



Workshop

“Needs assessment and solutions toward the local strategy”

SURF - South Adriatic Urban Food Strategy to support municipalities and favour inclusive, sustainable, and circular urban food policies and operational frameworks

April 2nd, 2025

Venue: Social Incubator “A. Di Lallo”
Via Monsignor Bologna, 15
Campobasso, Molise, Italy

Organized by: Municipality of Campobasso

9:00 – 9:30 Registration	
9:30 Start of the workshop	
9:30 - 10:00	WELCOME SPEECH
Contents and inputs	<ul style="list-style-type: none"> • Mrs. Maria Luisa Forte, Mayor of the Municipality of Campobasso • Mr. Giose Trivisonno, councillor for productive activities, trade and agriculture of the Municipality of Campobasso • Mr. Simone Cretella, councillor for the environment of the Municipality of Campobasso • Mrs Bibiana Chierchia, councillor for social policies of the Municipality of Campobasso • Mr. Nicola Sardella, manager of the Municipality of Campobasso <p><i>Institutional greetings and welcome speech.</i> <i>Brief description of the Involvement of the Municipality of Campobasso in Food Policy e related projects</i></p>
Expected output	<ul style="list-style-type: none"> • <i>The terms of performance from the workshop</i> • <i>Information on the Food Programme and solutions toward the local strategy</i>
10:00 – 10:20	Presentation of the SURF project
Contents and inputs	<ul style="list-style-type: none"> • Speaker: Sabrina Tirabassi, ufficio Europa, Municipality of Campobasso. <p><i>Brief presentation of the main achievements of SURF project and introduction to the capitalization actions of SURF plus project</i></p>
Expected output	<ul style="list-style-type: none"> • <i>Participants will be informed about the accomplishments of the SURF project, gaining a comprehensive understanding of its impact. Furthermore, they will be introduced to the SurF capitalization actions</i>
10:20 – 11:10	The value of the Project – Municipality of Campobasso and other project partners presentations
Contents and inputs	<ul style="list-style-type: none"> • Mr. Paolo Greco, Mayor of the Municipality of Caprarica di Lecce; • Mr. Aleksander Shkreli, Assistant project manager, Municipality of Ulcinj/Ulqin, Montenegro - Department for EU projects Municipality of Ulcinj; • Mrs. Fiona Konomi, representative of Municipality of Tirana; • Mrs Nicoletta Radatta, Consultant of Municipality of Campobasso.



