

## B-VISA 2030 seminar

Bari, 1<sup>st</sup> – 2<sup>nd</sup> October 2024 | Fiera del Levante

DAY 1 – 1<sup>st</sup> October - 09:00 > 16:00

The Blue Economy most relevant sectors for the South Adriatic to  
favour the blue innovation ecosystem

*Moderated by: Valeria Patruno, ARTI*

### Agenda

08:30 Get together and registration	
09:00 Start of the meeting	
<b>09:00</b> <b>Blue Economy, driver of change in the S3 Regional Strategy</b>	Alessandro <b>Delli Noci</b> , Regional Minister of Economic Development, Puglia Region
Contents and Inputs	Presentation of the S3 regional strategy, with a specific focus on blue economy
Expected output	Acquire awareness of the strategic role of the blue economy as a driver of regional development
<b>09:30</b> <b>Blue Economy - The Apulian innovation ecosystem and its drivers of development</b>	Carlo <b>Gadaleta Caldarola</b> , Project manager, ARTI
Contents and inputs	Presentation of the innovation ecosystem set up in Puglia with a specific reference to blue economy
Expected output	Facilitating the exchange of the experience of the Puglia Region to promote the definition of a Blue Vision 2030 in the Southern Adriatic (Puglia, Albania and Montenegro)
<b>10:00 Focus on Marine Living Resources and Blue Biotechnologies sectors</b>	
<b>Unlocking the potential of algae cultivation in the South Adriatic: the BIOBASED project</b>	Matteo <b>Francavilla</b> , Associate professor, University of Foggia
<b>Towards sustainable marine spatial planning of aquaculture in Apulia Region</b>	Michele <b>Deflorio</b> , PhD, University of Bari "Aldo Moro"
<b>New tech startup: case studies of Wast3d Shells and other "Blue Startup" in Puglia</b>	Annalisa <b>Turi</b> , BaLAB Knowledge transfer manager, University of Bari "Aldo Moro"
Contents and inputs	Overview of the marine living resource and blue biotechnologies sectors in Puglia
Expected output	Acquire knowledge relating to the impact of aquaculture and blue biotechnologies
<b>12:30</b>	

<b>Innovation ecosystem to support blue economy in Puglia</b>	Gianna Elisa <b>Berlingiero</b> , Director of the Economic Development Department, Puglia Region
<b>Lunch break</b>	
<b>14:00 Focus on Coastal Tourism and Port activities sectors</b>	
<b>The Marine Protected Areas and the underwater heritage in Puglia: boosting sustainable tourism</b>	Rita <b>Auriemma</b> , Associate professor, University of Salento
<b>The port of Manfredonia: new perspectives and job opportunities</b>	Viviana <b>Prencipe</b> , Director of Customs department, Galli&Figlio
Contents and inputs	Summary of the main features of the coastal tourism and port activities sectors in Puglia
Expected output	Acquire knowledge relating to the impact of coastal tourism and port activities
15:55 Conclusions	
<b>16:00 End of the meeting</b>	

DAY 2 – 2<sup>nd</sup> October - 09:00 > 16:00

## The Blue Economy networks: development in the South Adriatic

*Moderated by: Valeria Patruno, ARTI*

### Agenda

8:30 Get together and registration	
<b>9:00 Start of the meeting</b>	
<b>09:00</b> <b>Blue Economy networks: the Puglia Region experience</b>	Silvia <b>Visciano</b> , Director of the Research and international relations Section, Puglia Region
Contents and Inputs	Description of Puglia Region involvement in blue economy networks
Expected output	Acquire awareness of the strategic role of the blue economy as a driver of regional development
<b>09:30</b> <b>Networking as an opportunity</b>	Valeria <b>Patruno</b> , Project manager, ARTI
Contents and inputs	Highlight the relevance of networking for the development of blue economy
Expected output	Details on how participating in EU networks can boost blue economy development
<b>10:00</b> <b>Focus on European Networks</b>	
<b>The MaSBBE experience and its exploitation</b>	Tiziana <b>De Nittis</b> , Project manager of EU funded projects, Emilia-Romagna Region

<b>The S3 TP Sustainable Blue Economy and the EU Blue Economy Observatory, networking and analysis</b>	Irene <b>Vecchiato</b> , Policy coordinator, DG MARE
Contents and inputs	Overview of the blue economy networks at EU level
Expected output	Acquire knowledge and fully understand the importance of participation in blue economy networks
<b>11:30</b> <b>Focus on local networks</b>	
<b>Gal Terre di Mare - A new cross border opportunity for the blue economy</b>	Alina <b>Maddaluno</b> , Project manager, GAL Ponte Lama
<b>The regional Network of culture and professions of the Sea</b>	Rossana <b>Ercolano</b> , Public officer, Puglia Region
Contents and inputs	Overview of the blue economy networks at regional level
Expected output	Acquire knowledge about local networking experiences that can be replicated in other countries
<b>Lunch break</b>	
<b>14:00</b> <b>World café</b>	Moderated by Valeria <b>Patrino</b> , ARTI
Contents and inputs	Open discussion with stakeholders on the topics of the seminar
Expected output	Encouraging the transfer of knowledge and the development of blue innovation ecosystems at regional and cross-border level
15:55 Conclusions	
<b>16:00 End of the meeting</b>	