPERATION & CONCLUSIONS