

### B2B MEETING - SPORT EXPERTS MEET TOURISM OPERATORS

## BUILDING INNOVATIVE, ECO-SUSTAINABLE AND MARKET-READY SPORT PACKAGES IN THE LOWER ADRIATIC TRANSNATIONAL PERSPECTIVE

CIRCOLO DELLA VELA, BARI - MONDAY, SEPTEMBER 20, 2021

9:00 Registration of participants and safety procedures

9:30-9:40 **Session 1**  
**WELCOME ADDRESSES**

Giambattista DE TOMMASI President, Circolo della Vela di Bari  
Fabrizio F. BALDASSARRE Mayor, Municipality of Santeramo in Colle - Lead Partner

9:40-10:30 **Session 2**  
**Contents and Inputs**  
**ON THE RIGHT TRACK?**  
**Output**  
**A MID-TERM ASSESSMENT BY THE PROJECT PARTNERS**

#### Partners' Representatives

Rossella PORFIDO Councillor for Tourism, Municipality of Santeramo in Colle - Lead Partner  
Miloš MRACEVIC Director, PVK Jadran - Partner  
Jolanda TREBICKA President, EuroPartners Development - Partner  
Raffaele SANNICANDRO Director, ASSET Strategic Agency, Puglia Region - Associate Partner  
Vincenzo SASSANELLI Deputy President, Circolo della Vela - Associate Partner

10:30-12:00 **Session 3**  
**Contents and Inputs**  
**B2B WORKSHOP # 1: TOURISM OPERATORS MEET CYCLING EXPERTS**  
**Output**  
**CO-DESIGNING AND LAUNCHING THE ULTIMATE TRANSNATIONAL EVENT IN CYCLING TOURISM**

#### Session Coach

Giuseppe CALABRESE President, Italian Cycling Federation, Puglia regional branch

#### Key Experts

Klaudio HY SENI Manager, Bicycle Durres  
Sadi LIKA Manager, Sadbike  
Igor MAY ER Manager, Multisport Academy Mayer  
Gaetano NESTA President, Italian Cycling Federation, Bari Metropolitan Area branch  
Raffaele SFORZA Sustainable Mobility Manager, Regione Puglia  
Filippo TITO Manager, CicloMurgia - 4Cycling 'n Trek, Cycling Guides

12:00-13:30 **Session 4**  
**Contents and Inputs**  
**B2B WORKSHOP # 2: TOURISM OPERATORS MEET SAILING EXPERTS**  
**Output**  
**CO-DESIGNING AND LAUNCHING THE ULTIMATE TRANSNATIONAL EVENT IN SAILING TOURISM**

#### Session Coach

Alberto LA TEGOLA President, Italian Sailing Federation, 8th Zone (Lower Adriatic)

#### Key Experts

Mimmo FALCO President, Sailing Club La Lampara  
Ciro GELSOMINO Managing Director, Marina del Gargano  
Jean Christophe IACOBAZZI Wing Foil and Kite Foil Expert, Impact Sport  
Maria Giovanna NATALI Commissioner for the Sailing School, Lega Navale Brindisi  
Artur SULEJMANI Manager, Darezeza Kite Surfing  
Artion VRIETO Manager, Sky Sports Albania  
Andrea ZULLO Manager, Marina del Gargano

13:30-15:00 **Session 5**  
**Contents and Inputs**  
**REFUELLING AND SOCIALISING**  
**Output**  
**PARTICIPANTS ENJOY THE FOOD SPECIALTIES OF THE CIRCOLO DELLA VELA'S RESTAURANT**

15:00-18:00 **Session 6**  
**Contents and Inputs**  
**HANDS-ON WORKSHOP FOR ALL PARTICIPANTS**  
**Output**  
**A STUDY VISIT TO THE BARI LEG OF THE 'GIRO D'ITALIA A VELA' SAILING EVENT**

### TOURISM OPERATORS

#### Coordinator

Maurizio FEDERIGHI Federiciano Travel  
Tourism Operators / Companies

Antonella BIGA Gemina Viaggi  
Alessandro BUONGIORNO Terre di Castel del Monte  
Edona DACI Eco-Sustainable Development  
Francesco DE CARLO Assoturismo Confesercenti  
Francesca DE SARIO Talea Collection DMC  
Doralisa DI SANTO New Fifth Avenue  
Leonardo GAROFOLI Sciamanin  
Piero INNOCENTI Innocenti Viaggi  
Luigi LANOTTE A proposito di viaggi  
Gaetano LIONETTI Agenzia Viaggi Lionetti  
Luigi MAURINO Navitalia di Maurino Shipping  
Mada MILONE Meeting Planner  
Manuela ROPPO Alta Murgia Cyclists' Lodge  
Massimo SALOMONE I Viaggi di Salomone  
Oronzo SCELZI Eurocomex  
Michele VIOLA Good Days Tour Operator  
Alberta VRETO Agency Fiore



#### Project Designer and Manager

G. Massimo LUPIS  
Coordinator, Internationalisation Task Force  
ASSET Strategic Agency, Puglia Region  
Communication Officer  
Federica CIRILLO, ASSET Strategic Agency, Puglia Region  
340 499 9739 - f.cirillo@asset.regione.puglia.it

CASTER is a project funded by the European programme "Interreg IPA CBC Italy-Albania-Montenegro". The Lead Partner of CASTER is the Municipality of Santeramo in Colle. The international partnership includes the Sport Club PKV Jadran (Herceg Novi, Montenegro) and the EuroPartners Development Association (Tirana, Albania). ASSET (the Strategic Agency of Puglia Region) and the Sailing Club Circolo della Vela (Bari, Italy) are Associated Partners.