

Interreg-IPACBC

Italy - Albania - Montenegro





inTERaCt 4.0

Trilateral EmpoweRment for Change 4.0

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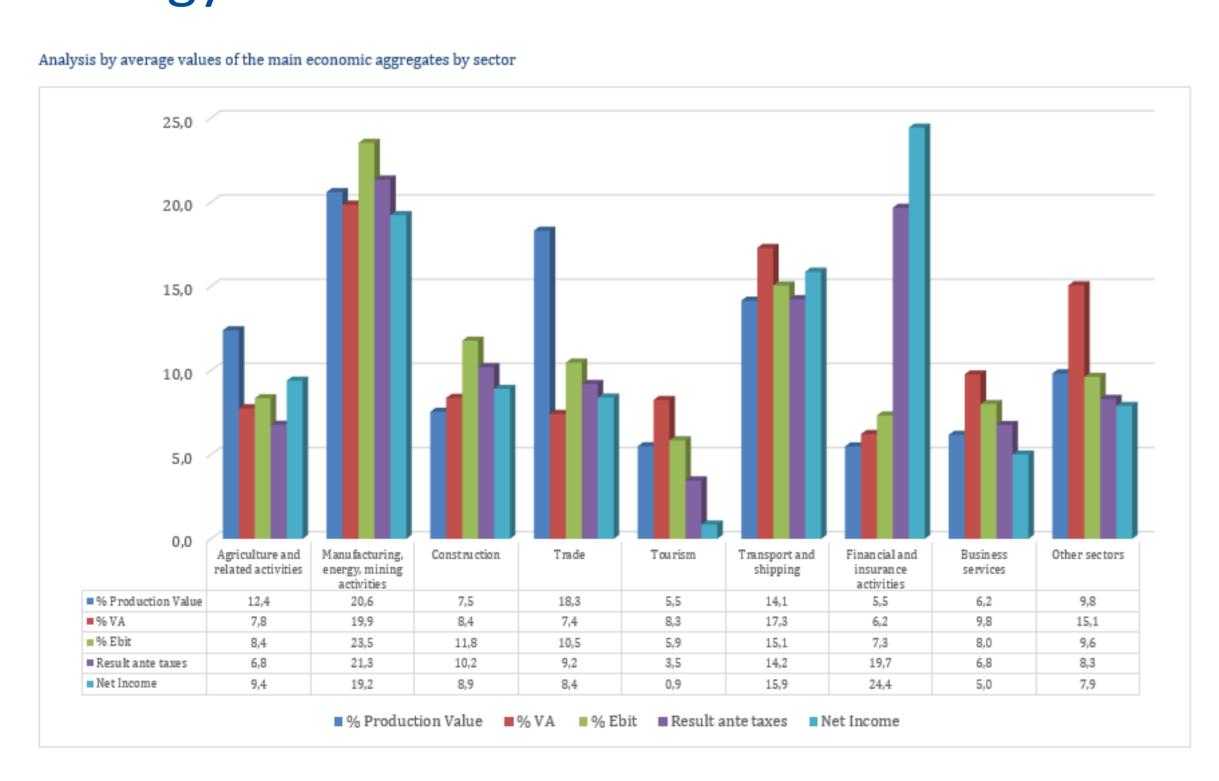
https://interact40.italy-albania-montenegro.eu/

RESEARCH CHALLENGE

SMEs operating in the Programme Region nowadays need an organizational and methodological approach that allows them accessing paths of innovation and process digitalization based on the Industry 4.0 model, and the development of human skills associated with this technology upgrade.

