



WRECKS4ALL 2.0 CONFERENCE

UWH4SDG
Underwater Heritage for Sustainable Development Goal

The Perspective of the Adriatic and Ionian Underwater
Heritage to Promote a Diversified Tourist Offer

6 December 2024 at Hotel KRAAL, Vlore

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Dear Colleagues,

The Municipality of Vlora is pleased to announce the call for abstracts in the framework of the WRECKS4ALL 2.0 Conference "UWH4SDG - The Perspective of the Adriatic and Ionian Underwater Heritage to Promote a Diversified Tourist Offer", which will take place on 6 December, 2024 in Vlora, Albania.

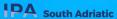
For the Adriatic Region, the tourism sector is an opportunity that should not be missed. It's becoming increasingly evident that the countries of Adriatic Region economy possesses natural advantage, which can become a crucial component in development of the Region. It is certain that tourism cannot reach its potential or contribute to sustainable development without clear institutional rules and plans, without keeping up with rapid innovations in technology and IT, appropriate investments and strong support from other sectors that provide support services to the sector.

The WRECK4ALL 2.0 conference aims to explore the value chain of tourism and culture for the creation of an innovative tourist offer in these territories, promoting it as an asset of regional economic sustainability.

The goal of the WRECK4ALL 2.0 conference is to bring together policymakers, scholars, practitioners, academics, stakeholders and researchers to discuss the best approaches for the promotion of cultural and natural underwater assets by combining innovation and technology with traditional elements.

- Legal framework and policies for the discovery, preservation and management of underwater heritage.
- Cooperation approaches for the document,
- management and promotion of underwater cultural heritage.
- The value chain of tourism and underwater cultural heritage for the creation of an innovative tourist offer in the territories of the Adriatic and Ionian Region.
- The impact of technology and innovation for the promotion of natural and underwater tourism in the Adriatic Region.
- Underwater cultural heritage as an innovative offer for the diversification of the tourist package of the Adriatic and Jon Region.
- The underwater cultural heritage as an asset of the economic sustainability of the Adriatic and Ionian Region.
- Education and awareness in the service of discovery and preservation of underwater cultural heritage.







,	09.30 - 10.00	Registration			
,	10.00 – 10.50	Welcome speeches			
	10.00 – 10.10	Mr.Ermal Dredha ,Mayo	r, Municipality of Vlora		
	10.10-10.20	Mr.Blendi Gonxhja, Minister, Ministry of Economy, Culture and Inovation TBC			
	10.20 - 10.30	\$2000 BOOK STATE			
d	10.30 – 10.40	Mrs.Entela Sulka,Repres	entative of EU Delegation to Albania		
N. S.	10.40 – 10.50	Prof.Dr. Aurela Saliaj, Rector , University of Vlora "Ismail Qemali"			
	11.00 – 11.45	Keynote speakers			
	11.15 – 11. 30		of Parlament in Montenegro tor in underwater cultural heritage		
	11.30 – 11. 45	Mr.Mariglen Meshini, Director, National Institute of Cultural Heritage, Ministry of Economy, Culture and Inovation			
ŧ	11.45 – 14.00	Presentations			
è	11.45 – 12.00	Prof.Fioralba Vela	Implementing innovation as a strategic		
į		University of Vlora	tool for tourism development.Case of southern Albania		
3	12.00 - 12.15	Ilir Kristo Ministy of Defence	Under water attraction, creative diving in the south of Albania, Underwater safety,		
		Willisty of Defence	medical care, the need for a hyperbaric chamber in the region		
	12.15 – 12.30	Marco Gemignani, Naval PhD, Naval	The main shipwrecks of the First and Second World Wars along the Albanian		
		Academy of Livorno	and Montenegrin coasts		
Š	12.30 – 12.45	Arlinda Tepelena	The strategy of Municipality of Vlora for		
Ĉ		医德特别人	tourism, underwater cultural heritage, an added value in the tourist offer		
	12.45 - 13.00	Darko Kovacevic,	Wrecks4all project: Cross-Border		
		University of	Cooperation for diversifying Adriatic		
	国际企业	Montenegro	tourism through novel technologies		
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13.00 – 13.15	PhD Artur Meçollari Captain ,Albanian Navy Ret	National consultant for baseline aaaessment of shipwrecks and their relevance for submarinetourism
13.15 – 13.30	Gerta Mehmeti PhD, ValeriaVarracino, Celim Albania	Preserving the depths:unveiling the traeasures of the Adriatic and Ionian Seas through natural and cultural heritage: the case of Naturalbania project
13.30 – 13.45	Kristofor Lapa, Ermal Xhelilaj,Ogerta Gjermeni,Faculty of Technical and Natural Sciences, University of Vlora	Maritime Environment Protection and
13.45 – 14.00	Ina Nasto PhD, University of Vlora Lunch break	Karaburun Sazan National Park, the potential for a Nature 2000 area
14.00 – 15.00 15.00 – 15.15	Fabio Bruno, Emilia Brandi,Emanuele Messina,Macarena Marambio,Vasiliki Drouga,Fabio Figurella,ValeriaLi Vigni,Fabiola Deliaj (online)	ART4SEA: Art to Promote Marine Ecosystem Conservation and Transform Islands and Coastal Areas into Beacons of Ocean Literacy
15.15 – 15.30	Prof.Rita Auriemma, Dept.of Cultural Heritage, University of Salento, Italy(online)	An innovative tool for the underwater cultural heritage: the Sailing the sea project
15.30 – 15.45	Tea Memushi	The BlueMed Plus Project: Roadmap uptaking in Vlora
15.45 – 16.00	Igli Pustina, President of the Diving Federation	Promotion of diving as an adventure sport in Albania, the challenges to put into a real tourist offer in coastal municipalities
16.20 – 16.40	Artjon Seferi,Regional Agency of protected Areas	The protected areas of the Vlora Region and challenges in their management, with a focus on the underwater cultural heritage values"







16.40 – 17.00	Coffee break	
17.00 – 18.00	Panel discussion	Igli Pustina, Gerta Mehmeti, Valeria Parracino, Arlinda Tepelena, Artur Mecollari, others (TBC)
18.30 – 19.30	VR Showroom visit	Multimedia Vision Center

