



**INTERREG IPA CBC ITALY – ALBANIA – MONTENEGRO PROGRAMME 2014/2020**  
**PROMOTING ACCESSIBLE AND SUSTAINABLE TOURISM FOR FUTURE – P.A.S.T.4FUTURE**  
**PROJECT NO. 176/ 1ST CALL FOR STANDARD PROJECTS**

**PROJECT PARTNERS**



# EDUCATIONAL TOUR in APULIA

Promoting Accessible and Sustainable Tourism for Future P.A.S.T.4Future  
Programma Interreg IPA CBC Italia – Albania – Montenegro

Accessible and Sustainable Tourism in Apulia  
8th – 12th December 2020

P.A.S.T.4Future is an European project financed by INTERREG – IPA CBC ITALY ALBANIA MONTENEGRO. The project addresses the main challenges of internal and rural areas with the aim of:

- create new tourist destinations by promoting natural and cultural heritage;
- support the diversification, customization, integration and specialization of local tourism services and offers, focusing on accessibility and sustainability;
- improve the knowledge on the new trends in the tourism market and on the marketing skills of SMEs and local communities to promote tourism based on the experience of "new communities";
- propose smart systems capable of promoting tourism marketing at the international level.

Specifically, the project aims to create a new Tourist Destination based on Accessible and Sustainable Cross-border Community, capable to increase the tourist incoming, in particular of people with special needs (e.g. families with children, disabled people or people with temporary disabilities, elderly, people with special medical needs, people with food intolerances, etc.) and consequently to promote the naturalistic, environmental, historical and cultural heritage, stimulating an intelligent and sustainable economic development in the entire cross-border area. This will ensure that Accessible and Sustainable tourism acts as a driving force for the development of internal/rural cross-border areas.

Through the project operators, various points of interest (museums, castles, archaeological sites, itineraries...) and accommodation facilities (accommodation facilities, bars, restaurants...) accessible and sustainable have been identified and surveyed. Therefore, on the basis of different levels of disability (motor, visual, auditory, families and elderly) we intend to present and promote an itinerary for tour operators in the sector (Educational) thus entering an operational phase. The objective of the Educational tour is to introduce the Apulian territory, made up of typicality and unique places, promoting to the public and to new possible users both the structures that meet the requirements for different disabilities and the various accessible and sustainable points of interest.

## **EDUCATIONAL TOUR IN APULIA**

In order to increase the incoming of tourist in the project area, the project partners established a Destination Management Organization in charge of promoting the accessible and sustainable tourism offer in the area and organizing an Education Tour for 20 tour operators at European and international level.

We would like to specify that the whole educational tour consists of services and facilities that allow people with special needs to enjoy their holiday satisfactorily without obstacles or difficulties, independently and comfortably. The tour consists of points of interest that meet the criteria of accessibility and sustainability.

Furthermore, in order to protect health during the educational tour, an anti COVID-19 security protocol is provided:

- compliance with the rules of distancing between people who do not live together;
- prohibition of assemblage;

- obligation to use masks to protect the respiratory tract in all closed rooms accessible to the public and in any case on all occasions when it is not possible to continuously guarantee the maintenance of the interpersonal safety distance;
- frequent use of hand washing and sanitation;
- avoid exchanging objects, sports equipment, food or drinks between non-participants cohabitants;
- compliance with the provisions of the sites to visit (churches, museums, laboratories, wineries, etc.) regarding entrances and the rules of conduct inside;
- observance of the travel schedules and programs;
- no participation in public activities, excursions or tours in case of fever or symptoms flu;
- obligation by customers who show fever, cough and other flu symptoms, to give notice in order to activate the necessary assistance and take care of the activation of the emergency system in the current COVID-19 context.

## **EDUCATIONAL TOUR IN APULIA - IN 08/12 OUT 12/12 - 2020**

**Pax number: 23 (20 people + Driver + Tour Guide + Tour Leader)**

### **PROGRAM**

#### **Day 1 - Tuesday 8 Dec 8: Bari / Gravina in Puglia**

Arrival in Bari and accommodation at Vittoria Parc Hotel, a 4\* Hotel, accessible and with restaurant "celiac and gluten sensitivity".

In the afternoon, transfer to Gravina in Puglia, City of Water and Stone, known for its Rock Habitat and the 18th century Aqueduct Bridge; we will visit the Basilica Co-cathedral of Santa Maria Assunta, the Medieval Bastion with a view of the Bridge and the Rock Habitat, the Santomasi Foundation Museum with the Crypt of San Vito Vecchio. Finally, we will attend a local Ceramics workshop in the museum itself.

In the evening, return to the Hotel, dinner and overnight stay.

#### **Day 2 - Wednesday 9 Dec: Salento: Lecce and Galatina**

Breakfast at the Hotel, at 9.00 am departure to Lecce for a guided tour of the historic center, known for its baroque excellence: we will visit the Castle of Charles V, the famous squares of the Duomo and Sant'Oronzo with the Roman Amphitheater, ending with the Church of Santa Croce.

Afternoon in Galatina, visit to the beautiful Salento town, known for its Cathedral of Santa Caterina d'Alessandria, with its cycle of frescoes of the Giotto school, and for the production of the Pasticciotto.

Return to Bari dinner and overnight stay.

**Day 3 - Thursday 10 Dec: Itria Valley: Monopoli, Ostuni and Martina Franca.**

Breakfast in Hotel, at 9.00 am transfer to Monopoli. Visit of the beautiful ancient white village on the sea with the Basilica Co-cathedral of Maria Santissima della Madia and the Church of Purgatory.

Following, Experiences of Olive Oil EVO at the historic Masseria Brancati in Ostuni. In the afternoon transfer to Martina Franca, Tour in the elegant baroque city, visit of the historical center with the Ducal Palace and the Basilica of San Martino. Return to Bari dinner and overnight stay.

**Day 4 - Friday 11 Dec: Gargano National Park / Monte Sant'Angelo / Castel del Monte**

Breakfast at the hotel and departure at 8.30 am, transfer north to the Gargano. The tour begins at the Visitor Center of the Gargano National Park with the beautiful Umbrian Forest: we will visit the Falascone Lake, the Falascone Reserve and the Naturalistic Museum with the Woodcutters and Charcoal burners route. We continue to Monte Sant'Angelo, Unesco World Heritage Site, where we will visit the Sanctuary of San Michele, the Complex of San Pietro and the Castle. On the way back, stop at Castel del Monte, to visit the famous 13th century Frederick's manor, Unesco World Heritage Site (hoping that on December 11 the doors will reopen to visitors).

Return to Bari dinner and overnight stay.

**Day 5 - Saturday 12 Dec: Bari**

Breakfast at the Hotel, walk through the beautiful old village on the sea of Bari where, between a narrow street and an arch the women still knead the orecchiette in the street; visit the Basilica of San Nicola.

Greetings and "Arrivederci Puglia".

Transfer to the airport or train station.

End of Services.

**For more info about educational tour please contact:****Tour Manager:**

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**More info about project:**

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- FB page: <https://www.facebook.com/P.A.S.T.4FutureInterreg/>