

Event agenda

CRAFTLAB PLUS – LP Pino Pascali Foundation (Organiser)
Final conference: CRAFTLAB PLUS, Crossborder Artisanship Skills
Pino Pascali Foundation, Polignano a Mare, 30th July 2025

09h00 - 09h30 Registration, Welcome Greetings 09h30 Start of the meeting – session 1	
09:30 - 10:15	From Vision to Impact: Welcome and Project Highlights of CRAFTLAB PLUS <ul style="list-style-type: none"> • Institutional Welcome, Giuseppe Teofilo - Pino Pascali Foundation • Introduction to the event, Giuliana Schiavone
Contents and inputs	Welcome address, introduction to the project's overall goals and achievements. <i>Setting the stage for the conference, highlighting the importance of cross-border cooperation in cultural and productive sectors, with a special focus on artisan professions.</i>
Expected output	Participants gain a clear understanding of the project's context and objectives.
10:15 - 11:15	Cross-border Methodology for Artisan Skills - Project Partners
Contents and inputs	Detailed presentation of the joint methodology developed by project partners. <i>Focusing on innovative approaches for skills transfer in artisan professions and on making artistic careers more attractive and accessible to younger generations.</i> <ul style="list-style-type: none"> • Project Snapshot “CRAFTLAB PLUS in Numbers & Stories - Maurizia Giglio & Giuliana Schiavone • Partner Insight “Albanian Perspectives on Contemporary Craft”, Center Harabel, Tirana - Reada Lemnusha • One example of entrepreneurial idea on Creative Fields - Iris Canaj
Expected output	Attendees understand the core methodology and its potential for impact.
11:15-11:45	Coffee Break & Networking
11:45 – 12:45	CRAFTING CHANGE. Key findings, Voices and Impact - Project Partners and participants to project activities
Contents and inputs	Insights from project activities, with a focus on their relevance for younger generations and their contribution to safeguarding and evolving artisan knowledge across borders. Inclusion of short testimonials sharing their direct experience within the project. <ul style="list-style-type: none"> • Partner Insight · “From Molise to the Adriatic: Craft Synergies” ARATRO, University of Molise - Piernicola Maria Di Iorio • Partner Insight · “Crafting Change Across Borders: Budva Municipality’s Contribution to the CRAFTLAB PLUS Project” – Marija Bukan • Innovation and technological development in creative industries and contemporary arts – Aleksandar Janicic
Expected output	Participants gain insight into the tangible achievements and future potential of the project.
12:45 – 13:00	Q&A / Open Floor
13h00 - 14h00 Lunch Break	

14h00 Start of the meeting – session 2	
14:00-15:45	Working Together for Sustainable Craft Futures – Artists, Designers, Creative Enterprises
Contents and inputs	<p>Interactive discussion with invited stakeholders. <i>Exploring strategies for fostering cross-border cooperation, engaging stakeholders, and ensuring the long-term sustainability of artistic professions.</i></p> <ul style="list-style-type: none"> • Presentation – “From Craft to Local Design” – Andrea Vitti • Case Study – “Training Outcomes in Grottaglie” - Ex Frantoio APS; Antonio Milano • Artist Talk – “Re-working Tradition into Contemporary Art” – Michele Giangrande • Innovation Talk – “Mosaic Smart: Crafting Interactive Communities” – Graffiti For Smart City/Salvatore Pepe
Expected output	Diverse perspectives shared, fostering deeper engagement and identifying collaborative opportunities.
15:45-16:00	Open Floor: Questions, Reflections and Dialogue - All Participants
Contents and inputs	<p>Session for questions and open dialogue. <i>Addressing queries from the audience and facilitating a broader discussion on the topics presented throughout the day.</i></p>
Expected output	Clarification of doubts and active participation from the audience.
16:00-17:00	Continuing the Journey: Outcomes, Alliances and the Road Ahead - LP Representative
Contents and inputs	<p>Summary of key takeaways and acknowledgment of contributions. <i>Highlighting the significance of the project's achievements and discussing potential future collaborations or follow-up activities.</i></p>
Expected output	A clear sense of closure for the project and inspiration for continued efforts in the field.
17h00 End of the meeting	