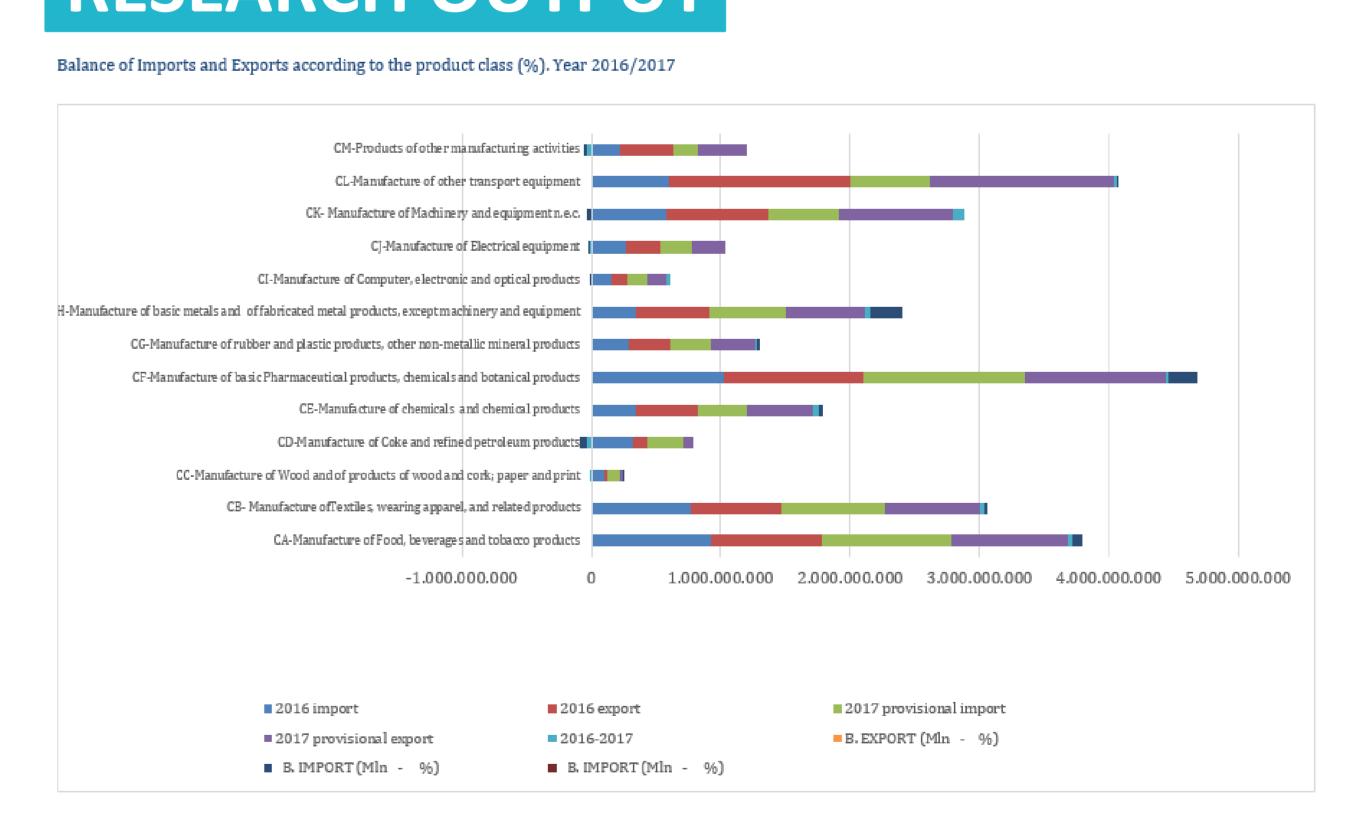
RESEARCH OBJECTIVE

Creation of the first systematic mapping of the regional entrepreneurial ecosystem, to precisely define the regional entrepreneurial scenario, and enable SMEs to create strategic skills in their staff, to exploit the best their potential. The final purpose will be the definition of a coherent and effective growth strategy.





RESEARCH OUTPUT



Development of an ICT platform that will map the ecosystem of SMEs within the territories involved, from a geographical point of view, but also regarding their skills: the platform in fact will also map the skills owned by each SME and its personnel.