

## WRECKS4ALL

Capitalization by transferring to new territories the WRECKS4ALL model for the protection of underwater heritage through its digitalization and valorization as a novel touristic offer



### SOCIAL

WRECKS4ALL 2.0 - Capitalization by transferring to new territories the WRECKS4ALL model for the protection of underwater heritage through its digitalization and valorization as a novel touristic offer- is a project funded by the European Union under the Interreg IPA South Adriatic Programme 2021-2027.



#### Duration

start date - end date

01.02.2024 - 31.01.2025

## Main Goal

The main goal of the WRECKS4ALL 2.0 project is to transfer WRECKS4ALL model for the protection of underwater heritage through its digitalization and touristic valorization to the new Adriatic territories inspiring the creation of innovative tourism offer and integration of culture and tourism in the economic development of coastal regions.



#### Total budget

187.096,68 €

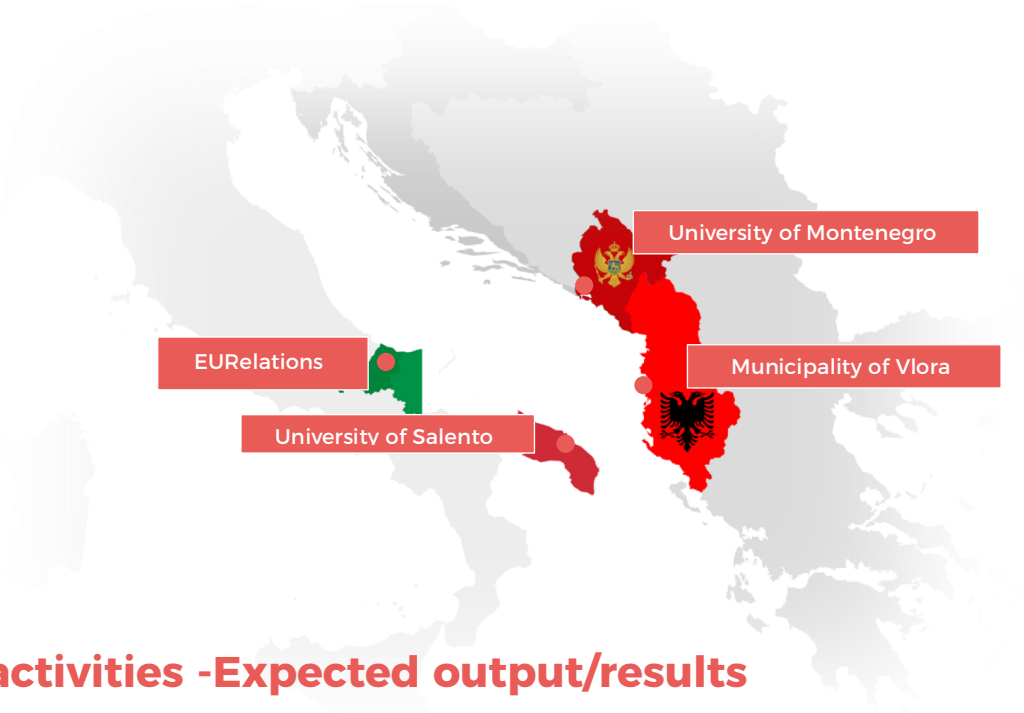


#### EU funding

154.970,84 €

## Project Partners

- **Lead Partner** - University of Montenegro (**Montenegro**)
- **Partner** - Municipality of Vlora (**Albania**)
- **Partner** - University of Salento (**Italy**)
- **Partner** - EURelations - European Economic Interest Grouping (**Italy**)



## Project main activities -Expected output/results

Supported by LP, University of Montenegro, project partners will organize B2B meetings and conferences leading to development of the WRECKS4ALL Action plans for recreational diving business development and integration of innovative immersive technologies into cross border touristic offer. The training in digitization of underwater heritage will be organized for number of Albanian and Montenegrin tourism and cultural sector representatives.

## Contacts

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