







SOCIAL

### InterFIDE-AB 2.0

Fostering InterFalth Dialogue and Enhancing crossborder religious tourism - Area Brand 2.0

InterFIDE-AB 2.0 - Fostering InterFalth Dialogue and Enhancing crossborder religious tourism- Area Brand 2.0 is a project funded by the European Union under the Interreg IPA South Adriatic Programme 2021-2027.



01.02.2024 - 31.01.2025

#### **Main Goal**

The main goal of the project is to enhance a more sustainable and interreligious form of tourism, helpful to build cultural dialogue, mutual understanding and peace by identifying crossborder itineraries and realizing a suitable Area Brand.





## **Project Partners**

- Lead Partner CDQ Italy Training (Italy)
- Partner Municipality of Tirana (Albania)
- Partner Diocese of Budimlje and Niksic (Montenegro)
- Partner EuRelations European Economic Interest Grouping (Italy)



# **Project main activities -Expected output/results**

The first action is a territorial analysis in each pilot area to draft a Joint Model including strategies to improve tourism quality and to foster interreligious dialogue. The Area Brand creation will be boosted by training course performed in all the involved areas.

### **Contacts**

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