

# Interreg - IPA CBC

## Italy - Albania - Montenegro



### WELLNESS

***Road to digital transformation and Corporate Welfare  
Tirana (Albania), 11 October 2022  
Venue: Oval hall, Palace of Congress***

09h45- 10h00 Registration	
10h00-10h30	Registration of participants (both in presence and online)
10h30- Start of the meeting – opening & introductory session	
10h30-10h50	Opening and welcome speech   Speakers: <ul style="list-style-type: none"> <li>• Mrs. Ines Mucostepa, President of Union of Chambers of Commerce and Industry of Albania</li> <li>• Mr. Aldrin Dalipi, Chairman of Region Council of Tirana and Vice President of Adriatic Ionian Euroregion</li> <li>• Ms. Antonio Martella, Director of the Industrialist's Association of the Lecce's Province</li> </ul>
10h50-11h00	Welcome speech from Mrs. Valbona Kosova - Ministry of Europe of Foreign Affairs of Albania
11h00 Start of Session 2: Promotion & reflection on policies related to the Digital Agenda and on welfare policies at national level and their application to the entrepreneurial system	
11h00-13h00	Dr. Kreshnik Vukatana. Professor, Applied ICT and Statistics Department - <b>Where does digital fits in welfare policies</b>
11h15- 11h30	Mr.Henri Haxhiraj, Head of Agency for Technology and Networks Communication Organisation and Management - <b>Digital Infrastructure as groundwork for digitalization. Welfare corporates</b>
11h30 11h45	Mr. Driton Musolli, Founder&CEO at CargoFlags (EU leading digital freight forwarding platform) - <b>Importance of Employ welfare</b>
11h45 -12h00	Representative of the Intesa SanPaolo Bank Albania - <b>Promotion &amp; reflection on policies related to the Digital Agenda and welfare in Albania</b>
12h00-12h15	Avv. Ervin Bano, Studio Legale Tonucci & Partners - <b>Social assurance system in Albania, regulatory framework and benefits.</b>
12h15-12h30	Mrs. Mimoza Agolli, Lecturer, Faculty of Social Sciences, University of Tirana - <b>Digital Transformation and work related welfare in developing countries</b>
12h30-13h00	<b>Open questions</b>
13h00-14h30	<b>Lunch</b>
14h30 Start of session 3: Future opportunities for cooperation	
14h30-15h30	Interactive session: Continuity and opportunities for cooperation after the completion of the project The reform of the social system and the digital transformation   Moderators: UCCIAL and Confindustria Lecce

	<ul style="list-style-type: none"> <li>- <b>The Wellness project main output:</b>   Speaker: Mr. Danilo Martino Project Manager Wellness Project</li> <li>- <b>Smart working to improve the corporate welfare:</b>   Speaker: Mrs Mersedá Alija Layer in house of Agency for Technology and Networks Communication Organisation and Management</li> </ul>
15h30 Start of Session 4: Conclusion and closing	
15h30-15h45	Wrap up and conclusions
15h45-16h00	Evaluation of the event
16h00 End of the meeting	