

## INCOMING MISSION

*Presentation of the good practices implemented by the Municipality of Ugento as part of the process to obtain the Blue Flag*

**Date:**19th June 2025

**Venue:** Ugento (LE)

09:30 – 10:00	REGISTRATION OF PARTICIPANTS
10:00 – 10:30	WELCOME GREETINGS
	<p><i>Salvatore Chiga</i> - Mayor of the Municipality of Ugento</p> <p><i>Anna Chiara Congedi</i> - Councillor for the Protection and Enhancement of Cultural Heritage and Activities, Tourism Promotion, Equal Opportunities, and Leisure (Entertainment) of the Municipality of Ugento</p>
10:30 – 11:30	STUDY VISIT TO PRESENT THE GOOD PRACTICES IMPLEMENTED BY THE MUNICIPALITY IN THE BLUE FLAG CERTIFICATION PROCESS
	Location: Lido Astor Beach – Ugento
11:00 – 11:30	COFFEE BREAK
11:30 – 13:00	STUDY VISIT TO HIGHLIGHT AREAS FOR IMPROVEMENT REGARDING SUSTAINABLE TOURISM
	Location: Visitor Centre - Regional Natural Park “Litorale di Ugento”
13:00 – 14:30	LUNCH BREAK
14:30 – 15:30	PRESENTATION OF EXPERIENCES BY LOCAL OPERATORS TO ASSESS THE BENEFIT AND TERRITORIAL IMPACT OF THE BLUE FLAG
	<p><i>Mario Congedi</i> - Chalet beach (Lido Marini )</p> <p><i>Fernando Zecca</i> - Hotel Club Astor</p> <p><i>Giannotta Sandra</i> - Lido il Molo</p>
15:30 – 16:30	EXCHANGE AMONG ALBANIAN, MONTENEGRIN, MOLISE, AND APULIAN INSTITUTIONS ON THE POTENTIAL OF THE BLUE FLAG AND HOW TO IMPLEMENT THE PROCESS IN THEIR OWN TERRITORIES
16:30 – 16:45	QUESTION & ANSWERS
16:45 - 17:00	CONCLUSIONS

Italian/English simultaneous translation available.

Event organized by the Municipality of Ugento within the project BLUEFLAG funded by the Programme Interreg IPA CBC South Adriatic 2021/2027. BLUEFLAG is co-financed by the European Union under the Instrument for Pre-Accession Assistance (IPA III).