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WISHfUI

Ict for Smart Healthcare toUrism

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RESEARCH CHALLENGE

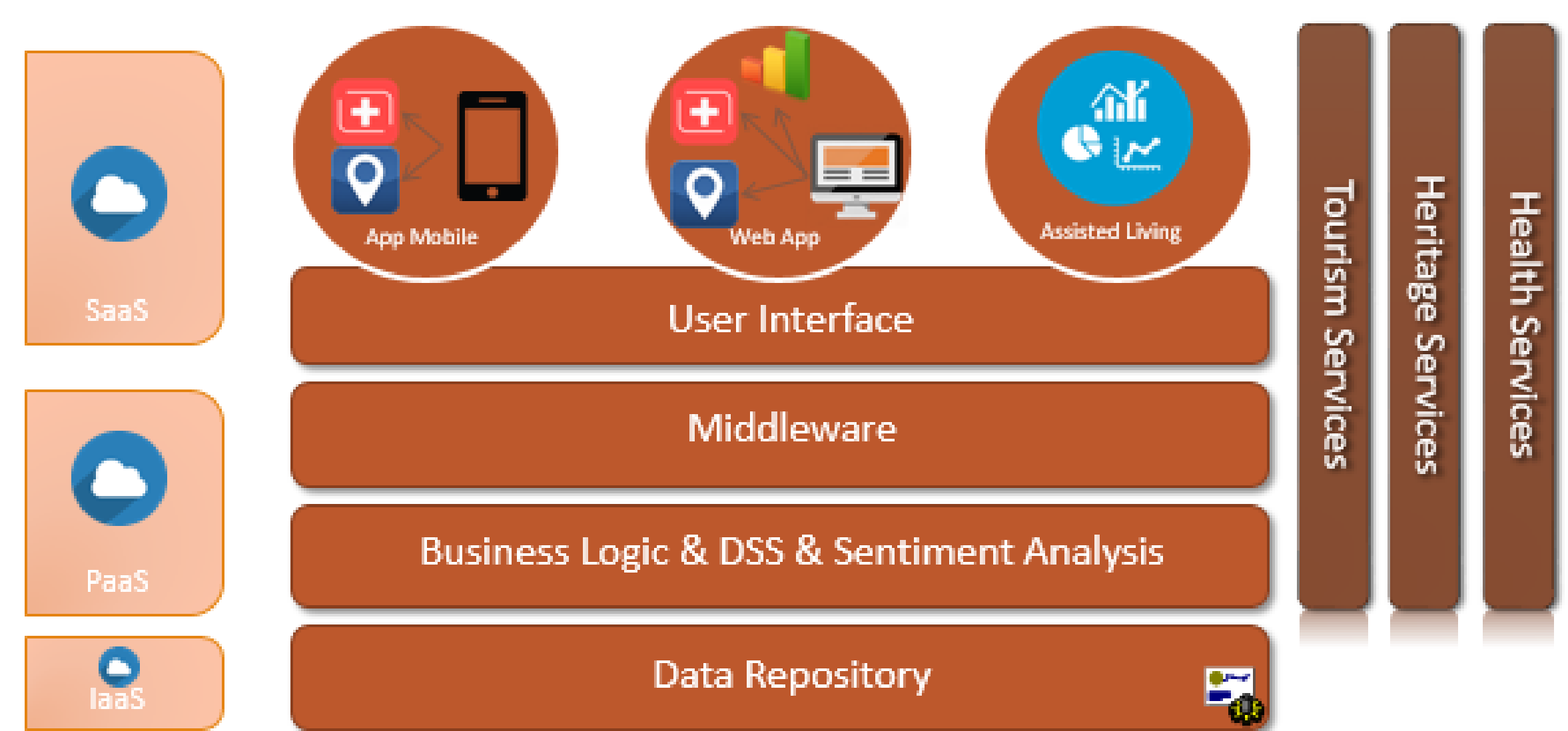
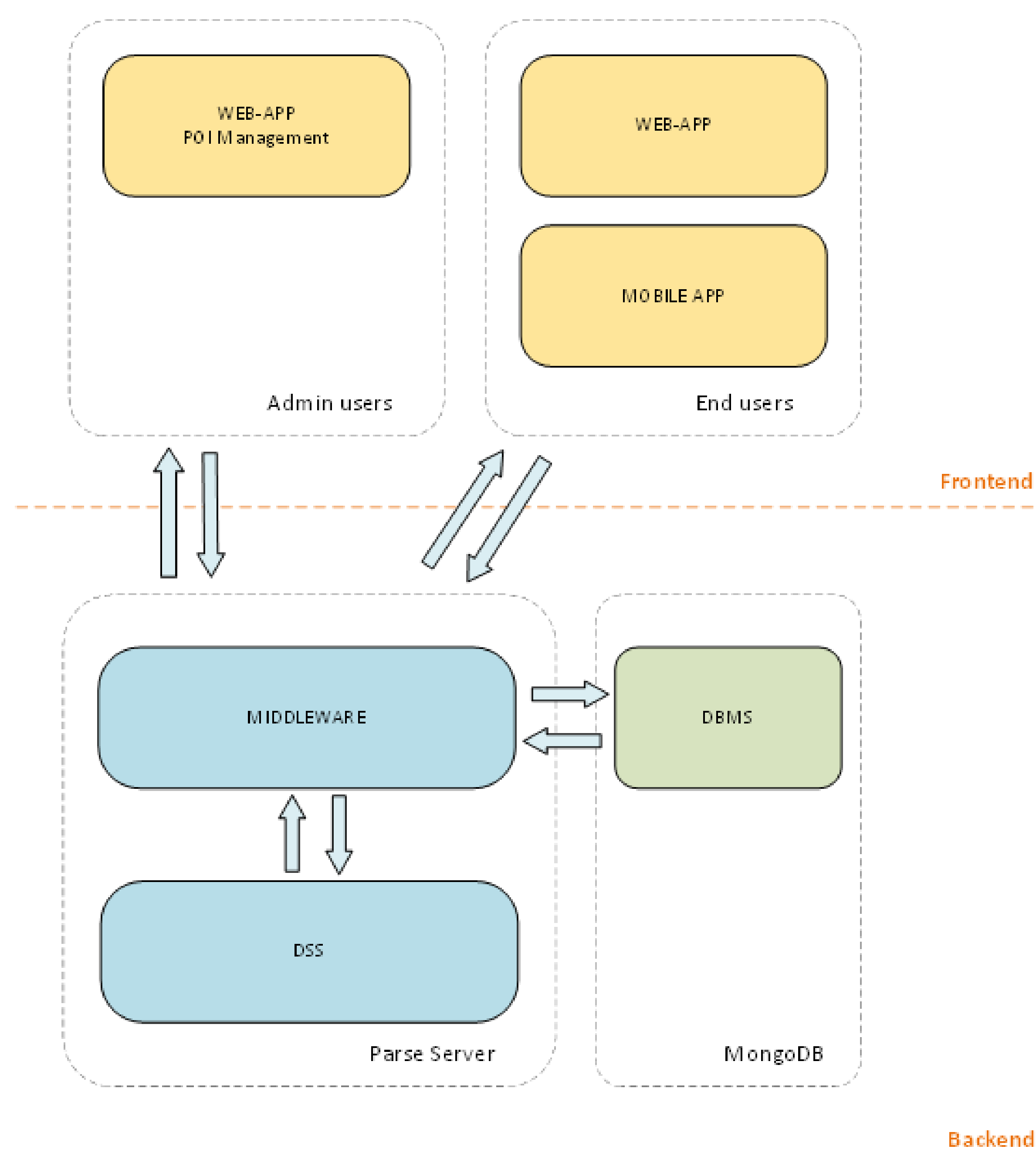
The Programme territory lacks of differentiated and innovative tourism products and services, there are difficulties in tourist accessibility, the tourist flow is highly seasoned and there is the need of planning instruments for the smart and sustainable cultural and natural heritage.



RESEARCH OBJECTIVE

Creation of a synergy between territorial tourism and healthcare offer, a coherent and integrated ecosystem inside the area, focused on the valorisation of territorial health excellences and cultural heritage that will grant to each user the definition of tour package of services perfectly calibrated on their personal needs and diseases.

IT Architecture



RESEARCH OUTPUT

Development of a dedicated ICT platform, combining health tourist supply and demand, to offer tailored services for the specific health needs of the users, suffering from disabilities or chronic pathologies.

