



BLUE FLAG

ENHANCE COOPERATION BETWEEN PRIVATE AND PUBLIC INSTITUTION FOR AN EFFICIENT MANAGEMENT TO RAISE CRITERIA STANDARDS FOR BLUE FLAG AWARD IN THE REGION

GOVERNANCE

BLUE FLAG - Enhance cooperation between private and public institution for an efficient management to raise criteria standards for Blue Flag award in the region - is a project funded by the European Union under the Interreg IPA South Adriatic Programme 2021-2027.



Duration

start date - end date

01.02.2024 - 31.01.2025

Main Goal

The BLUE FLAG's mission is to promote environmental education programs for beach users, marinas, and eco-tourism boats to achieve high standards in water quality, safety, and environmental management and education, considering human activities impact linked to maritime shipping, fishing, aquaculture, oil, and gas exploration.



Total budget

162.348,92 €

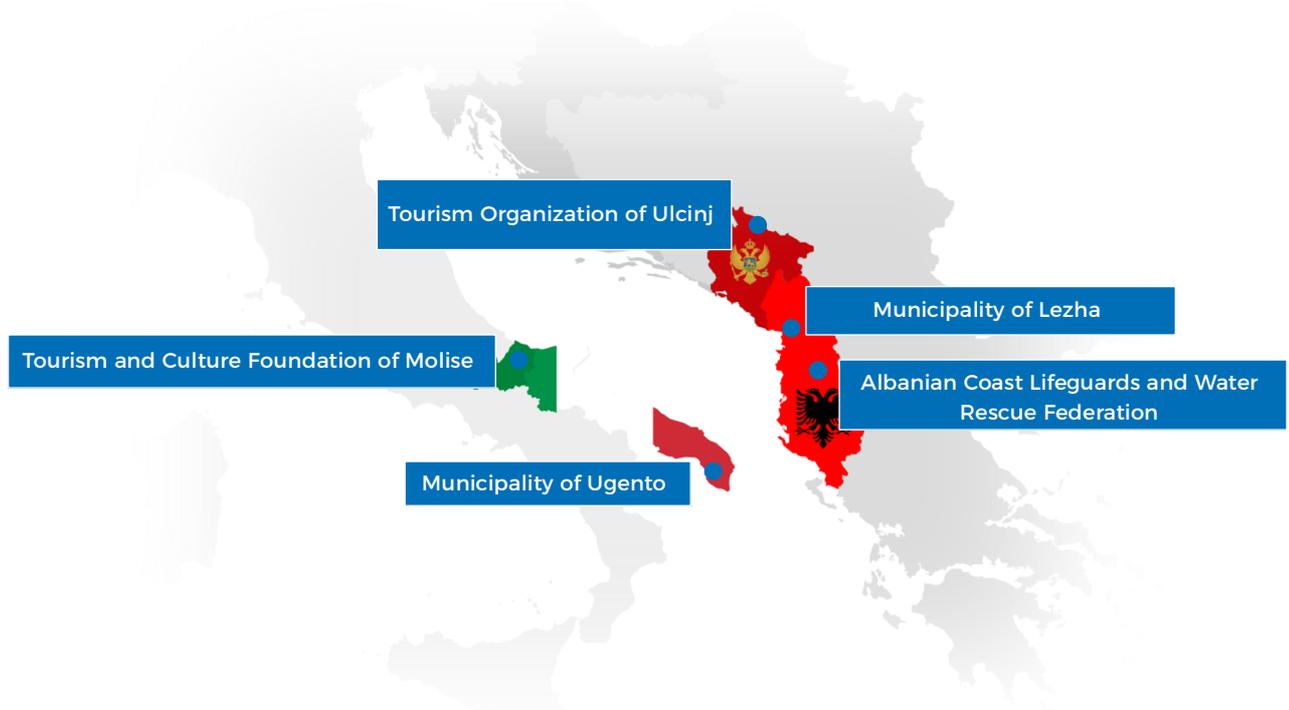


EU funding

133.600,58 €

Project Partners

- **Lead Partner** - Municipality of Ugento (**Italy**)
- **Partner** - Tourism and Culture Foundation of Molise (**Italy**)
- **Partner** - Albanian Coast Lifeguards and Water Rescue Federation (**Albania**)
- **Partner** - Municipality of Lezha (**Albania**)
- **Partner** - Tourism Organization of Ulcinj (**Montenegro**)



Project main activities -Expected output/results

The project develops a Joint Action Plan Model of Management based on Blue Flag criteria, enhancing cross-border relations among partners and stakeholders. The Plan, adopted through a Memorandum of Understanding, aims for harmonized governance and protection of South Adriatic marine resources. Functional activities include two cross-border incoming events, four workshops, and a 3-day training in Molise.

Contacts

Salvatore Chiga – Legal Representative Municipality of Ugento

E. ufficioprotocollo@comune.ugento.le.it

Paco Manes – Legal Representative Higher Technical Institute Foundation for Tourism and Culture of Molise E. presidente@fondazionetcm.it

Erdit Gega – Legal Representative Albanian Coast Lifeguards and Water Rescue Federation

E. erdit.gega@yahoo.com

Pjerin Ndreu - Legal Representative Municipality of Lezha E. kryetari@lezha.gov.al

Ćazim Hodžić – Legal Representative Tourism Organization of Ulcinj

E. cazim@hodzic@ulcinj.travel