



S.A. FAME CLUSTER

South Adriatic FAME CLUSTER

SMART

S.A. FAME Cluster is a project funded by the European Union under the Interreg IPA South Adriatic Programme 2021-2027.



Duration

start date - end date

01.02.2024 - 31.01.2025

Main Goal

The project aims to create a crossborder FAME CLUSTER to improve the digital and social storytelling skills of local Cultural and Creative Industries and Traditional SMEs. The project foresees the realization of one digital entertainment format for the enhancing of local territories, local heritage and traditions and to promote tourism itineraries at crossborder level.



Total budget

192.090,00 €

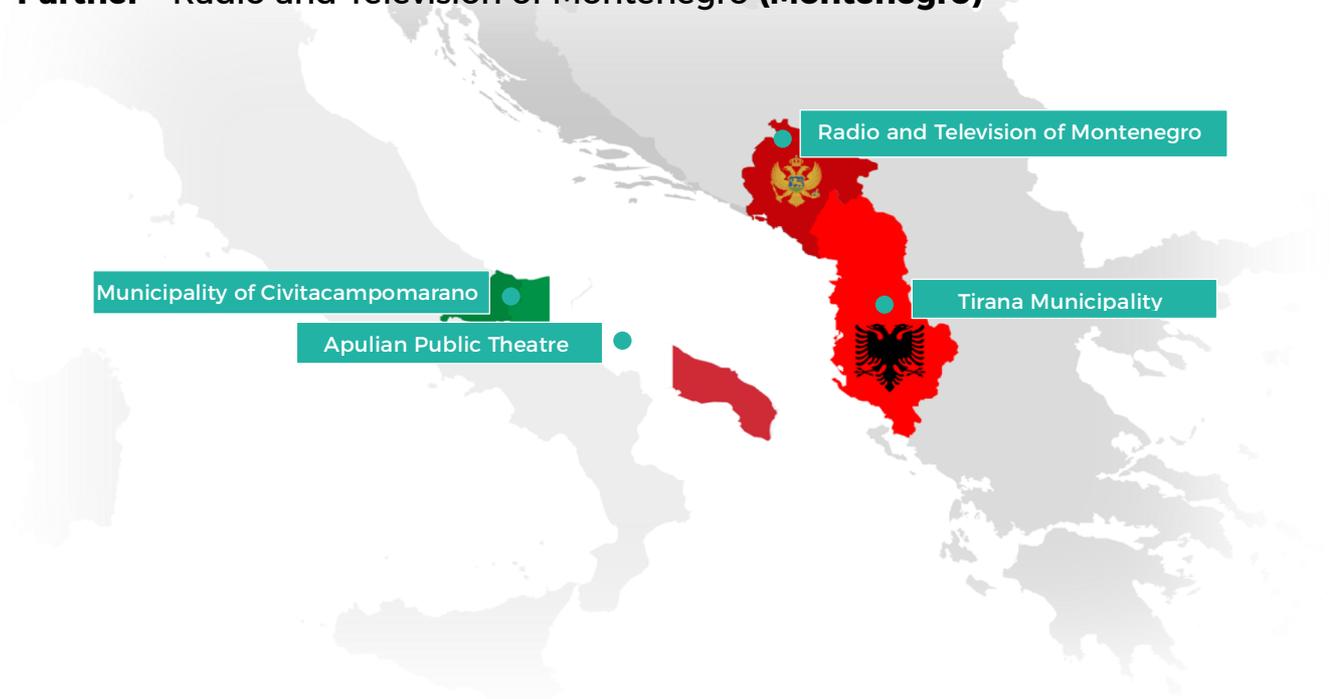


EU funding

192.090,00 €

Project Partners

- **Lead Partner** - Municipality of Tirana (**Albania**)
- **Partner** - Apulian Public Theatre – Regional Consortium for Arts and Culture (**Puglia**)
- **Partner** - Municipality of Civitacampomarano (**Molise**)
- **Partner** - Radio and Television of Montenegro (**Montenegro**)



Project main activities -Expected output/results

The project identifies a clear definition of the S.A. FAME Cluster model, outlining guidelines to guide its initiatives and goals. Second, the signing of a Memorandum of Understanding (MoU) by the cluster members, committing them to implement activities focused on promoting the region and elevating its cultural heritage and tourism.

Contacts

Genci Kojdheli - Project manager Municipality of Tirana E. genci.kojdheli@tirana.al

Lino Manosperta - Project Manager Apulian Public Theatre

E. linomanosperta@teatropubblicopugliese.it

Adolfo Colagiovanni - Project manager Municipality of Civitacampomarano

E. adocolagio@yahoo.it

Vladana Vucinic - Project Manager Radio and Television of Montenegro

E. vladana.vucinic@rtcg.org