

TOURNEE PLUS - Theatres for tOURism developmEnt in EuropE

SUBJECT: AGENDA B2B EVENT TOURNEE PLUS PROJECT, TIRANA (“FESTIVAL VETRINE”)

24, 25 ,26 May 2023

Metropol Theater of Tirana,

Rruga Ded Gjo Luli, Tiranë

Dear All,

we are proud to invite you to a three days B2B event, that will take place from 24 to 26 May 2023 in Tirana to develop concrete and significant exchange economy between PPs and stakeholders; creating potential synergies with other economic sectors (tourism, crafts, typical agrifood); finding effective market solutions to continue to maintain high quality levels of cultural products, within the Tournee -Plus project

You can find event agenda below.

May 24th

15.00	Arrival in Tirana
18.00-19.00	B2B meeting with Theater directors and stakeholders Discussion and remarks for the development of the art cultural sector and link with tourism in the CBC area
19.00- 20.30	“Ajo” theater in the Municipality. This drama was written by the Kosovar director Marigona Bekteshi Ferati from Mitrovica. It is a drama that affects the biggest problem for the study of this phenomenon for women, because the Albanian society is still acting on the basis of moral norms, and most of the cases that occur in our society, (which are not few) remain closed by the social group itself. Domestic violence is more pronounced against the woman, respectively the man against the woman. Theatrical show "She" is a concept realized from facts collected in the Balkan countries. The performance "Ajo" brings with it a new

concept and vision in the performing arts, bringing to the public a "Theatrical Performance" on the true stories of women who are victims of domestic violence. "She" elaborates on violence, pain, love, family, the consequences of violence, etc. "She" is conceived in such a way that it communicates with all layers, ages and both sexes. The work has three characters and is a collaboration between Albania and Kosovo with artists involved in this project from both countries.

21:00 Dinner offered from Hosting Partner

May 25th

12.30-14.00 Lunch – offered from Hosting Partner

18.00-19.00 B2B meeting with Theater directors and stakeholders. Discussion and remarks for the development of the art cultural sector and link with tourism in the CBC area

20:00- 21.30 “Koncert nga grupi "Ritfolk theater in the Metropol Theater of Tirana Municipality . Music performace of rock band

21:00 Dinner offered from Hosting Partner

May 26th

9:30-11 .30 City tour of Tirana including the main city attractivities

11:3 Departure for airport