# **GROW SMART**

Fostering SMEs competitiveness and growth through internationalization in green and circular economy

**GROW SMART - Fostering SMEs Competitiveness and Growth** through internationalization in Green and Circular Economy is a project funded by the European Union under the Interreg IPA South Adriatic Programme 2021-2027.

**Main Goal** 

GROW SMART focuses on the promotion of highly efficient cross-border networking actions in smart specialization areas of green and circular economy of the entire Programme Area, aiming to improve the framework conditions for growth and competitiveness of green and circular micro, small, and medium-sized enterprises through internationalization.

Duration start date - end date



01.02.2024 - 31.01.2025

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**Total budget** 

196.608.96 €





#### **DA** South Adriatic

Interreg

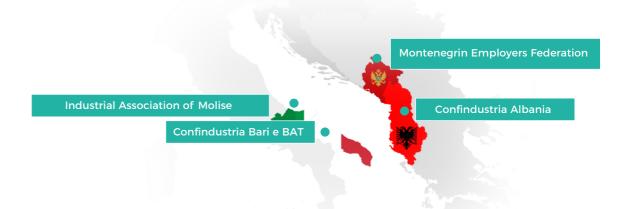


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## **Project Partners**

- Lead Partner Confindustria Albania, Confederation of Italian Industries in Albania (Albania)
- **Partner** Confindustria Bari&BAT Association of Industrialists of Bari, Barletta, Andria, Trani Provinces (Italy)
- Partner Industrial Association of Molise (Italy)
- Partner Montenegrin Employers Federation (Montenegro)



### **Project main activities -Expected output/results**

The main result of the project is the development and delivery of a cross-border cooperation platform among MSMEs operating in the green and circular economy sectors where MSMEs can exchange knowledge, access new markets, and form strategic partnerships.

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