



SOFT MOBILITY for slow and sustainable tourism

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SOFT MOBILITY for slow and sustainable tourism is a project funded by the European Union under the Interreg IPA South Adriatic Programme 2021-2027.



Duration

start date - end date

01.09.24 - 30.09.2025

Main Goal

SOFT MOBILITY project promotes slow, non-motorized travel, and eco-friendly tourism by planning intermodal soft mobility itineraries (cammini) along the via Traiana from the coasts of Puglia, crossing the Adriatic sea, to the via Egnazia in Albania, now Pan-European Corridor VIII. Soft mobility includes any non-motorized transport, i.e. pedestrian, bicycle, roller skate and skateboard transfers.



Total budget

165.476,84 €

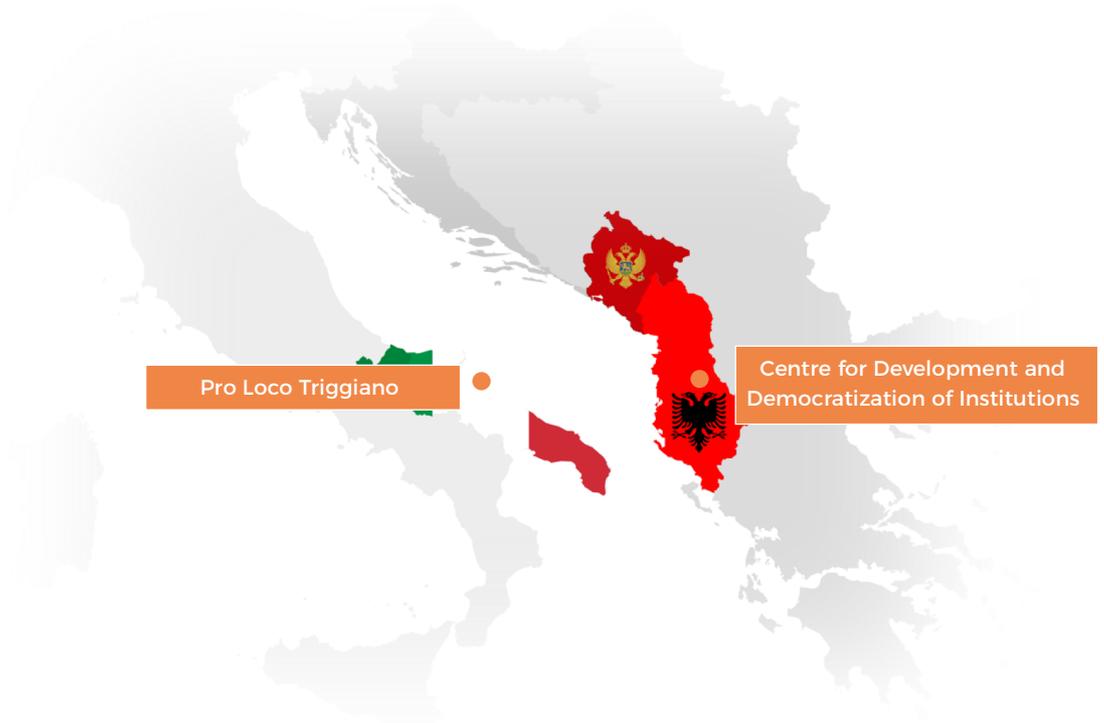


EU funding

192.090 €

Project Partners

- **Lead Partner** - Pro Loco Triggiano Aps (**Italy**)
- **Partner** - Centre for Development and Democratization of Institutions (**Albania**)



Project main activities -Expected output/results

The project will set up a Network of public and private bodies to design sustainable itineraries across Italy and Albania. The Italian partner will focus on the Via Traiana, the Albanian on the Via Egnazia. The project will develop and test these routes, fostering accessible and sustainable tourism.

Contacts

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