

# CAPACITY BUILDING ACTIVITY FOR FILA MANAGERS

## CIHEAM BARI

15 - 19 July 2019.

**Interreg - IPA CBC**   
Italy - Albania - Montenegro EUROPEAN UNION  
**FILA**



# Agenda

**DAY 1 Mon. -15 July      h.15:00 - 15:10**

Institutional greetings of the Director  
of CIHEAM Bari

**Director Maurizio Raeli**



**DAY 1 Mon. -15 July      h.15:10 - 15:30**

An introduction to the "Innovation & youth"  
Knowledge Unit. Description of CIHEAM's  
activities (Training, cooperation and research)  
and two important tools: MEDAB and MIP  
"Mediterranean Innovation Partnership"

**Damiano Petruzzella**



**DAY 1 Mon. -15 July**      **h.15:30 - 17:30**

Programs and services for a successful incubation model. Create a possible incubator model based on the Fila Lab model study.

**Donato Macario**



**DAY 2 Tue-16 July**      **h.09:30 - 17:30**

How to build territorial innovation systems around the Fila Model. Where to start? How to build effective programs that know how to involve the territory and businesses?

**Giordano Dichter**

**h.18:00 - 20:00**

Study visit - FabLab Bitonto



**DAY 3 Wed-17 July**      **h.09:30 - 17:30**

Codesign of a sustainable business model and definition of services supporting Fila Lab

**Giordano Dichter**

**h.18:30 - 20:00**

Food Performance

**Nicola Difino**



**DAY 4 Thu. - 18 July      h.09:30 - 17:30**

A concrete example of activity executed by an incubator. Examination of innovation support processes (Design Thinking, Design Sprint, Lean Startup).

**Giuseppe Tomei**

**h.15:00 - 22:00**

Study visit - Ex-Fadda & dinner



**DAY 5 Fry. - 19 July      h.09:30 - 20:00**

How to create an effective communication strategy for an innovation hub capable of involving the territory.

**Nicola Difino**

