

WORKSHOP

Harmonizing best practices in monitoring and management for Blue flag certification

Date: 20th June 2025

Time: 09:30 – 17:00

Venue: Hotel Club Astor - Corso Versilia, 73059 Ugento (LE)

09:30 – 10:00	REGISTRATION OF PARTICIPANTS
10:00 – 10:30	WELCOME GREETINGS
	<p><i>Salvatore Chiga</i> - Mayor of the Municipality of Ugento</p> <p><i>Anna Chiara Congedi</i> - Councillor for the Protection and Enhancement of Cultural Heritage and Activities, Tourism Promotion, Equal Opportunities, and Leisure (Entertainment) - Municipality of Ugento</p>
10:30 – 11:00	INTRODUCTION TO THE BLUEFLAG PROJECT
	<i>Giuseppe Scordella</i> - Project manager of BLUEFLAG and Director of the Regional Natural Park Litorale di Ugento
11:00 – 11:40	COFFEE BREAK AND NETWORKING
11:40 – 12:10	EXPERIENCE AND MANAGEMENT OF THE BLUE FLAG IN THE MUNICIPALITY OF UGENTO
	<i>Daniele Arcuri</i> – Officer responsible for the Blue Flag application procedures - Municipality of Ugento
12:10– 12:40	RESCUE PLAN IMPLEMENTED BY THE MUNICIPALITY OF UGENTO
	<i>Gabriele Moroni</i> – Rescue Services Coordinator – Municipality of Ugento
12:40 – 13:10	ENVIRONMENT AND TOURISM: EDUCATION FOR SUSTAINABILITY IN COASTAL AREAS
	<i>Antonio Nuzzo</i> – Association “Amanti della Natura”
13:10 – 13:30	QUESTIONS & ANSWERS
13:30 – 14:30	LUNCH BREAK
14:30 – 14:50	EXPERIENCE AND BEST PRACTICES OF ALBANIAN COAST LIFEGUARD AND WATER RESCUE FEDERATION
	<i>Eni Metaj</i> – General Secretary, Albanian Coast Lifeguard and Water Rescue Federation

14:50 – 15:10	EXPERIENCE AND BEST PRACTICES OF MUNICIPALITY OF LEZHA
	<i>Xhanej Renaldo</i> – Responsible for Tourism – Municipality of Lezha
15:10 – 15:30	EXPERIENCE AND BEST PRACTICES OF MONTENEGRO
	<i>Arber Haxhibrahimi</i> – Representative from Tourism Organization of Ulcinj
15:30 – 15:50	EXPERIENCE AND BEST PRACTICES OF BLUE FLAG IN MOLISE
	<i>Paco Manes</i> – President of “Fondazione Turismo e Cultura Molise”
15:50 – 16:10	INTEGRATED PLANNING BETWEEN LOCAL AUTHORITIES AND BEACH STAKEHOLDERS
	<i>Rosa Munitello</i> – Tour Operator
16:10 – 16:30	PRESENTATION OF LOCAL EXPERIENCE AND BEST PRACTICES
	<i>Veronica Milo</i> - Direttore Sales & Marketing – Vivosa Apulia Resort
16:30 – 16:50	QUESTION & ANSWERS
16:50 - 17:00	CONCLUSIONS

Italian/English simultaneous translation available.

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