





STRENGTHEN THE SKILLS OF THE MUSIC INDUSTRY TO INCREASE RESILIENCE IN REMOTE MUSIC ECOSYSTEMS



SOCIAL

MUSE - Strengthen the skills of the Music industry to increase resilience in rEmote music ecosystems is a project funded by the European Union under the Interreg IPA South Adriatic Programme 2021-2027.



Main Goal

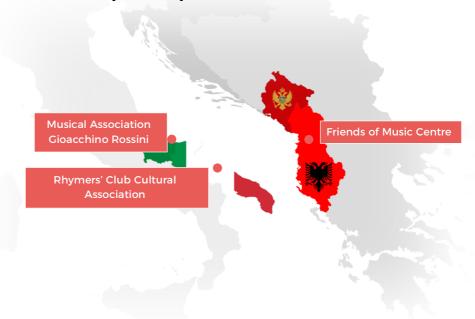
The main MUSE's goal is to boost the innovative capabilities of music sector stakeholders to address declining revenues and digitalization needs. With an Action Plan to be implemented in the involved territories and aimed at promoting the resilience of remote music ecosystems, the project seeks to support the development of the music sector that can benefit from technological innovations.





Project Partners

- Lead Partner Rhymers' Club Cultural Association (Italy)
- Partner Musical Association "Gioacchino Rossini" (Italy)
- Partner "Friends of Music" Centre (Albania)



Project main activities -Expected output/results

The main MUSE activities include training musicians to enhance their skills and help them to enter new markets. Two workshops will cover music business fundamentals and best practices. These activities aim to develop an Action Plan for resilient remote music ecosystems, shaping policy, raising awareness, boosting employment, and promoting musical culture in the South Adriatic area.

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