



NEW ICONS

New Icon Women in South Adriatic Tourism

SMART

NEW ICONS - New Icon Women in South Adriatic Tourism is a project funded by the European Union under the Interreg IPA South Adriatic Programme 2021-2027.



Duration

start date - end date

01.02.2024 - 31.01.2025

Main Goal

The main objective of NEW ICONS project is to improve framework conditions for the growth of female entrepreneurship in the sustainable tourism sector, creating a network among women entrepreneurs. NEW ICONS addresses under-representation of women in business activities and contributes to a smarter and greener tourism.



Total budget

186,952.92 €

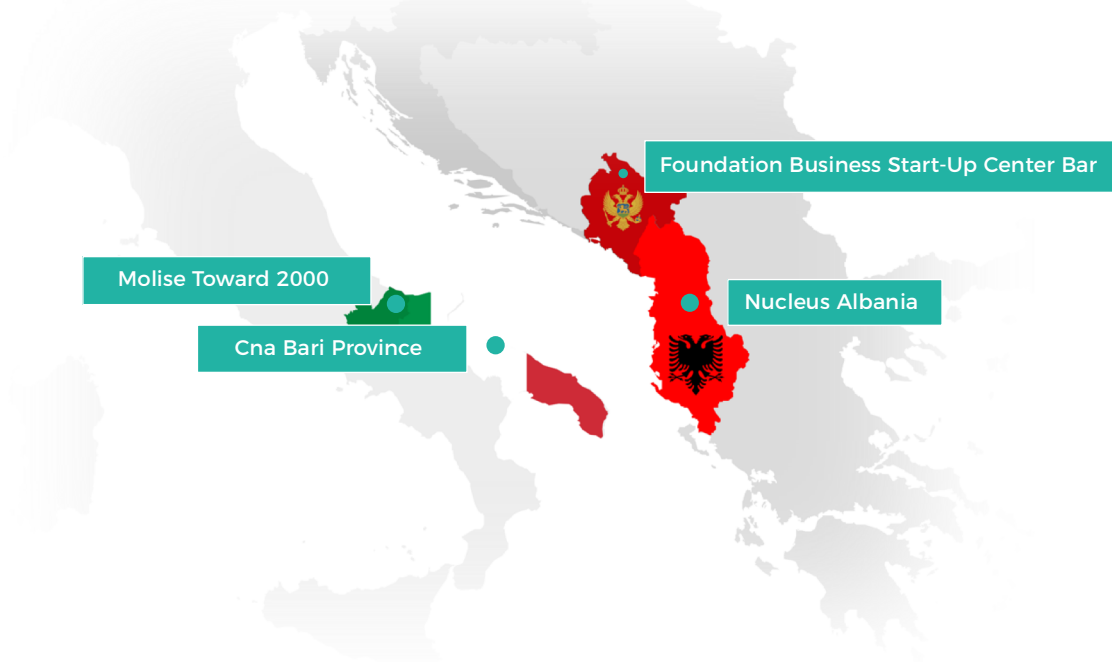


EU funding

153,363.92 €

Project Partners

- **Lead Partner** - National Confederation of Crafts and Small and Medium-sized Enterprises Association Bari Province CNA (**Italy**)
- **Partner** - Molise Toward 2000 (**Molise**)
- **Partner** - Nucleus Albania (**Albania**)
- **Partner** - Foundation Business Start-up Center Bar (**Montenegro**)



Project main activities -Expected output/results

Thanks to New Icons Cluster, the South Adriatic Area will have a new tool of economic and social development, where new business opportunities for SMEs, new connections and cross-border initiatives will be favoured, boosting together employment and sustainable economic development.

Contacts

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