Expected output	<ul style="list-style-type: none"> Participants will provide new knowledge from different experiences and new ideas on how food related topics have been important for the Municipality of Campobasso. The possible actions on the basis of shared experience
11:10– 11:30	FOOD PLAN IN MOLISE
Contents and inputs	<ul style="list-style-type: none"> Speaker: <u>Davide Marino</u>, professor in Nutrition and food biosecurity at the University of Molise Why do we need a food policy? Indications for the construction of a food policy on an urban and territorial scale in Molise.
Expected output	<ul style="list-style-type: none"> Participants will provide new knowledge from different experiences and new ideas on how food related topics have been important for the Molise Region The possible actions on the basis of shared experience
11:30 – 12:00	COFFEE BREAK
12:00 – 12:20	Evaluating Local Food Policy: the case of solidarity emporia
Contents and inputs	<ul style="list-style-type: none"> Speaker: <u>Alessandra Orsini, Vincenzo Rusciano</u>, researchers at University of Teramo
Expected output	<ul style="list-style-type: none"> Participants will learn more about the evaluation of local food policy;
12:20 – 12:40	GOOD PRACTICE OF ITALIAN ORGANIC FARMING ASSOCIATION - AIAB MOLISE
Contents and inputs	<ul style="list-style-type: none"> Speaker: <u>Andrea Albino</u>, representative of AIAB Molise The role of organic agriculture in local development and the promotion of sustainable and high-quality agricultural and food policies.
Expected output	<ul style="list-style-type: none"> Present AIAB Molise as a key stakeholder in promoting agricultural and food policies that support biodiversity, ensure food quality, and stimulate the local economy
12:40 – 13:00	CASE STUDY: Apicoltura “Le terre del Sacramento”
Contents and inputs	<ul style="list-style-type: none"> Speaker: <u>Antonio Scioli</u>, representative of “Le terre del Sacramento” Apiculture Organic markets and community involvement for health
Expected output	<ul style="list-style-type: none"> Participants will be informed of Innovative forms of involvement of local actors and organic markets
13:00 – 13:30	GOOD PRACTICE: The first local food plan and awareness campaign for healthy eating
Contents and inputs	<p>Speaker: <u>Manuela Virtuoso</u>, Social manager, local development agent and project manager of Coldiretti Molise. Food policy design based on intersectionality, interdisciplinarity, intergenerationality and continuing education</p>
Expected output	<ul style="list-style-type: none"> Participants will be informed on projects that aim to build a system of enterprises that is both competitive in the market, capable of enhancing the quality, typicality and authenticity of products and supporting and protecting the environment The analysis of local agricultural resources and sustainable development
13:30 – 14:30	LUNCH BREAK
14:30 – 14:50	GOOD PRACTICE: territorial network between actors and operators in the agricultural and agribusiness sector
Contents and inputs	<p>Speaker: <u>Giovanni Colella</u>, representative of CIA Molise Territorial collaboration between actors and operators in the agricultural and agri-food sector on the problems and prospects of the territories</p>
Expected output	<ul style="list-style-type: none"> Network of local actors for the development of organic agriculture and food
14:50-15:05	GOOD PRACTICE: Institute for Food, Beverage and Hospitality Services
Contents and inputs	<ul style="list-style-type: none"> Speaker: <u>Maria Teresa Imparato</u>, School director of the Institute for Food, Beverage and Hospitality Services of Vinchiaturro I.I.S.S Bojano Students of I.I.S.S. Bojano
	<ul style="list-style-type: none"> Rural tourism in high school



Expected output	<ul style="list-style-type: none"> • <i>Training plan to bring young people in the area closer to the potential related to agriculture</i>
15:05 – 15:20	GOOD PRACTICE: Institute for agriculture and rural development
Contents and inputs	<ul style="list-style-type: none"> • Umberto Di Lallo, school director of professional institute for agriculture and rural development of Campobasso. • <i>Rural development in high school</i>
Expected output	<ul style="list-style-type: none"> • <i>Training plan to bring young people in the area closer to the potential related to agriculture</i>
15:20 – 15:40	GOOD PRACTICE OF SCHOOL CANTEENS IN MOLISE'S PROVINCES
Contents and inputs	<ul style="list-style-type: none"> • Piero Castrataro, Mayor of Isernia. • Marcello Cervone, Consultant and trainer in the school food service industry • <i>Building a food plan for a healthy and balanced diet in schools</i>
Expected output	<ul style="list-style-type: none"> • Participants will be informed about the good practice of healthy food in school canteens
15:40 – 15:55	CASE STUDY: Molino Cofelice, traditional grain processing
Contents and inputs	<ul style="list-style-type: none"> • Speaker: Dionisio Cofelice, representative of Molino Cofelice traditional wheat and flour processing in Molise region
Expected output	Participants will be informed about the process of working and selling a zero-kilometre product
15:55 – 16:10	CASE STUDY: Oltre Bio.it
Contents and inputs	<ul style="list-style-type: none"> • Speaker: Cinzia De Letis, representative of Oltre Bio • <i>A territorial network model for organic products: connecting local producers and consumers</i>
Expected output	<i>To inform participants about the benefits of the territorial network model, highlighting the connection points between producers and consumers and the advantages in terms of local economy, environmental sustainability, and health.</i>
16:10 – 17:00	CONCLUSIONS AND FUTURE STEPS.
Contents and inputs	<ul style="list-style-type: none"> • Adolfo Fabrizio Colagiovanni, Technical director of GAL Molise • <i>Summary of workshops and ideas presented</i> • <i>Conclusions from the day and what comes next</i>
Expected output	<ul style="list-style-type: none"> • <i>Participants will take part in discussions on how to best implement the future project phases</i> • <i>The possible solutions towards a local strategy</i> • <i>Summary of the experience shared for the drafting of the ACTION PLAN</i>
17:00 End of the workshop	

