

# Interreg - IPA CBC

## Italy - Albania - Montenegro



### WELLNESS

#### *Digital Agenda and Corporate Welfare in Italian Enterprises*

*BW Plus Hotel Leone di Messapia- Prov.le Lecce Cavallino  
Lecce (Italy), 05 October 2022*

10h00- 10h30 Registration e Welcome coffee	
10h00-10h30	Registration of participants (both in presence and online)
10h30- Start of the meeting – opening & introductory session	
10h30-11h10	Opening and welcome speech  Speakers: <ul style="list-style-type: none"><li>• Mr. Nicola Delle Donne - Chairman of Confindustria Lecce</li><li>• Mr. Carlo Salvemini – Major of Lecce</li><li>• Mr. Stefano Minerva – President of Lecce Province</li><li>• Mr. Mario Vadrucci - Chairman of Chamber of Commerce of Lecce</li><li>• Mrs. Ines Mucostepa - Chairman of Union of Chambers of Commerce and Industry of Albania</li></ul>
11h10-11h20	Welcome speech from Mrs. Aurora Maria Losacco – JS Authority
11h20-11h30	Presentation of WELLNESS Project   Speaker: Danilo Martino – Project Manager Confindustria Lecce
11h40 Session 2: Welfare in Italian enterprises : Italian regulatory framework and tax benefits	
11h40-12h00	Mrs. Ada Chirizzi - Representative of Labor Union (CISL Lecce)
12h00-13h00	Prof. Avv. Giovanni Di Corrado - Professor at the School of Legal Professions Specialization at the University of Molise. Lawyer and Labor Consultant
13h00-14h30	Lunch
14h30 Session 3: How the Digital Agenda is contributing to the transformation of the workforce.	
14h30-15h10	Mrs. Alessandra Bertazzoni - Relationship Manager Day S.p.a.
15h30 Session 4: Conclusion and closing	
15h10-15h40	Wrap up and conclusions   Speaker: Mr. Antonio Lezzi - Chairman of Order of labor consultants of Lecce
16h00 End of the meeting	