Interreg IPA CBC Italia-Albania-Montenegro 2014-2020
FOOD4HEALTH
"Sustainable and innovative agri - food and fisheries value chain for SME's cross-border market"

Thematic Seminar
'Food quality, consumer health and food safety'

Date: 7 October 2022
Location: 279th October Fair - City of Larino - Exhibition Centre C/da MonteArcano
Link: https://zoom.us/j/98799559879

AGENDA	
10:00 a.m.	**Registration of participants**
10:10 a.m.	**Institutional Greetings** **Mr. Nicola Cavaliere** Molise Region - Councillor for Agricultural and Agri-food Policies, Rural Development and Land Reclamation Consortia, Forestry Planning, Hunting and Fisheries **Mr. Massimo Pillarella** Molise Region - Head of Department II - Environmental and Natural Resources Development - Regional System and Local Authorities **Mr. Gaspare Tocci** Molise Region - Director of the Competitiveness Service of production systems, development of industrial, commercial and craft activities, competition policies, internationalization of the enterprises, European territorial cooperation and territorial marketing'.
10:30 a.m.	**Presentation of the 'FOOD4HEALTH' project** External expert of Molise Region Mrs. Clea Zurlo - Project Manager
10:40 a.m.	**From food as an ethical value to the ethical chain of health** President ' The Villages of Health" Mr. Marco Tagliaferri
11:10 a.m.	**Apulian LifeStyle for a long happy life** Apulia Region - Coordination Special Structure Health Marketplace Mr.Felice Ungaro - Director
11:30 a.m.	**Guidelines for the sustainability of typical and traditional products** CIHEAM Bari - Mediterranean Agronomic Institute of Bari Mr. Gianluigi Cardone - Scientific Administrator
11:50 a.m.	**The 'One Health' approach, a challenge for management** Istituto Tecnico Agrario e per Geometri 'San Pardo' Larino Mr. Daniele Gagliardi
12:10 p.m.	**The Molise truffle: a wealth of food** Truffle consultant for the Regional Agency for Agricultural, Rural and Fisheries Development Mr. Michele Di Rienzo
12:30 p.m.	**Conclusions and next activities**