

## **B2B MEETINGS FOR ENHANCING SMEs COOPERATION FOCUS ON GREEN ECONOMY**

**Confindustria Albania, November 22<sup>th</sup>- 23<sup>th</sup> 2022**

**November, 22<sup>th</sup>**

**Part 1° 09.30 – 21.00**

- 09.30 – 10.30**      *Arrivals, Welcome addresses & introduction to the Italian and Montenegrin delegates*
- 10.30 – 11.00**      *Transfer and check-in Hotel Rogner, Tirana*
- 11.30 – 13.30**      *Company visit at Eco Tirana*
- 13.30 – 15.00**      *Business Lunch at Still fish restaurant*
- 15.00- 17.00**      *UKA Farm visit*
- 19.30 – 21.00**      *Business dinner at Taiwan Restaurant, Tirana*

**November, 23<sup>th</sup> – Hotel Rogner**

**Part 2° 9:30 – 19:30**

- 09.30 – 10.30**      *Welcome addresses, Mr. Sergio Fontana, President Confindustria Albania*
- Registration of Albanian and foreign delegates
  - The operation mode of the day of B2B meetings is illustrated
- 10.30 – 13.00**      *B2B meetings*
- 13.00 – 14.30**      *Business Lunch at Rogner Hotel*
- 15.30 – 18.30**      *B2B meetings*
- 19.30**                *Departures*



**This project is co-financed by the European Union under the Instrument  
for Pre-Accession Assistance (IPA II)**

## Business to Business ON GREEN ECONOMY

Confindustria Albania – Tirana, November 22<sup>th</sup>-23<sup>th</sup> 2022

November, 22<sup>th</sup>

Part 1° 9:30 – 21:00

9.30 -10.30

### ***Welcome addresses & introduction to the Italian and Montenegrin delegates***

**Contents and inputs**

- The meeting aims to welcome the guests, giving an institutional footprint
- Representatives of local authorities involved in the sectors of the green economy are expected.

**Expected output**

- Participants are welcomed
- Participants get a first introduction to the state of the art of the green economy in Albania and deepen their knowledge of the main stakeholders involved

11.30 – 13.30

### ***Institutional visit at Eco Tirana company, Tirana***

**Contents and inputs**

- This visit aims to present this company, which in the last years has invested a lot of capital for new technologies in favor of the green economy.
- Representatives of local authorities, including representatives of Tirana Municipality involved in the sectors of the green economy are expected.

**Expected output**

- Participants are welcomed
- Participants get a first introduction to the state of the art of the green economy in Tirana and deepen their knowledge of the main stakeholders involved.

11.30 – 13.30

### ***Institutional visit at UKA Farm, Tirana***

**Contents and inputs**

- This visit aims to present this company, which in the last years has invested a lot of capital for new technologies in favor of the green economy.

**Expected output**

- Participants are welcomed
- Participants get a first introduction to the state of the art of the green economy in UKA farm.



This project is co-financed by the European Union under the Instrument for Pre-Accession Assistance (IPA II)

November, 23<sup>th</sup>

Part 2° 9:30 – 18:30

**09.30 – 10.30**

**Contents and inputs**

***Welcome addresses, Mr. Sergio Fontana, President Confindustria Albania***

- Registration of Albanian and foreign delegates
- Participants meet other participants for enhancing or creating affairs opportunities.
- On the arrival of the delegates and economic operators, there will be a welcome address and a first session for the presentation of all the delegates
- Quick introduction of all the participating companies.
- The operation mode of the day of B2B meetings is illustrated.
- Participants learn how the B2B meetings, they will take part in, will be organized
- Participants have an overview of all foreign delegates who attended the meetings

**Expected output**

**10.00 – 18.30**

**Contents and inputs**

***Business to Business meetings***

- The day of meetings will be organized through the preparation of tables for individual meetings, with economic operators from the 3 countries involved who will meet each other on the basis of their areas of interest or expertise according to a pre-established agenda.
- Meetings will subsequently be possible between operators not previously scheduled in combination, where there is a mutual interest in getting to know each other.

**13.00 – 14.30**

**Expected output**

***Business Lunch at Rogner Hotel***

- participants meet other participants for enhancing or creating bilateral affairs opportunities

**18:30 END OF THE MEETING**



**This project is co-financed by the European Union under the Instrument  
for Pre-Accession Assistance (IPA II)**